

First Spring Showing



DEPARTMENT STORE

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Our first Spring showing of Millinery, Waists, Silks by the yard and other Dress Goods Friday of this week

First showing Ladies' Suits, Coats Dresses and Skirts one week later

Boyer Bros. & Co. Dept. Store

Two Cars of Exceptional Value

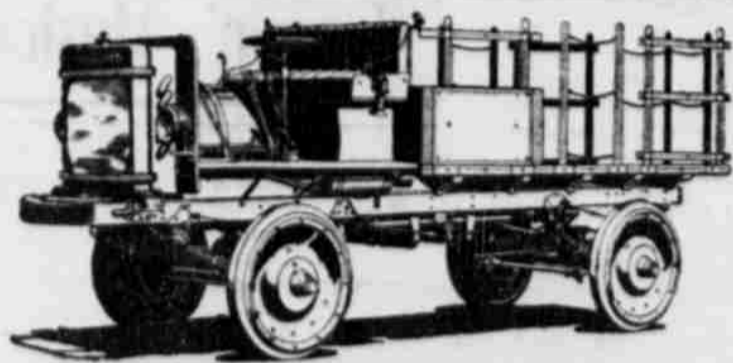
The Great Nash Six---The Powerful Nash Truck

No motor car values offered in recent years represent greater efficiency, greater strength, greater power, or more handsome lines than THE NASH SIX which achieves the---



Economy of Operation, Flexibility of Power Comfort in Riding

It is the car discriminating autoists, those who have owned cars for years, placed their stamp of approval and the demand for the demand for these machines has demonstrated the wisdom of their judgment.



The Nash Truck

Built for Dependability and Service

The greatest addition of the man power of the nation in the great war was the introduction of the Nash Truck. No matter what the load may be The Nash is equal to the task of transporting it. Hundreds of these great cars are performing wonderful feats of strength and service over all kinds of roads, in all kinds of weather. The result is a vast reduction in transportation cost, great saving in time.

LET US DEMONSTRATE TO YOU EITHER OF THE GREAT MOTOR VALUES--THE NASH WAY IS THE BEST WAY.

E. C. PROPST, Agent

MALHEUR AND HARNEY COUNTIES IN OREGON
PAYETTE COUNTY, IDAHO

Salesroom, Old Golden Rule Building, Ontario, Oregon

Town Topics Tersely Told

Miss Agnes Ryder of Vale was in Ontario Tuesday.

Charles Ray was returned from Parma Tuesday on a complaint of Frank Loveland, the owner of an animal Ray had used for service in this section for the past year, it being alleged that Ray had retained earnings without dividing with Mr Loveland. A hearing on the case was held before Judge G. L. King.

Miss Lenora Fitzgerald, whose home is Payette but who has until recently been with the United States National at Vale, has accepted a position as bookkeeper at the Ontario National.

Miss Dean Orcutt is back at Hader Bros. this week greeting her friends after an extended vacation during which she has improved greatly in health.

H. S. Miller of Harper registered at the Moore on Tuesday.

Mrs. F. L. Sheets and daughter of Nyssa came to Ontario Wednesday to consult local physicians for the little girl, who has been ill for some time.

Miss Bernice Glover will entertain the members of the Midget club at her home above Vale Friday afternoon and evening.

Charles C. Crane is very ill at his home of town but is reported to be recovering. Mrs. Crane who has been ill for some time, especially since their return from spending the winter in Kansas is able to be out again.

While James G. Smith of the Toggery is wrestling with the measles Elmer Orcutt is assisting William Laxon in the store.

R. C. McGinnis of Gooding, Idaho, is now employed as official greeter at the Moore hotel.

Mrs. C. C. Hunt of Nyssa drove to Ontario Monday to secure material for the Red Cross workers of the neighboring city to the south.

Mr. and Mrs. Frank Clerf of the Alvord ranch were in Ontario Saturday enroute home from a visit to the outside world.

Mrs. H. L. Anderson and Mrs. F. W. Wood of Ellensburg, Wash., registered at the Moore Sunday.

Harry Rogers of Baker was an Ontario visitor on Monday.

Mrs. Jacob Prinzing and daughters Lois and Dorothy went to Boise on Saturday to spend the day.

Mrs. W. W. Howard came down from Brogan Friday evening to spend Saturday and Sunday with her husband.

Roy A. Judd of Council brought 460 head of fine Hereford stock to Ontario this week to be fed.

J. D. Billingsley bought a bunch of cattle from Henry Blackwell this week.

Harvey Test returned Monday from Casper, Wyoming, where he spent the winter. It is "the best town I have ever seen," according to Harvey.

COAL GAS EXPLOSION BURNS MRS. E. I. BROGAN SEVERELY

Mrs. S. F. Taylor received a letter from her daughter, Mrs. E. I. Brogan of Seattle, last Friday, giving details of the painful, the fortunately, not serious experience she had undergone but a day or two previous. On leaving her home for a shopping trip she had shut off the furnace, after banking the fire and when she opened the furnace door on her return the coal gas exploded, burning her severely about the head and arms. Fortunately her clothing did not catch fire so she escaped more serious burns.

A large part of the world is coming into the position that Belgium is in and has been in: coming to the state where the primary and all important thing in life is enough food to keep alive.—Herbert Hoover.

Liberty Bonds now in our hands for delivery.

ONTARIO NATIONAL BANK

FOR RENT—Modern house, close in. Apply to Ontario Real Estate.—9 No. 1-1f.

Rev. Fr. Francis of Burns, was in Ontario Tuesday, returning from Boise, where the contract for the construction of the Crane to Burns road was signed. Burns is to have the road, declares Fr. Francis.

The "Married Folks" dancing party held at the Oregon Club rooms last Friday evening was a most delightful affair. Twenty-six couples were present and the hilarity went to the ninth degree early in the evening and stayed up until the closing number. As the result of the gathering, those present determined to repeat the performance in the near future.

Mr. and Mrs. L. B. Fry of Fruitland came over from the Bench on Friday evening to attend the "Married Folks" dance.

Among the Kingman Kolong folks who came in to attend the auction last Saturday were Mr. and Mrs. V. V. Hickox. Mr. Hickox reports that the acreage to be planted in the Big Bend this spring exceeds that of any previous year.

Mr. and Mrs. C. E. Peck of the Big Bend were in Ontario to attend the Red Cross auction last Saturday and do some general shopping.

Harvey and Webb Otis of the Big Bend came to town Saturday to be present at the auction and to see about supplies for the ranch.

Dr. Jacob Prinzing went to Baker Friday to attend the session of the Commandery of Knight Tempuar which held a ceremonial session Friday and Saturday.

Mrs. S. D. Dorman and daughter, Alice who have been ill with the measles are able to be out again, but to keep the illness in the family, Frank Dorman took sick on Friday and again under the weather for several days, but is about.

Mr. and Mrs. C. S. Watson and family have moved to the cottage vacated by Mr. and Mrs. Earl Blackaby.

Rev. C. H. Powell, general missionary of the Episcopal church in the district of Eastern Oregon, will hold services in Masonic hall next Sunday at 10 and 10:45 a. m. All are cordially welcome.

RED CROSS AUXILIARIES ARE ACTIVE DURING PAST MONTH

The girls of the Sixth and Seventh grades are busily engaged making layettes for refugee babies under the direction of Mrs. Herbert Livingston. The local chapter has been asked to supply 20 of these in the near future. A start was made by Mrs. J. J. Sarasin of Nyssa, who sent a handsome one to the local headquarters this week and which has been on exhibition at Wilson Bros.

There has been considerable comment aroused in recent weeks, especially among the knitters, by reason of the fact that a few young men of the city are wearing knit sweaters made of the khaki or gray yarn used for soldier and sailor sweaters. Pig knitting fortunately has not been conspicuous here, but in view of the great demand for the yarn, a demand so great that the Red Cross can not supply it, makes the wearing of such sweaters seem strange indeed.

Another auxiliary was formed during the past week and like the other branches has started work, the new member is that at Pioneer school house on Dead Ox Flat, where Mrs. Lela McDonald was named chairman, Mrs. Orin Chandler, treasurer and Mrs. Lloyd Smith, secretary.

February was a banner month, viewed financially, for the Chapter, the March will surpass it in gross receipts. During February the following donations were received: Mrs. Hugh Allen, \$1.50; Mrs. W. J. Piney, \$.50; Mrs. L. G. Olson, \$.10; E. M. Moore, \$.50; Dance Committee, \$418.50; KKingman Kolony Grange, \$42.50; Oregon Club Minstrel, \$141; Party Committee, \$117.16; total \$721.48. Total expenditures during the month \$1,100.99.

This week the Kingman Kolony members sent in \$55, which was the proceeds of a play given there last week.

A shipment consisting of 54 sweaters, 55 pair socks, 4 mufflers, 8 pair wristlets and three helmets went forward to the Northwestern headquarters this week.

BARGAINS DO FOOL FARM

Country Consumer Sea Real Value

PATRONIZE HOME

Guaranteed Goods to Be Up to Date Local Order House is Greatest Factor in Age of Advertising.

Education is the greatest expansion of local business. Even the catalogue plays actively perhaps, but surely.

One or two demerit enough. Experience into the house. It teaches once between false and economies and judgments. And the farmer is stung, the repeated of the catalogue is a bolt not only in the victim, but in his entire.

Farmer Recognizes The farmer is not a of genuine values; he himself, he can be fooled. After one good catalogue, his cash boosting home in porting home merchandise sell their wares "right never hand their prices goods disguised as bargains. Trading at home is a matter of loyalty to home. Every one is bound to community's success.

Clientele Not Paid The mail order house clientele or they could they do, but it is not some people. The trademark belongs to prosperity, with common sense.

It is to be acquired only of guaranteed goods, and that guaranteed goods enough to satisfy the tastes are to be found in stores in all provinces from Nome to Panama. The rule of demand and intelligent people where and prosperity train together.

The catalogue houses up any new advantage for their own interest business to keep alive. Just now they are over the parcel post affects their expensive printed matter.

By making freight contributing centers like instance, they can take zone rates and save a lot the former expense of from the home plant, maintaining order slips being a real post matter.

Familiarity Breeds At first blush this is a tremendous advantage boost. But there is left in the ancient new city breeding contempt. It also breeds distrust, catalogue is apt to get simplest consumer in cadis.

At one time any sort of was welcomed by the poller of monotony, but has changed, and a certain Latin beginning "Economic is coming in vogue, and it is when it pertains to the of farm conditions of the nation.

Catalogues Get The farmer nowadays reliable farm journals books. His main source not confined, as it once almanac and mail order. The big multicolored catalogue entertainment for the seasons, but these eventually end.

However, this is an ing, and almost every is brought to the public through the use of Standard goods are listed in standard magazines, while the latter is exploited in glaring large figures, with more substantial and pictures of standard goods. The cheap, shoddy literature, and for the consuming public has of values or quality that files find a market as cheap buyers.

Buy cheap goods and high prices.

Degree of "Mother, that lady spoke to you and you her." "Well, she is out of them." "But I thought you them." "No, dear; not very much."—Philadelphia