

Military Necessity Demands That Each American Eat Only $11 / 2$ Pounds Wheat Products Weekly.
CORN AND OATS SUBSTITUTES.

## Thrift and Economy

7 HERE IS no distinction between the three words-they go hand in hand. To be Thrifty and Economical is Patriotic, and to be Patriotic is to be Thrifty and Economical.
Thrift, from an economical standpoint, means frugality, prevention of waste and judgment in buying. This definition, we believe, is sensible Economy Therefore, sensible economy consists of spending money wisely-buying reliable and best qualities at the lowest pos sible price.
Buying at this store is a sure step in the road to true, patriotic, sensible economy. And right here let us direct your attention to the fact that our regular. every-day-the-year-round prices are low, and in many instances lawer than present market conditions would justify us in making.

## PORCH AND House Dresses

Are featured in a penerous assortmen of
Plaid Ginghams in Pink, Lavender and Blac Plaid Ginghams in Pink, Lavender and Bluc
effects, in attractive styles with large collar effects, in attractive styles with large cone-
and cuffs. These Garments are cut generously full and the quality of the material that goes into their ma
usually good values.
$\$ 2.25$ TO $\$ 6.00$


## Voile Dresses <br> Sleeveless Coatees....

-In pretty styles of combinatio Challie designs, with plain colos Not many left so if youl Not many left, so if you are
looking for a made Voile Dress, ome in at One
Priced at-
$\$ 6.50$ to $\$ 12.50$

## White WashShirts

-Made of good quality, Gabin dine, Pique and Beacheloth. $\$ 1.95$ to $\$ 5.50$
-In pretty shades of Rose, Char truse, Gray and White, with large roll collar, and some are in reversable styles.

## In

Coats, Suits and Dresses
We still have a good assortment and of the very newest styles and materials.

## SUNSHADE HATS

Made for Work, Recreation, and Service and of the very best Mexican straw. There are many new s.yles to choose from.

## Work Hats <br> 25 c to 65 c

Recreation Hats
Service Hats
75 c to $\$ 2.00$
25 c to 75 c

