

IDAHO POWER COMPANY

OFFERS YOU



A RELIABLE INVESTMENT IN A SOUND STABLE HOME COMPANY

7% Cumulative Preferred Stock

of the

IDAHO POWER COMPANY

Terms of Offering

PLAN NO. 1

(Cash Payment)

Under this plan you may buy as many shares of Preferred Stock as you desire, the price being \$100 per share, plus accrued dividends to date of payment.

Interest at the rate of 6 per cent per annum will be allowed and paid quarterly by the company to you on all partial payments. If you purchase stock on this time payment plan you have the option of withdrawing all partial payments (including unpaid interest at the rate of 6 per cent per annum) on ten days' notice at any time prior to the date of final payment. On the other hand, you may pay up your stock in full at any time during the time-payment period. Your stock certificate carrying the regular 7 per cent per annum dividend will be delivered to you when final payment is made.

PLAN NO. 2

(Time Payment)

Under this plan you may buy any number of shares up to 25, paying \$10 per share down and \$10 per share each month until the purchase price of \$100 per share is paid up; the final payment to include accrued dividends from the last preceding dividend date.

We Would Be Glad

If every one of our customers were a stockholder in this company. That this may be easily accomplished, we are offering a limited amount of our 7 per cent preferred stock on an installment basis.

What the Idaho Power Company Is

A company that furnishes electric light and power service to live and growing communities, assisting in development of farms, mills, mines, factories and homes, constituting one of the best electric properties in the west.

Dividends Payable Feb. 1, May 1, Aug. 1 and Nov. 1

A Savings Investment

To the man whose investments must be made from his monthly earning this opportunity is most unusual. In purchasing under this partial payment plan the customer is establishing a saving-investment account which offers attractive advantages.

Where You Can Buy the Stock

You may secure full information regarding Preferred Stock—or you may make your actual purchase of the stock—at any time of our offices in all communities served. Any employee of the company will be glad to give you all the information you wish.

Make the Dividends From Preferred Stock Pay Your Lighting Bill

IDAHO POWER COMPANY