



"Professional" Model 125 Pathephone Price \$110



Phonograph Buyers: Hear The "Professional" Model

**Pathe**

**PATHEPHONE**

With Its Double-disc Records of World-famous Foreign Singers You Have Never Heard Before, Its Famous Foreign Bands, Orchestras, and Delightful Foreign Musical Novelties.

THIS is Muratore's own Pathephone. The great tenor preferred it to any other phonograph. Designed especially for him, it beautifies his home. He even carries it on tour with him.

So many of Muratore's friends admired the design that we decided to add it to our line permanently, naming it "Professional" model, No. 125.

It has all the volume of phonographs costing two and three times as much.

It has a fine type of long running motor, such as hitherto found only in more expensive phonographs.

It has all other famous Pathe advantages—the Pathe Permanent Sapphire Ball which takes the place of sharp, destructive metal needles—saves the bother of changing needles every time you play a record—and which does not cut, dig, or rip the record.

It has also the fine Pathe reproducer and the celebrated Pathe "violin" sound chamber of resonant wood.

Finally, like all Pathephones, it plays with extraordinary beauty not only Pathe records, but any other disc record made.

**McDOWELL'S EXCHANGE STORE**

Other Pathephones \$25 to \$75. Every model equipped to play all makes of disc records.

**SEED GRAIN PROBLEM IS MOST SERIOUS**

County Agricultural Agent Urges Immediate Action By Malheur County Ranchers Who Would Do Their Bit Says W. W. Haywood, County Agriculturalist Agent

The past season was one of the hardest in many years as far as the seed grain production was concerned. The hot winds caught the grain at a time when it was easily harmed and withered part of the kernels in nearly every head of grain. The situation will not be serious, however, if the farmers will take the matter in hand and get out the good seed grain.

There is but one thing to do and that is to use the fan mill and use it to the limit. Every farmer recognizes the importance of using the fan mill every year, but this year it is an absolute necessity. If a maximum yield is to be expected. The varieties that are grown in this section at the present time should not be changed nor should outside seed be brought in for it is not necessary. Imported seed is apt to contain weed seeds that are unknown here at present, and it would be throwing unnecessary shipping upon the railroads.

"Fan your grain out this winter, there being two reasons why this should be done at this time. In the first place there is enough grain in the bins so that no compromise will have to be made with the poor grains in order to get enough to sow. In the second place if the cleaning is not done until seeding time are ahead of you at the mill, and the grain will have to be sown late or be sown without cleaning. Fan your grain now when you have plenty of time and plenty of grain to work on.

"It is unpatriotic to pass up a point that will go toward making a maximum yield next year, and so do not sow the shriveled kernels for even if they do grow they can not help making a weak plant. Grade out the inferior grain and feed it for its greatest value as feed, and plant the plump kernels that are full of vitality."

Expert Service Reasonable Charges and

The kind of treatment Steady customers deserve—Is the principal upon which we do business.

Accessories carried for all kinds of cars.

Gasoline, Lubricating Oils and Supplies.

**Ontario Auto Co.**  
PETE DUFORD, Prop.

Phone 134

Freight is moving slowly nowadays. There is the freight embargoes. On January 1st the New Edison, "the phonograph with a Soul," will be advanced in price. You will want to get yours before January 1st. On account of the freight situation we advise you to buy it now.

There will be no increase in the price of Edison Re-Creations. Furthermore, they can be shipped from the Edison Laboratories by express in the event of a freight embargo.

Place your order now for Xmas delivery while we have them in stock.

**Turner Music Shop.**

**The Argus Trade-at-Home Department.**

Patronize Ontario Stores Patronize Ontario Stores

The man who is willing to advertise his goods, has good goods to sell or he would not tell you about them. It will pay you to investigate the goods sold by these firms who use these columns. They will serve you with good goods, at the right prices.

**You Can Get What You Want in Ontario**

A Good Bank In a Good Country  
**FIRST NATIONAL BANK**  
Capital and Surplus \$100,000

Beds Stoves Furniture, Dish  
New and Second Hand Goods  
Bought and Sold  
**McDOWELL'S EXCHANGE STORE**

Linoleums, Bicycles, Sewing  
Machines, Trunks

Commercial and Job Printing  
The Art Studio  
**THE ART STUDIO**  
J. P. Kidd, Prop.

Photograph, Portraits and Views

Fresh and Salt Meats  
**PALACE MEAT MARKET**  
H. H. Tunny, Prop.

Our Service Will Please You

Pastery Confectionary  
**PURITY BAKERY**  
Makers of  
Kream Krust Bread

Deliveries  
**ELDRIDGE DAIRY**  
Leon Eldridge, Prop.  
Special Deliveries for all occasions

Wagons — Hacks — Buggies  
**STUDEBAKER BROS CORPORATION OF UTAH.**  
There are None Better Than the Studebaker

Expert Repairing  
**W. W. LETSON**  
Watches Clocks, Jewellery,  
Cut Glass Gold and Silver Plate

"WE GIVE SERVICE THAT SERVES"  
**ONTARIO NATIONAL BANK**  
We Invite Your Business on the Basis of Security and Accuracy

Good Cows — Good Service  
**ONTARIO DAIRY**  
O. Bingham, Prop.  
We can Furnish Milk or Cream in Large Quantities

Kodak Stationery  
**ONTARIO PHARMACY**  
The Corner Drug Store  
The Rexall Store  
Fountain Service That Pleases

Ontario's Only Tailor  
**E. COPE**  
Have Your Suit Made Just For YOU

Glassware, Crockery, Tinware  
**THE VARIETY STORE**  
C. E. Commins, Prop.  
In our Lines We can Save You Money

No Order too Large None too Small  
**WILSON BROS.**  
The Grocers.

No Long Waits No Short Weights

PHONE 49-J PHONE

PRINTING—at the right price at The Argus Office.

PHONE 49-J PHONE

**ATTRACT WOMEN TO YOUR STORE**

They Do Most of the Family Shopping.

KEEP TO THEIR STANDARD.

They Are More Observing Than Men and Will Not Make Their Purchases in Disorder and Confusion—Immaculate Array of Goods Pleases Them. The Shiftless Merchant Fails.

[Copyrighted, 1914, by Thomas J. Sullivan.]  
An acorn is not an oak when it is sprouted. It must go through long summers and fierce winters and endure all the frost and snow and thunder and storms and side striking winds before it is a full grown oak.

Not Half a Man.  
So man is not a man when he is created. He is only just begun. His manhood must come with years. He who travels through life prosperous and goes to his grave without a wrinkle is not half a man. Difficulties are God's errands and trainers, and only through them can one attain to the fullness of manhood.

And what a chimera is man, what a confused chaos, what a subject of contradiction—a proposed judge of all things and yet a feeble worm of the earth; the great depository and guardian of truth and yet a mere bundle of uncertainty, the glory and scandal of the universe!

Women Greatest Shoppers.  
Man is a sort of dependent creature, and that is why woman took him in charge and relegated him to the rear of the procession, at least so far as the purchasing agent of the home necessities goes. Some extravagant guesser has guessed that 80 per cent of all retail buying is done by women.

We guess that that guess is too high. Men have more to do with the family shopping than they are often willing to have their wives, daughters and sisters admit to friends.

Men are the court of last resort, and the case is often reversed, as the exchanged and returned goods department of almost any store can testify. Perhaps the expense of these departments would be largely reduced if the stores were made more attractive to men, if it were less unusual and less embarrassing for them to shop. Certain it is that, even though the women make 80 per cent of the family purchases, the men must be catered to in any store that is to succeed.

Women Vary Observing.  
But, primarily, the stores are for women. They make up the majority of every merchant's customers. For them the right merchandise must be secured; to them the merchant must make his appeal.

Just as surely as women are naturally more observing than men, just so surely will the merchant make the mistake of his life if he attempts to run his store in a sloppy, slipshod way. The successful store must be kept up to the woman's standard.

Many men who are good merchants in other respects fall here and then wonder why they do not get the trade—wonder why it goes to the big city stores or to the retail mail order houses.

Attractive Stores Win.  
Observing women who are careful and conscientious housekeepers are not going to buy in disorder and confusion. One way a merchant can place himself out of reach of competition is to make his store so conspicuous for its attractiveness, its cleanliness, its immaculate order, its convenience for women, that even the most particular of the sex will show her delight in it.

This is the most effective and least expensive advertising a merchant can do. In the business world of today there is no place for a weakling. Business is a man's game and must be played in a man's way.

Shiftless Merchant Fails.  
The failure of the merchant who keeps a dirty, sloppy store, in an indolent, shiftless way, means another revolution of the wheel of progress.

U. S. Tires Auto Livery

Accessories  
**THE FORD GARAGE**  
Ebbie Haynes, Manager,  
Agents for Ford Motor Cars

Developing Printing  
Amateur Finishing Price List  
**THE BURRELL STUDIO**  
Enlarging Copying

Hay Grain Seed  
Sacks, Poultry Supplies  
**CASH GRAIN COMPANY**  
Forwarding

GET A SAXON!  
**SAXON SALES CO.**  
A. E. Brown, Agent,  
It's An Ideal Car

Breeding Stock Incubators  
Poultry Supplies  
**ONTARIO PRODUCE CO.**  
Geo. Howe, Manager,  
Wholesalers in Poultry and Eggs

PEOPLE'S PRESSARY  
and repair work, Ladies  
and Gents shoe shining parlor  
in connection.  
All work Guaranteed.

Steam, Hot Water, Air Heating  
**U. S. PLUMBING & HEATING COMPANY**  
Plumbing and Sheet Metal Work  
Indian Motorcycles and Supplies

Cleaning, Pressing, Repairing  
**ONTARIO MODERN PRESSARY**  
W. C. Beaumgard, Prop.  
Suits Made to Measure

C. C. Corsets Art Needle Work  
Oil Paintings, Novelties  
**MILLINERY & ART STORE**  
HULL & HARBRELL  
Royal Society Goods

THE STORE THAT SAVES YOU MONEY  
**RADERS'**  
Call Again!

Edison Phonographs Sheet Music  
**W. L. TURNER**  
Real Estate, Rentals Insurance  
Sheet Music Records

**TROXELL IMPLEMENT CO.**  
Dealers in  
Farm Machinery, Wagons

Blacksmith Horseshoing  
**PIONEER BLACKSMITH SHOP**  
G. W. and Wm. Lyells,  
Established in Malheur County  
in the Year of 1884  
Wood Work a Specialty

We handle everything in Second  
Second Hand Goods  
Why pay a high price for a new  
article when we can supply your  
needs with one slightly used?  
**O. U. FRANKLIN'S**  
Second Hand Store

THE ARGUS—PHONE 49-J  
If it's Job Printing, You wish—We  
will please you. We are ready at all  
times to quote prices on all your  
printing.

A Farewell reception was tendered  
• Mr. and Mrs. E. Cope by the members  
• of the Congregational church Monday  
• evening. There was a good pro-  
• gram followed by a lovely lunch.  
• Mr. and Mrs. Cope have many friends  
• who regret to see them leave Ontario

• WHEN YOU WANT  
• A MESSENGER

• We Can Supply Your Needs  
• **THE SANITARY BARBER SHOP**  
• 85-W

• The place where the Service is  
• the Best, where the Baths are  
• the Newest.

• Miss Amy Barksdale has accepted  
• a position as relief clerk at the Sta-  
• tion newsstand.