



FIGHT TUBERCULOSIS!
Red Cross Christmas Seal Campaign

This is the poster selected by the the National Tuberculosis Association officials for the Red Cross Christmas Seal sale. It will appear throughout the country on the eve of the seal sale—Dec. 1-10.

SALE OF CHRISTMAS SEALS OPENS DEC. 1

Army of Volunteer Salespeople Await Call to Their Posts in Nearly Every City and Town in the Country.

\$6,500,000 IS THE GOAL

Fund Needed to Meet Expenses of the National Tuberculosis Association and its Allied Societies During 1920 Educational and Preventive Campaign

The 1919 sale of Red Cross Christmas Seals will begin on the first day of December. With the opening of business on that day an army of volunteer salespeople will sound—"Buy Red Cross Christmas Seals!"—the call to arms in the war of extermination against tuberculosis. The sale will extend through December 10th.

The annual Red Cross Christmas Seal sale provides the chief income of the National Tuberculosis Association and its one thousand affiliated associations which are in the very forefront of anti-tuberculosis organizations. The 1920 programme of the allied organizations calls for greatly increased activities. To meet this extension of effort a combined budget of more than \$6,500,000 is required and with this goal in view the intensive sales appeals will be made.

A recent health survey resulted in startling disclosures. Until the survey tuberculosis experts were, to a large degree, in the dark as to the real extent of the ravages of the disease in this country. All doubt on this point has been cleared up and the estimated total of active cases is placed above the 1,000,000 mark. To search out every case of tuberculosis in the country is the ultimate aim of the National Tuberculosis Association and its allies.

Teams are being formed in every community. Business men are forming sales organizations and similar bodies are being organized by former service men.

INVEST IN HEALTH BONDS
 Dividends in the Form of a Reduced Tuberculosis Death Rate will be Paid

The National Tuberculosis Association and its 1000 affiliated organizations offer this year, in addition to the Red Cross Christmas Seals, Health Bonds on which annual dividends in the form of fewer new cases of tuberculosis and a reduction in the white plague death rate will be paid. The bonds have been issued for the convenience of those who cannot use the number of seals their contributions will call for.

Do not wait to be URGED to buy Red Cross Christmas Seals.

Go to the local campaign headquarters and make your donation. Every seal sold is a blow at TUBERCULOSIS.

URGE RED CROSS SEAL DAY IN ALL SCHOOLS

Surgeon General Blue Asks That Churches Also Join in Movement to Further Sale

Surgeon General Rupert Blue has issued an appeal to observe Christmas Seal Day in the schools and in all places of worship in the United States, December 5, 6 and 7. The appeal follows:

"Over one hundred and fifty thousand Americans die annually from tuberculosis. This is an appalling waste of life when we consider that tuberculosis is classed as a preventable disease. Moreover, because this loss of life occurs almost entirely in the ranks of the young adult population, health authorities the world over have come to consider the control of tuberculosis as still the most pressing health problem confronting them. Every year the National Tuberculosis Association, by selling Red Cross Christmas seals, raises a considerable sum of money to be used in a nation wide campaign to combat tuberculosis. This year a special effort is being made to interest school children in this work and December fifth, sixth and seventh have been designated as days on which the seals are to be sold in the public schools, synagogues and churches. Because of the seriousness of the situation, I trust that the campaign this year will be particularly successful."

"RUPERT BLUE, Surgeon General, United States Public Health Service."

CHRISTMAS SEAL FUNDS

Within two weeks over a billion Red Cross Christmas Seals will be on sale in every nook and corner of the United States. These seals are sold to finance the campaign against tuberculosis in this country. Of every dollar received from the sale of Red Cross Christmas Seals, \$1.7c remains in the state where the seals are sold for the benefit of the organized anti-tuberculosis campaign in that state.

Out of the remaining 8.3%, the expenses of running the campaign are first deducted, and whatever is left is then divided between the American Red Cross and the National Tuberculosis Association.

The Red Cross Christmas Seal campaign is not for the purpose of financing the work of the American Red Cross or its chapters. It is for the purpose of financing the National Tuberculosis Association and the various state tuberculosis associations. The Red Cross Christmas Seal, launched in 1908 by the American Red Cross, has been issued in the name of the Red Cross since that date. In March 1919 the American Red Cross agreed to allow the National Tuberculosis Association to use its name and emblem on the usual Christmas seal. This year the Red Cross has no other part in the Tuberculosis Seal Campaign. The Red Cross Seal is a Tuberculosis Seal. Those who buy it are supporting the tuberculosis work in their own communities.

To support the programs of work outlined in the forty-eight states and insular possessions for 1920 in such a manner that results in the saving of thousands of lives may be realized, will demand the sale of at least 650,000,000 Red Cross Seals at one cent each. Tuberculosis can be suppressed. The Red Cross Seal offers an opportunity for the widow's mite or the rich man's thousands. Do your share today.

RADER'S the Gift Store is Ready with A GREAT STOCK of Holiday Merchandise

BUY A MAYBELLE BLOUSE FOR A GIFT! HEAVY GEORGETTE HAND EMBROIDERED IN BRIGHT COLORED WOOL YARNS. The FLESH COLORED BLOUSES EMBROIDERED IN WHITE WOOL YARN ARE BEAUTIES. **\$8.00 to \$22.50**

- Gowns
- Envelopes
- Bloomers
- Novelty Petticoats

Made of Wash Satin, Georgette and Crepe de Chene. Elaborately trimmed and many are hand embroidered. Others trimmed with beautiful filet and Irish lace. Also several hand stitched tailored models.

Handkerchiefs, for all the family

Dainty Sheer Handkerchiefs of Linen, Swiss and Flaxon. Each 10c to 75c
 And we have them beautifully boxed, three or six in a box, at 45c to \$2.50
 An especially nice line for the kiddies at , per box 15c to 35c

Men's Handkerchiefs

PURE LINEN, 1-8 or 1-4 inch hem 50c to \$1.00
 Also Silk and fine Swiss.

Men's Ties and Mufflers

In a profusion of colors and styles, including Phoenix Knitted Ties and Mufflers. They are modestly priced at 75c to \$2.50

GLOVES

No gift more acceptable than a pair of Gloves.
FOR WOMEN—
 Best quality washable Cape Gloves in tan, gray, brown, white and all wanted shades. Also Mocha, Leatherette, Silk and Knitted Gloves.
FOR MEN—
 Cape, Mocha and Suede Gloves—both for dress and automobile wear.

Handbags

are well chosen and appreciated gifts. Somehow it seems that every woman wishes for a new hand bag at Christmas. She will be gratified with any selection from this large stock.
Leather Bags and Purses \$1.25 to \$15.00
Black and taupe Velvet Bags \$2.50 to \$14

BATH ROBES AND BATH TOWELS FOR MEN, WOMEN AND CHILDREN

Ready made Robes, or we have the Blankets, with eord and frogs—ready to make up for Christmas Gifts.
 Fancy Bath Towels suitable for gift giving and for making various articles.
 Large Assortment, priced from 65c to \$1.75
 A boxed set makes an appropriate gift.

New Neckwear

Jabots, Vesteas, Guimpes, Collar and Cuff Sets, Georgettes—Crepe de chine, Organdie

Beautiful Silks

Enough for a dress or blouse, makes a very fine gift. We have a superior collection of desirable weaves and attractive patterns and colors. Remember, our reputation for selling only the dependable quality in silks.

CHRISTMAS SLIPPERS—For Men, Women and Children. Felt or Soft Kid, in all colors. Choose now for gifts \$1.45 to \$3.50

Your Christmas Dinner

IS COMPLETE IF IT COMES FROM

RADER'S GROCERY DEPARTMENT

A Big Shipment of FANCY GROCERIES, NUTS, CANDIES, VEGETABLES, GRAPES ORANGES, BANANAS, ETC. Phone in your orders early.

THANK YOU!

The Argus Office is well equipped and is prepared to print your 1920 Stationery