



## Fur Trimmed Coats

\$29.50—\$39.50

This is a special purchase of coats which cannot be duplicated anywhere for the price. They have beautiful large fur collars and are made for service as well as for style; lined throughout, many with fancy linings.

Specially priced at . . . \$29.50---\$39.50

## Skirts---Just In

A new shipment of Skirts in black and navy serges. Also real good heavy satin Skirts in black

# Rader's

## LOCAL AND PERSONAL

L. O. McCoy is one of a number of farmers who expects to hold sales during the next two weeks. Mr. McCoy will be joined by Jos. Colley in his sale. Mr. McCoy's future plans are yet undetermined.

A. V. Readen has arranged to sell his farm equipment at a sale to be held next Monday at the farm he sold recently.

M. E. Bain who is now employed with the Jordan Valley Farms company at Jordan Valley is in town this week on business.

Ben Stuart who last winter fed sheep here for the Murchison brothers returned this week from the interior where he ended camp for them. After spending a few days in Boise he returned to Ontario and is now looking for a new situation.

Mrs. Amos Rattler of Westfall accompanied by her little daughter is in Ontario on a shopping trip this week.

Dave Burrows and his family of Joseph, Oregon are in Ontario this week looking for a location. They have recently sold their ranch in the Wallowa county and like many other ranchers are giving this part of the state the "once-over." Years ago Mr. Burrows lived in Milton, Iowa, the balliwick from which J. R. Blackaby hails. Early days in Iowa were discussed in detail when they got together.

Mr. and Mrs. Ivan E. Oakes returned Tuesday from Salem where they were called by the death of Mrs. Oakes father, Al. Heron. Mrs. Heron expects to come to Ontario later to reside with Mr. and Mrs. Oakes for some time.

Mr. and Mrs. L. R. Briethaupt of Dead Ox Flat spent Friday and Saturday of last week in Ontario.

To Mr. and Mrs. P. Ryan a ten pound daughter was born last Tuesday afternoon. Mary Margaret is the name selected for the young lady.

Miss Irene Rader went to Weiser Wednesday for a short visit with her sister, Mrs. Elmo Pearson. Mr. and Mrs. Frank Rader motored over this afternoon to bring Miss Rader home.

Montie B. Gwinn of Boise was in Ontario on business today.

## FEW OWE FAILURE TO FATE

Man Who Has "Lost Out" Generally Unjust in Blaming the Fact on Circumstances.

"He who is bitter is beaten. This is distilled from a life," said a wise observer of his kind, a writer in Philadelphia Ledger remarks.

Often one meets the man who has become soured by his own life through his own fault—though he blames it all on the chances and circumstances of destiny.

He will not admit that the hand of a bad habit dragged him down or kept him from rising; that he made a misstep or took the wrong turn of the road.

He prefers to charge impersonal fate with his personal failure.

But he had the same right to struggle and win that we all have. The man whom he regards with envy had to prove that the stuff was in him, against odds.

The old proverb says that fortune favors the brave—but that saying really means that fortune plays no favorites and confers her gifts only upon those who fight, and fight hard.

Success is not hereditary. We must qualify on our own merit. Any fool can inherit money and be parted from it quickly. The respect of the community, which is life's chief reward, goes to him who earns it on his own account. In that continuing effort the fragrant memory of a noble family tradition and a pious and honest parentage is a valuable asset and a great inspiration.

## PROVED BOON TO AUTOIST

Woman Who Devised Magnetized Screwdriver Calls It Her Most Valued Helper.

"I magnetized a screwdriver by holding it close to a dynamo for a few minutes, nearly two years ago, and it is still my most valued helper when it is necessary for me to do repair work on my car," writes Ethel Webb, in the Electrical Experimenter.

"It is a great help when working around the car to have this magnetized screwdriver to pick up screws and small pieces of the machinery which drop down inside, out of my reach.

"In setting screws it is invaluable; simply pick up the screw by touching the head with the magnetized screwdriver, and it may instantly be set in place with only one hand. It does away entirely with the annoyance of the screw slipping away and getting lost, as it so often does. I always carry it in the tool box, and find the other fellow appreciates it when I find him having car troubles on some lonely bit of road."

**DREAMLAND ATTRACTIONS**

Sun. only, Nov. 9:  
**MARGUERITE CLARK**  
in  
"Come Out of the Kitchen."  
Pathe News

Mon. & Tues., Nov. 10 & 11:  
**HAROLD BELL WRIGHT'S**  
"The Shepherd of the Hills"  
10 Reels 10. 3 Hours 3.  
One Show Each Night

Get your seats at the  
Ontario Pharmacy.

Wed., Nov. 12:  
**ALICE BRADY**  
in  
"The Death Dance."  
Pathe News

Thurs., Nov. 13:  
**MABEL NORMAND**  
in  
"The Post."  
**CHRISTIE COMEDY:**  
"Buy Orange Ade."

Fri., Nov. 14:  
**BRYANT WASHBURN**  
in  
"Something to Do."  
Ford Weekly

Sat., Nov. 15:  
**DOROTHY DALTON**  
in  
"Home Breakers."  
Harold Lloyd Comedy

Watch for Fatty in "The Desert Hero."

Stay on the Job While it Rains  
**TOWER'S FISH BRAND REFLEX SLICKER**  
Is the best wet weather protection ever made

Look for the REFLEX EDGE

A. J. TOWER  
Established 1836  
Boston Mass.

## Hides, Furs and Pelts

Ranchers, Stockmen, Trappers:

If you have any hides, furs or pelts send them to us. We pay the highest market prices. We pay cash.

# Rogers & Company

Ontario, Oregon

## Overland 4 After Two Years of Actual Demonstration is officially Announced

Unusual public interest has been centered in this latest model

### NEW TYPE OF SPRINGS

Three-point suspension design is introduced for first time

### BIG CAR COMFORT IS CLAIMED

Willys-Overland asserts springs are greatest improvement in motor cars since pneumatic tires

Overland 4, the new car of light weight construction for which the public has been waiting since its introduction was first rumored at the automobile shows about two years ago, was placed on exhibition in Payette today at the Overland salesrooms of the Papette Modern Garage.

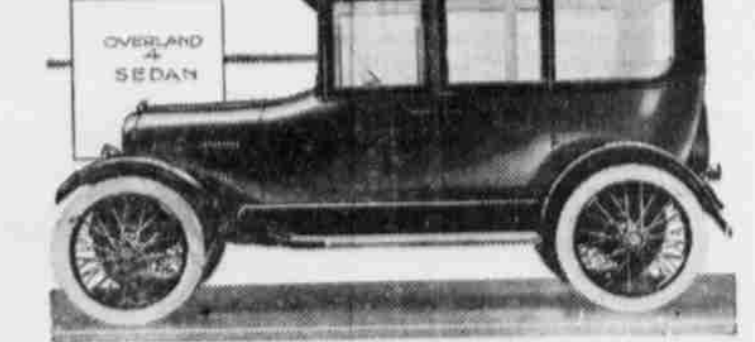
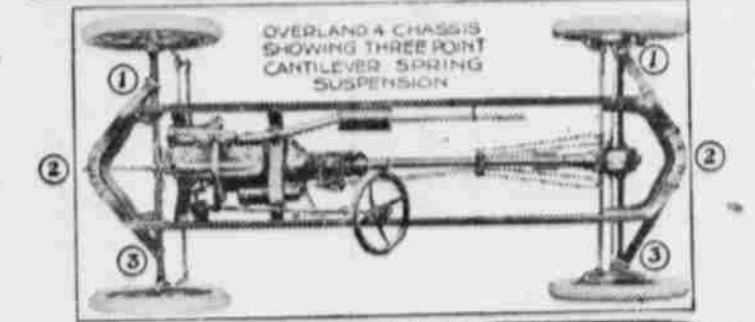
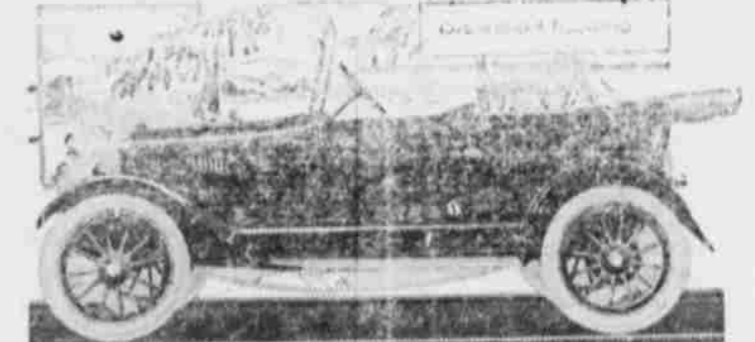
The men and women who inspected the Overland 4 were representative of the visitors to Overland salesrooms in a thousand cities, towns, and hamlets of the United States. The company's dealers, from Maine to California, and from Washington to Florida, now have on display one or more of the new models described as embodying "the greatest improvement in riding comfort since the introduction of pneumatic tires."

#### New Type of Springs

This improvement is the use of three point suspension springs. Unusually graceful in body design, Overland 4 makes a splendid impression on the visitor. It was this new spring suspension, however, which absorbs motorist attention at the salesrooms. It is a combination of two principles that have been used to greatest advantage in automobile construction: First, that of cantilever springs, second, the flexible three-point construction.

The luxurious riding comfort these springs furnish the car was immediately understood and appreciated. It is this feature which gives to the new Overland car, designed for light weight, that degree of riding comfort and security hitherto possible only in high-priced, heavier cars.

But this is only one of many features in Overland 4 which back the



Willys-Overland Company's claim to success in giving the public "a new standard of riding comfort".

The actual creation of Overland 4 began more than two years ago. The last two years have been devoted to testing and perfecting each part of the car. Back of its development stand ten years of successful manufacturing and engineering experience in giving the public good motor cars. For the immediate development and production of Overland 4, John N. Willys has concentrated the vast resources of the Willys-Overland Company. Production will be on a scale which will assure the greatest economies in manufacturing.

Ideals Guide Design  
Guiding the development of this

remarkable newcar was Mr. Willys' ideal of a motor car which would combine with the economy of light weight all the comfortable riding qualities and the stamina of the heavy and expensive automobiles. He proposed a car built-in quality which would free the owner from all possible up-keep expenses. This was not possible, the company claims, until the Willys-Overland Company devised this interesting three-point spring suspension, a spring setting radically different from the conventional design of four springs paralleling the chassis frame. Now as this spring suspension is, it is interesting to note that the design has been approved by the Society of Automobile Engineers.

# Here's to You Oregon

**YOU** are the consumer; the most important link in the great industrial chain.

Whether or not Oregon factories shall grow; whether or not the producer shall get a fair remuneration for his products; whether or not there shall be work and prosperity and happiness in Oregon—depends on you. The issue is squarely up to you. It is your individual responsibility.

These things are not possible without a market and you can insure that market by buying Oregon products.

Associated Industries of Oregon