

The Ontario Argus

G. K. AIKEN, Editor and Publisher

Published Thursdays at Ontario, Oregon, and entered at the Ontario post office for distribution as 2nd class matter.

SUBSCRIPTIONS, One Year \$1.50

KEEPING FAITH IN BUSINESS.

Business men in the country towns have a big advantage over the merchant of the city, tho they seldom think so. It is a fact that the average income of the resident of the smaller communities is greater than the average earnings of the city family.

According to statistics the average yearly income of city families is but \$750 per year while that of the average country family is nearly \$2500. That means that the average purchasing power of a country family is six times greater than that of the average city family.

While the number of such families in the country is smaller, yet to secure their trade and to reach them the country merchant has thru the country press a simple and direct method, beside having the personal acquaintance with his trade that the city merchant can not hope to secure.

The city merchant uses the newspaper, theatre programs, bill boards, class publications, trade journals, bills, catalogs and every means known to the business of publicity.

This vast volume of publicity is sent out over the country and into the fields of the country merchant. It gets business too, and the local merchant wonders why his customers buy away from home. There is no reason for that wonder. The demand is stimulated by the advertising. The country resident has one of those alluring advertisements brought to his home, his eye falls upon some article that he has a need for but perhaps had not considered buying until the ad appealed to him.

He reads the ad—he had never seen his local merchant present that article, at least not for so long that if it ever was advertised locally he has forgotten all about it, and so off he goes to send his money some-where else, for it when he might have bought it at home.

The rancher, or resident of the small town is not to blame for doing this. If the home merchant went after his business as consistently as does the mail order house he would get it.

Most people are loyal to their home town. They want to trade in their home town. They want their home town to grow and prosper. In that way they may prosper too. It is the prosperity of the towns that contribute to the value of lands near them, just as it is the prosperity of the country that makes the towns prosperous. They are each essential to the growth of the other.

The catalog house never lets up in its efforts. It is after business all the time. When it is not sending out a catalog it is out with a circular letter telling of some exceptional value. It is keeping before the people all the time.

Many local merchants advertise occasionally. They expect their customers to remember about them the rest of the time, and it is while they are expecting this that their rivals walk off with their trade.

And when it is remembered that

their trade is worth six times more than is the trade of the average city family it is no wonder that the catalog house is after it.

PLAYING THE GAME

There is only one way for a town to grow. That is from the inside. While the additional growth may result from the addition of population from the outside, there must be something to attract people to a town, and that is what the people in a town accomplish by team work.

Folks don't come to a town that is dead. They want a live town in which to live. They want to come to a town that is a companionable place, where the people get on well together, where strife is absent and where the rivalry takes the form of competition in good works for the advancement of the town's needs.

That feeling of good fellowship can only be secured by co-operation in the work for the public good; by keeping faith with each other in the mutual undertakings of the city. When the citizens and business men agree to do certain things everyone should do his part, keep his word and abide by the decisions of the majority. Playing a lone hand to get an advantage over business competitors while of temporary advantage will not pay in the long run.

The business man or citizen who essays to play such a role will soon be like the boy whom the rest of the fellows will not play ball with; he can't make the team, no matter how good an individual player he may be.

REVOLUTION. THAT'S ALL

The statement which the American Federation issued after its session last Sunday afternoon was little less than treasonable. It was false, too, for it purported to speak for the sentiment of all the American people when it manifestly was but the expressed opinion of Samuel Gompers and his associates on the executive board of the Federation.

It is not true that all the American people, or even a majority, approve of the methods of the United Mine Workers in their attempt to coerce the American people into submission to their demands. These demands were made at a time and in a manner that showed plainly an ulterior motive; namely the nationalization of the coal mines of the nation by which the miners could hold up the public when ever they saw fit.

In abjuring loyalty to the government Mr. Gompers and his associates took a bold step and one which they will rue one of these days. By their excesses these leaders have thrown away the confidence the public once reposed in the conservative union men, to the damage of the union movement.

There are being heard mutterings about a show down coming from men who heretofore have been passive on the labor question. They have taken no interest in such matters for they felt that their interests were not affected, now they know better. They realize that there is a concerted effort being made to revolutionize our government, and they want none of it.

This effort on the part of the labor leaders has come in time. It is to be hoped that the conservative constructive, home-owning industrious laboring man will make his voice heard in the councils of the unions in the future so that he will not be misrepresented to the public by the radicals who are now in power. That

is the salvation of the unions of America. Throw out the radicals and let the American workman express himself thru leaders in touch with and amenable to the laws of the nation.

DRINK HOT WATER BEFORE BREAKFAST

Says you really feel clean, sweet and fresh inside, and are seldom ill.

If you are accustomed to wake up with a coated tongue, foul breath or a dull, dizzy headache; or, if your meals sour and turn into gas and acids, you have a real surprise awaiting you.

To-morrow morning, immediately upon arising, drink a glass of hot water with a teaspoonful of limestone phosphate in it. This is intended to first neutralize and then wash out of your stomach, liver, kidneys and thirty feet of intestines all the indigestible waste, poisons, sour bile and toxins, thus cleansing, sweetening and purifying the entire alimentary canal.

Those subject to sick headaches, backache, bilious attacks, constipation or any form of stomach trouble, are urged to get a quarter pound of limestone phosphate from the drug store and begin enjoying this morning inside-bath. It is said that men and women who try this become enthusiastic and keep it up daily. It is a splendid health measure for it is more important to keep clean and pure on the inside than on the outside, because the skin pores do not absorb impurities into the blood, causing disease, while the bowel pores do.

The principle of bathing inside is not new, as millions of people practice it. Just as hot water and soap cleanse, purify and freshen the skin so hot water and a teaspoonful of limestone phosphate act on the stomach, liver, kidneys and bowels. Limestone phosphate is an inexpensive white powder and almost tasteless.

FAST TIME RESULTS IN CHANGE OF DREAMLAND START

With the new time schedule in effect folks who go to the movies every evening do not like to have to wait until so long after dark. For their accommodation Miss Dorothy Jaquish has changed the hour of opening from 7:15 to 7:00. The second performance starts at 8:30. By this arrangement even those who go to the last show can get home in time for an early sleep.

FOR SALE OR TRADE—Block of land near Nazarene college at Nampa, Idaho, for residence property in Ontario. W. G. Emry, Box 174, Nampa, Idaho. 49-51

"WIVES OF MEN"

What an unusual thing

at DREAMLAND When?

PROTECTION COMFORT SERVICE
are the things that count when it rains
TOWER'S FISH BRAND REFLEX SLICKERS
have made good since 1830
A. J. TOWER CO.
Boston, Mass.

SAVE YOUR MONEY

by Building a Home
U. S. DEPARTMENT OF LABOR

W. B. WILSON, Secretary of Labor.

Van Petten Lumber Co.

A CREED

I believe in you Oregon.

I believe in your immense resources—your timbered hillsides, your waving fields of grain, your luscious fruits.

I believe in your men, Oregon—in their energy and ability to convert your unexcelled raw materials into finely finished manufactured products.

I believe the road to growth and prosperity for Oregon lies in the loyal patronage of Oregon industries by Oregon people.

Buy Home Products

Associated Industries of Oregon



ATTENTION

Sheep and Cattle Feeders

CANE MOLASSES is used extensively through out this country and Europe as a sheep and cattle feed. It is equivalent of corn in carbohydrates—fattening qualities—and when combined with ground wheat screenings, or alfalfa meal makes the most palatable, succulent feed obtainable at a price less than half that of corn. The cohesiveness of molasses binds the particles of ground screenings or alfalfa meal so that it can be fed on the ground without waste. Ground screenings and molasses \$30.00 per ton, sacked, f. o. b. cars Portland in carload lots. Type sample sent on request.

SUNNYBROOK COMPANY
Board of Trade Building, Portland, Oregon.

Hides, Furs and Pelts

Ranchers, Stockmen, Trappers:

If you have any hides, furs or pelts send them to us. We pay the highest market prices. We pay cash.

Rogers & Company

Ontario, Oregon

Bring Your Job Printing to
The Argus.

CHURCH ACTIVITIES

CATHOLIC CHURCH OF THE BLESSED SACRAMENT.
Rev. J. H. Maloney, Pastor.
8:30 a. m., Low Mass.
10:30 a. m., High Mass.
9:30 a. m., Catechism for the boys and girls.
Visitors respectfully invited.

BAPTIST CHURCH
Bible school 10:00.
Morning Worship 11:00.
Gospel Service 8:00.
Prayer Service Wednesday 8:00.

NAZARENE CHURCH
J. M. Wines, Pastor.
10:00 a. m. Sunday School.
11:00 a. m. Preaching.
8:00 p. m. Thursday, Prayer Meeting in the Church.
Everybody urged to attend all services.

CONGREGATIONAL CHURCH
A special Sunday School service will be held at 10:00 a. m. at which a "Cradle Roll" service will be held. All of the parents of the congregation are urged to be present.
UNITED PRESBYTERIAN CHURCH

10:00, bible school.
11:00, public worship. Sermon subject, "The Bible School."
7:30, worship. Sermon subject, the seventh commandment, "Thou Shalt Not Commit Adultery."
W. E. Cochran, Minister

METHODIST CHURCH
Sunday Services.
10 a. m. Sunday school.
11 a. m. Preaching; "Our Resources."
6:45 p. m. Epworth League.
7:30 p. m. Preaching; "Drifting the Wrong Way."
W. J. LUSCOMBE, Pastor.

Professional Cards

DR. W. G. HOWE
DENTIST
Tel. 117 Ontario, Ore.

EDITH THORLEY-BOWLING
INSTRUCTOR
Voice:
Italian Method
Piano:
Leschetizky Method
Phone 128W ONTARIO, OREGON

LESLIE J. AKER
ATTORNEY-AT-LAW
Income Tax Advisor
Postoffice Building, Ontario, Oregon

TRANSFER, BAGGAGE AND EXPRESS
JOHN LANDINGHAM

DR. A. R. ROBERTS
Dentist
Between Ontario Pharmacy and Depot.
Phone 52

DRS. WEESE & FORTNER
OFFICE HOURS:
9 to 12 and 2 to 5.
Office over First National Bank.
Telephone No. 33 J. Ontario, Ore.

F. E. Brittingham
TRANSFER

Long Distance Hauls
a specialty
Phone 157-M. Ontario, Ore.

W. C. JONES
Licensed Undertaker
Day phone Night phone
106-w 34-w
ONTARIO, OREGON

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Ranchers who have machinery must keep them in repair.

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GASOLINE ENGINES
IRRIGATING PUMPS
AUTOMOBILES
All kinds Machinery,
We specialize on Pumps and Gasoline Engines.
Our Prices Are Right.

MARSDEN MACHINE SHOP

HERE'S
Your Bank Book
The Way To
SUCCESS

Build your financial affairs on a strong foundation by opening an account at this Bank.

No man jumps to success at one leap. It is a matter of careful, thoughtful, painstaking effort.

Financial success demands an adequate Banking connection.

You can start it here; the sooner, the better, for your own welfare.

A GOOD BANK IN A GOOD COUNTRY.
1st National Bank
CAPITAL AND SURPLUS \$100,000.00
Ontario, Oregon.