

YOU ARE INVITED TO VISIT THE BIGGEST AND MOST COMPLETE GARAGE IN MALHEUR COUNTY. IT IS ALSO THE LARGEST BUILDING ERECTED IN THE COUNTY DURING THE YEAR 1917—IT IS

THE FORD GARAGE ONTARIO, ORE.

IT IS WITH PLEASURE THAT WE ANNOUNCE THE OPENING OF OUR NEW HOME, WHERE WE HOPE TO MEET ALL THE PRESENT AND PROSPECTIVE AUTOMOBILE OWNERS OF MALHEUR COUNTY IN THE NEAR FUTURE. WE KNOW THAT IT WILL BE WORTH YOUR WHILE TO VISIT OUR ESTABLISHMENT AND NOTE THE IMPROVEMENT MADE FOR THE ADEQUATE CARE OF THE GROWING NEEDS OF MOTORISTS.

This handsome building demonstrates more than anything that has taken place in the automobile business of this section, how the Snake River Valley and Malheur Valley residents have prospered and also how they continue, in increased numbers, to demand the services of THE FORD, The Universal Car. For in spite of great increases in the number of competitors The Ford was the first agency here to sell its quota of cars during 1917, and more cars could have been sold had we been able to secure them.

Because of this fact we have had a growing list of customers whose automobile needs required additional room so that we have erected this, the biggest garage in the country for their service, and that of other auto owners who want adequate service when they want it. We would be mighty glad to show you thru this big building and demonstrate to you what we have to offer.

Park Your Car Under Ideal Conditions

Under the widest trestled roof in the valley, on a floor free from oil to attack the tires, park your car. Make this ideal home for autos, the home for your car. You will have quick and easy access to air and washing service and greater fire protection than can be secured in a wooden structure.

This mammoth parking space in the garage section is the only one in the county to contain a protecting ledge to prevent the slight, and in ordinary garages, unavoidable bumps which crumple the mud guards and fenders, and mar the appearance of a car.

Also there will always be plenty of room to get in and out of the garage, thus saving many petty annoyances.

The Only Garage With a Heating Plant to Prevent Freezing

While we are having a mild winter this season so far, you can not tell what the weather man has in store for us during the next few weeks. This garage is the only one in this section with a heating plant to prevent the freezing of radiators.

Special Machinery Designed for Fords--- Also Enlarged Facilities for the Repair of All Cars

The mammoth parking section is not the only portion of the building in which we take pride. The machine shop, when the machinery now here is all in place, will be the best to be found outside of the largest cities, and will equal any, except a factory branch assembling plant. It will be the only garage with a complete equipment of specially constructed Ford machines, dies and tools. It was the standardization of tools and machinery which marked the superiority of efficient machine shops, and make possible economical repair work, and quick service. That is our aim—quick service at reasonable cost.

Will Be Open Day and Night--Get Your Car in the Morning--If Repairs Are Slight

In order to give service. That is it. Real Service. We are going to operate the plant day and night. If your car needs the ordinary repairs that one man can handle, you do not need to deny yourself its service. Bring it in the evening and "You get it in the morning," for we will have a man at work all night—one that will not sleep—but will work.

Complete Equipment of Ford Supplies Always on Hand

When you come to visit the plant, ask to see the store room. You will be surprised to see the big array of cubby holes, each containing a part of a Ford car. We are going to have the biggest and most complete supply of Ford parts to be found in Oregon, outside of Portland. Mr. Ford Owner, you know what that means. **NO MORE DELAY ON ACCOUNT OF LACK OF PARTS.**

Beside this we will carry a big and widely assorted line of auto accessories and repairs for cars of all kinds. Come to

MALHEUR COUNTY' BIGGEST AUTOMOBILE BUILDING

THE FORD GARAGE

ONTARIO

ERBIE HAYES, Manager

OREGON