

The Ontario Argus

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PROGRESS AT LAST.

It is not hard to accomplish a public program when the people are united for its attainment. Neither is there any denying that the people are of one mind on the proposition that Malheur county wants more good roads.

Since these two facts are true, and were demonstrated at the meeting held here last Sunday afternoon, all that is needed now is an exhibition of consideration for the interests of all sections of the county. This consideration must extend thru the construction of the roads, and not be confined to the preliminary meetings and speech making of proponents of the bond issue.

In the days of one Julius Caesar, when he ruled the civilized world, there was a saying: "all roads lead to Rome." That may have been right at that time, for Rome was the center of all trade, and all the world was under the iron heel of Caesar's legions.

But conditions are different now. Neither in nation, state or county are the people satisfied with political programs that give one community all the benefits of public expenditure.

In Malheur county there are three proposed state highways, two of these are designated as post roads, and the other as a state highway. This last named may legitimately be so designated for federal aid, for it is a post road in every accepted sense of the term.

Some of the proponents of the "comprehensive road program," please to ignore entirely this road, which is none other than the Eastern end of the Oregon Trail. They overlook the fact that this road is designated on the State Highway maps; that it was no designated before the six million bond issue was voted upon. They overlook, too, the fact that Highway commissioner W. L. Thompson declared at public meetings here and elsewhere, that this road was placed in the system on the express order of the officials of the federal road board, as a necessary unit in the plans for road connections between the several states.

Ontario has no preconceived notions that it can dictate the location of roads in Malheur county. It believes thoroughly that the State Highway commission and the County Court are capable men, with the interests of the greatest number of the people at heart, with sufficient experience and judgment to properly place the roads, and that they will not be influenced by pettiness. In fact, our roads may be so unfair to the heavy taxpaying portions of the county to run all the state highways to one point in Malheur county.

Believing these things to be true, the Argus believes the bond issue should meet with the approval of the voters of the county as a whole. In this way, only can Malheur county keep in step with its neighbors and enjoy the prosperity which is its due.

IS IT MUD FOR US?

Within a year or two a person will be able to travel from the Mexican

boundary to Alaska without getting off a hard surfaced road. Likewise it will be but a few years when one can travel from New York to San Francisco with equal pleasure.

Also in a few months most of the small towns about Ontario will have their paved streets. Caldwell, Nampa, Weiser have them now and are going to have more. Caldwell and Nampa such are going ahead with plans for extending their paving out thru their residence sections. Jerome, Idaho, a town no larger, certainly not so rich, and with not nearly so great a future before it, as has Ontario is now calling the bids for paving.

In fact, "everybody is doing it," as the popular song goes, yet here in Ontario no one appears to take the lead to accomplish what practically everyone wants. Will Ontario wait until it loses its name for being the progressive city of this section, and be known as a stick in the mud town?

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ONTARIO'S NEW STORE

OPENS FOR BUSINESS NEXT SATURDAY APRIL 5

—This opening event will mark the beginning of the 12th "Make it Right" Golden Rule Store.

—The first one opened for business in Boise 23 years ago this month. It was founded on the principles of fair dealing and a determination to sell dependable merchandise at lower prices.

—The result of the application of these policies is best evidenced by the growth of this organization.

—Ontario's new store—the Golden Rule, Will be the kind of store that merits your patronage—with good merchandise, accommodating service and low prices as chief attractions.

—Come in, get acquainted and immediately inspect the inviting new spring stocks we have gathered carefully for you.

Specializing on Women's Spring Garments at \$10 to \$27.50

—New Suits, Coats, Dresses and Capes are here, ready for their initial showing next Saturday—sparkling new styles, fresh from the hands of New York makers.

—There's no use attempting to describe the charming styles—you'll have to see the garments yourself to know.

—But, we can tell you about Values —First, this store will sell for CASH only, which means no bad account losses, hence smaller profits on each garment.

—It will be our policy to price all merchandise RIGHT at the beginning of the season. We will not have such things as "cut-price" sales, therefore we don't have to put on extra profit now to pay for sale losses later on.

—Every Golden Rule Garment will offer a substantial saving because of these reasons.

OPENING - DAY Values You Should Take Advantage of

- Warner's Rust-Proof Corsets \$1.00
- Plain and Fancy Silks, yard \$1.50
- New Summer Wash Goods, priced a yard 15c to 50c
- "Johnson's" 28-inch Percales, yd. 10c
- 27-inch Comfort Robings, yd. 10c
- Big assortment 27-in. Ginghams, yd. 25c
- Good Turkish Towels at 2 for 25c
- 36-inch Standard Muslin, a yd. 19c
- Good Crash Toweling, yd. 19c and 25c
- New Silk Waists ... \$2.98 and \$3.98
- Silk Flounce Petticoats worth \$2.50, at ... \$1.93
- Women's Spring Dress Boots \$4.95

Styles Without Extravagance in New Spring Hats \$4.98 and \$7.95

—Two prices that will become famously well known in Ontario because of the remarkable value they represent.

—They are bought and priced on the same basis as all other Golden Rule merchandise—NOT A LUXURY BASIS, as has usually been true with the selling of women's hats.

—The kind of hats you would expect to pay \$10 to \$15 for here at \$7.95. Strictly HAND MADE, and they show it, too.

—the new straws and combinations so much in vogue this season are well represented. SEE THEM, and then you'll KNOW that Golden Rule Hats offer STYLE WITHOUT EXTRAVAGANCE.

MEN'S SPRING SUITS \$18.50, \$20.00, \$22.50

—It goes without saying that our Spring stock of Men's Suits includes a full range of pleasing patterns and up to the minute fabrics, in models that will appeal to men and young men.

—We want to state right at the beginning that it is the policy of the Golden Rule organization to admit into our stocks only garments of unquestionable quality.

—They are made from good woolen fabrics that will wear as long as they should and hold their shape. Shoddy clothing will not be handled by this store at any price.

—The suits we feature at the above three prices are honest and reliable thru and thru and comparison will prove that they are equal to the kind of suits you would usually pay \$2.50 to \$7.50 more for.

Other Good Items for Men at Money Saving Prices

MEN'S SPRING HATS, \$3.50—Snappy new styles made of extra good wearing felts in shapes becoming to men and young men. The popular shades men like are shown.

WORK SHIRTS AT 50c—Good wearing, full cut work shirts made of blue and gray Chambray; very well stitched throughout.

MEN'S DRESS SHIRTS, \$1.00—Bright Spring Patterns in good quality Percales that wear and wash well; cut plenty full with perfectly shrunk neckbands.

MEN'S OVERALLS, \$1.50 AND \$1.75—No. 220, first quality, Indigo dyed Blue Denim Bib Overalls—full cut and extra well made.

LEATHER WORK GLOVES, \$1.00—A special feature in men's good wearing work gloves at \$1.00—wrist and gauntlet style.

HEAVY WORK SOCKS, 2 PAIR 25c—Heavy work socks in mixt colors; soft and durable; unusually good values.

—WOMEN'S HOSE, 2 PAIRS 25c— A good weight hose. Supply your needs while these last.

Special Bargains in Our Shoe Department

—SPECIAL! WOMEN'S SHOES, \$1.98—Including Kid, Gun Metal and patent; also patent and Kid Strap Slippers.

—WOMEN'S FANCY SHOES, \$2.98—Black Gun metal vamp with a Gray cloth top; a real Golden Rule value.

—A SPECIAL PURCHASE BOYS' ARMY SHOE, \$2.98—A tan sturdily built shoe for boys.

MEN'S WORK SHOES, \$3.95—Our special quality work shoes; made of leathers that will stand hard service; very well constructed throughout.

BOYS' SHOES AT \$1.98— A good Gun Metal Lace Shoe that will give very satisfactory service; sturdy upper stock and medium weight soles.

Special for Opening Day
6 bars Crystal White Soap
sold to those visiting our
store Saturday for
25c

Golden Rule

Men & Boys' Tennis Shoes 39c

—sizes 6 to 8 only.
Get a pair of these, boys, while they last.

A Roll of Honor Bank

National banks which have a surplus equal to their capital are known as "Roll of Honor Banks."

The First National Bank of Ontario is the only roll of honor bank in this section of Eastern Oregon.

We constantly strive to merit our place on the "Roll of Honor" by rendering our patrons superior, accommodating service and by confining our business to safe, legitimate banking.

MAY WE SERVE YOU?

First National Bank
ONTARIO, OREGON.

Took a Severe Cold.
"Our five year old son Paul took a severe cold last winter that settled on his lungs and he had terrible coughing spells. We were getting worried about him as the medicine we gave him did not help him in the least.

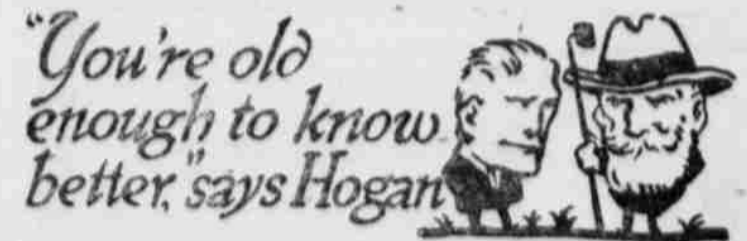
A neighbor spoke so highly of Chamberlain's Cough Remedy that I got a bottle of it, and the first dose benefited him so much that I continued giving it to him until he was cured," writes Mrs. Frank Crocker, Pana, Ill.

PEOPLE'S SECOND HAND STORE

THE PLACE TO BUY AND SELL
YOUR SECOND HAND FURNITURE

First Door West of Fraser Store

Ontario, Oregon



"Figure the real tobacco satisfaction you get out of a small chew of genuine tobacco and the way it lasts—and good old Gravelly has got your ordinary plug backed off the map."
Good taste, smaller chew, longer life is what makes Genuine Gravelly cost less to chew than ordinary plug.
Write to—
GENUINE GRAVELLY
DANVILLE, VA.
for booklet on chewing plug.

Peyton Brand
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Plug packed in pouch