

## The Ontario Argus

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### CAPITALIZING OPPORTUNITY

Three years ago Ontario was engrossed in the discussion of one question, almost to the exclusion of all others. That question was the building of the Warm Springs Irrigation system. And what a vision of prosperity for this community was pictured to the public when that system should be built.

"Why, it will make Ontario a town of 3,500 or 4,000 people."

"It will bring 2,000 people into this valley within Ontario's trade radius."

"It will make prosperous, ranchers that are now just getting a living."

"It will be the biggest thing that could ever happen for Ontario."

These are just a few of the many statements that were made at that time, and the men who made them believed them to be true. And the Argus believes that they were true.

But the Warm Springs Irrigation system is now so far toward completion that it can be called assured. The dam is almost completed. Work on the distributing system has so far progressed that purchasers are guaranteed in their contracts that water will be available for 1920 crops. And yet what is Ontario doing to be ready to meet the increased business that will result?

Men who held such high hopes of prosperity now are opposing one of the greatest means of attracting these settlers to Ontario as their trading center. They would delay preparing for them until the men are on the land and have made their business connections, elsewhere, perhaps.

The coming of these settlers will so increase business here, if means are taken to secure their trade, that the enhanced values will absorb the cost of the effort. Ontario should not by failing to improve the streets and cleaning up the city drive the trade away from Ontario. Now is the time to act. Let any difference that might exist as to the kind of paving, the engineer, etc. be settled. Let the property owners objecting and the men who favor get together and agree on the program to be followed, and then proceed to prepare the city for the prosperity that will be hers if an effort is made to secure it.

That is one of the reasons, in the opinion of those who favor paving at this time, why Ontario should prepare itself for the progress that is bound to come. Let Ontario place itself thus in position to attract the men who will come here to live in the valley to this city as their natural trading point.

### A COMMON MISTAKE

One of the most common mistakes that men who are owners of property make is to assume that ownership carries with it the right to determine all public questions in the community in which they live. Neither the ownership of property, nor the payment of taxes reaches that height, any more than poverty deprives a man of American citizenship or disfranchises him.

When it comes to discussing a public policy many property owners leave out of consideration the element which makes their property valuable; that is the people who live in the community. It is the number of people who live here, pay rents, trade at the stores, travel the streets and do all the things that men do in any community that gives the property here what value it possesses. Without these people the lots that are held by men and women in Ontario would be worth no more than they were 100 years ago.

Of course the ranchers about the city, the men and women of the interior who come here to trade; the railroad men who live the number who pass by, and all the various elements that may be considered place different values on the properties held. But after all it is the presence of people in and around the city who desire to trade and exchange products that give property its value. That is the foundation of value, and since it is, therefore, the good of the people of the city as a whole, rather than the interest of the property owner alone, should be the first consideration in determining the need for pavements, or any other public improvement.

In this matter the property owner should be heard and deference given his views, just as any other person living in the community should be heard. Perhaps to a degree more stress might be laid on the property owners' views because of the faith

in the community he has shown by making his investment; but that is all. At that should the argument of the property owner be manifestly illogical it should be recognized as such and forgotten. We have no aristocracy of wealth in America; no franchise based on property ownership, the good of the people and the community should be, and is recognized as the one and only theory upon which our government rests, nation, state, county or city.

### OWN YOUR OWN HOME

Out of the discussion that has arisen over the paving question has come some straight thinking on the part of many citizens. It was well said at the public meeting, "what Ontario needs is more home owning residents who take a pride in their home, in their town and its institutions."

That Ontario should engage in more home building is certain. We need homes now to care for the people who want to come here to live. There are many men who want to own a home of their own. There are men who will finance such undertakings. These two should be gotten together, and then Ontario can take its place in the growing communities of this section.

There has been speculation hereabout, concerning the causes which have led to the development of building in Nampa and Caldwell. There is no need for this speculation. It is simple enough. The people down there realized that prosperity was coming their way and would be hastened by action on their part. Therefore they instituted an "Own Your Own Home" campaign with the result that when the movement got started it went forward with vim. Such a campaign can win in Ontario too. It is up to the people here to determine whether or not the city will grow.

According to the reports of leading authorities there must be built 1,750,000 residences in England, France and Belgium in the next few years.

America is several hundred thousand homes short right now. And this being true there is a demand for material such as the world has never known. What does that mean? It means that prices of materials will not be less for some years to come. So that present prices should not deter anyone from building NOW. Such action will assure Ontario immediate prosperity and progress.

### THANKS TO PORTLAND AND PAT

Eastern Oregon business men and citizens generally must revise their attitude toward Portland and Multnomah county. From hence forth it should be an unpopular pastime for Eastern Oregonians, especially residents of the irrigation districts, to ply their hammers and cast aspersions at the heads of citizens of the metropolis. At all times it should be remembered in this region that to Portland is due credit for the passage of the Gallagher amendment to the constitution permitting the guarantee of irrigation and drainage district bonds.

This fact not only should be remembered but it should be appreciated. Furthermore our appreciation should be made manifest by our actions. The commercial bodies of this section should pass resolutions not only thanking the people of Portland for their assistance in this matter, but urging the placing of business now and hereafter, wherever it is possible, with our Portland firms.

And while discussing the subject the Argus would call attention to the fact that it was Representative P. J. Gallagher of Ontario who introduced this measure in the legislature and to whom credit is due for securing its passage. There is no doubt that this is the biggest piece of constructive legislation ever enacted for the benefit of Eastern Oregon, and is an achievement in which Mr. Gallagher can take just pride, and for which, too, his constituents should give him credit.

### FAMILIARITY BREEDS CONTEMPT

"Honestly I do not believe the people of this Malheur and Snake River Valleys realize what a great country this is," observed B. F. Johnson of Vale, the other day. And he continued, "I have just traveled over 1,300 miles in Eastern Oregon and have seen the alfalfa in almost every section, except here, frost bitten and hugging the ground. Then when we dropped over into the Malheur Valley it was like getting into a different land to see the crops standing straight or already falling before the mowers. Men who live here cannot realize the difference. But the difference means that this country is just starting to grow."

Don't forget the Vale Chautauqua—Six days of real enjoyment and educational treats.

# JUNE WHITE SALE

*This White Sale will present Money-Saving possibilities for Saturday and Next Week. Every item means savings that cannot be had again for a long time when this event is over.*

There Will be Many Items on the Bargain Counter not Mentioned Here.

## SHEETINGS

10-4 preperill bleached sheeting: the best there is at regular price, June White Sale, . . . . . 63c  
8-4 bleached sheeting, good quality, June White Sale, . . . . . 38c  
45 inch pillow tubing, strong and durable, June White Sale . . . . . 35c

## TUBING and CASES

42x36 pillow cases: June White Sale . . . . . 15c  
42x36 pillow cases, best quality, June White Sale . . . . . 35c  
45x36 pillow cases, best quality, June White Sale . . . . . 38c

## TOWELS

Huck towels, good size and quality, June White Sale . . . . . 18c  
Turkish towels, June White Sale . . . . . 18c  
40c value, good size: June White Sale . . . . . 32c  
50c value, good size and quality . . . . . 42c

## WHITE WASH GOODS

Fairfax suiting, 36 inches wide material suitable for middies, dresses, aprons and skirts, launder beautifully, regular 55c value: June White Sale . . . . . 46c  
Regular 45c value, June White Sale . . . . . 37c

## FLAXON and VOILES

40 inch voile, the sheer quality that you like so well—  
45c values, June White Sale . . . . . 35c  
35c values, June White Sale . . . . . 27c

## LADIES VEST

For June White Sale— . . . . . 1 lot at 12½c; 1 lot at 18c

## NAINSOOK

U. S. A. nainsook in 12 yard boxes, regular \$4.00 value,  
June White Sale . . . . . \$3.25  
65c nainsook, June White Sale . . . . . .58  
40 c nainsook: June White Sale . . . . . .32

## INDIA LINEN

20c quality, June White Sale . . . . . 15c  
15c quality, June White Sale . . . . . 10c

## LONG CLOTH

35c 36 inch bridal longcloth, June White Sale . . . . . 29c  
45c, 36 inch bridal longcloth: June White Sale . . . . . 34c

## MUSLIN

36 inch Ivanhoe muslin, June White Sale . . . . . 19c

## BED SPREADS

\$2.25 crochet spread, 3-4 size, June White Sale . . . . . \$1.75  
4.00 scallop and cut corner spread, full size June White Sale . . . . . 3.35  
5.50 satin scallop and cut corner spread, full size, Sale . . . . . 4.75

## UNDERMUSLIN

Note the reduction in the four big lots below—gowns, combinations, petticoats, corset covers, etc.:  
Undermuslin, values to \$1.75: June White Sale . . . . . \$1.23  
Undermuslin, values to \$2.50, June White Sale . . . . . 1.98  
Undermuslins, values to \$3.50, June White Sale . . . . . 2.95  
Undermuslin values to \$4.50, June White Sale . . . . . 3.90

## SKIRTS

White skirts in gabardine, pique, poplin and fancy weaves, \$6.50 values, June White Sale . . . . . \$4.48  
\$4.25 values, June White Sale . . . . . 2.48

# RADER'S