

The Ontario Argus

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GEO. K. AIKEN, Editor and Publisher.

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SUBSCRIPTIONS.

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NOTICE TO ADVERTISERS:

All copy for display advertising should be at this office by Wednesday noon. To insure position copy should be in this office on Tuesday.



THE PLEDGE.

I pledge my allegiance to the Flag and to the Republic for which it stands; one nation, indivisible, with liberty and justice for all.

STAY BY THE SHIP.

Confidence, that most potent of human attributes, never was in greater demand than today. The American people with all their reputation for courage and ability to meet situations need to demonstrate to themselves their faith in the ultimate success of the present war.

To get down to "brass tacks," what reason is there for any slowing up of business here in America today? All of the great manufacturing centers are swamped with work, wages are higher than ever before, the consumers are better able to purchase great quantities than they ever have been; the farmers are getting better prices than they have dreamed of securing. Why then should there be any holding back?

The nation to perform its part of the war needs money. It also requires that people behind the army be able to stand the strain of war, and that strain can not be withstood unless business continues to be prosperous.

There is not going to be a return to hard times during, or for years after the war. There can not be with the distribution of such vast sums of money for war materials and for the rehabilitation of the devastated regions of Europe. America is going to enjoy good times surpassing anything the country has ever known.

In view of these conditions there is no call for the hoarding of money. Idle money will not win this war. The nation's wealth, like its people, must be active. It may be active in the continuance of business as well as in the purchase of a liberty bond. The owner of money who keeps it idle at such a time as this, while his fellow men are giving their lives to protect his wealth is most selfish, to characterize him mildly. He is unworthy of the protection which he is receiving.

Of course it does not follow that the people should be wasteful of the necessities of life. For a great portion of our crops will be needed for the saving of our allies. But if you intend to build a house, and have planned on doing it this year, go ahead. If you planned to buy a ranch, do it now. If you contemplated a new suit, a new dress, get it. If you planned doing anything that you would naturally do under the reign of peaceful prosperity, don't change your plans, stick to them, go ahead, do it.

A PARALLEL.

"How is the war going to effect the United States," the best reply is to point to conditions in the Dominion of Canada.

The situation of the two democracies of the American continent are almost parallels. In a large measure they have the same natural resources and engage in identical

pursuits. Each of these nations is furnishing men and money to the allied cause. Canada has been at war for nearly three years and is now enjoying a larger measure of prosperity than ever before. Business there is BETTER THAN USUAL. More automobiles are being purchased than ever before, which in itself is ample proof of the prosperity of the people, yet Canada with but 10,000,000 population has sent over 400,000 men to the front and has loaned the allies \$500,000,000. In proportion to its population and its wealth Canada has already gone farther than the United States will be called upon during the entire war, in all probability. When anyone starts to draw a gloomy picture of business conditions here on account of the war, ask him to explain the prosperity of Canada.

TIME TO GET TOGETHER.

The present high prices of all kinds of commodities is bound to create a serious problem for the people of these United States. It has the possibilities of serious problems for the stock men and ranchers about Ontario. To the solution of these problems the best brains and patriotism of the community should be addressed.

Already stockmen are wondering what is to happen this fall when it will be necessary to buy hay. Despite the fact that they are now getting hitherto unheard of prices for their wool and mutton, they declare that if hay gets too high they will be forced to sell their stock and go out of business. They declare that they can get good prices for their stock and they will take them rather than pay more than \$10 for hay.

The case of the stockman is answered by the ranchers who declare that there is no occasion for alarm on the part of the stock men, for the increased prices they are receiving for wool and mutton justifies high prices for hay. Furthermore the ranchers assert that the sheep and cattle men raise the same argument every year, and have done so in the past when they wanted hay for \$3 per ton while the ranchers were asking \$3.50.

Only those who are thoroly conversant with both industries and have a wide and commanding grasp of the facts can adequately solve this problem. The interests of both the ranchers and the sheep and cattle men are identical. Each must depend on the other for success. The cattle man can not bear down prices of hay and grain to a point where the rancher will stop growing feed for stock, or the stock man would be forced out of business. In turn the rancher can not bull the prices for feed to a point where the sheep and cattle man cannot profit or he will either sell his flocks and herds or seek other feeding grounds.

In the meantime the communities which have been built upon the stability of the stock and ranch business will suffer. Therefore it behooves all phases of business to get together for the mutual safety of the territory.

If the sheep and cattle men cannot get together with the ranchers to arrive at an equitable price for hay at which both can make a good profit they may find that the government officials armed with emergency war powers will perform that service for them. The nation can not permit the depletion of the meat and wool supply, for that is the greatest service this country can perform in the battle against Prussianism. It is to be hoped however, that the intervention of federal authorities will not be necessary and that the native patriotism of all concerned will manifest itself and solve the problem.

A CONSPICUOUS MOMENT.

Nothing which the president has ever written demonstrates his mastery of the English language better than his proclamation of Registration Day. In it he takes the opportunity of pointing a lesson in patriotism not only to those who must register but to those whose services are

needed in other fields. In part his eloquent message said:
 "It is in no sense a conscription of the unwilling; it is rather selection from a Nation which has volunteered in mass. It is no more a choosing of those who shall march with the colors than it is a selection of those who shall serve an equally necessary and devoted purpose in the industries that lie behind the battle line."

"The day here named is the time upon which all shall present themselves for assignment to their tasks. It is for that reason destined to be remembered as one of the most conspicuous moments in our history. It is nothing less than the day upon which the manhood of the country shall step forward in one solid rank in defense of the ideals to which this nation is consecrated. It is important to those ideals no less than to

HELP WIN THE WAR FIGHT--ECONOMISE-- CONSERVE---PRODUCE

---BUT FIRST OF ALL---

Buy a Liberty

Loan Bond

Liberty Loan Bonds are the safest investment in the world today. They are issued by the United States Government and are a mortgage on the United States of America—our country—the richest country in the world. They are Uncle Sam's promise to pay, and he is worth \$225,000,000,000.

Liberty Loan Bonds pay 3½% interest and they may be had in any of the following denominations: \$50, \$100, \$500, \$1,000, \$5,000, \$10,000, \$50,000, and \$100,000. You can make a first payment as low as one dollar and have until August 30 to pay the balance. Most big business houses will accept Liberty Loan Bonds same as cash in payment for merchandise.

A MESSAGE FROM SECRETARY W. G. M'ADOO

"Wars cannot be conducted without money. It is the first thing to be provided. In this war it is the most immediate help—the most effective help that we can give. We must not be content with a subscription of two billion dollars—we must oversubscribe this loan as an indication that America is stirred to the depths and aroused to the summit of her greatness in the cause of freedom. Let us not endanger success by complacent optimism. Let us not satisfy ourselves with the reflection that some one else will subscribe the required amount. Let every man and woman in the land make it his or her business to subscribe to the Liberty Loan immediately, and if they cannot subscribe themselves, let them induce somebody else to subscribe. Provide the Government with the funds indispensably needed for the conduct of the war and give notice to the enemies of the United States that we have billions to sacrifice in the cause of Liberty."

"Buy a Liberty Bond today; do not put it off until tomorrow. Every dollar provided quickly and expended wisely will shorten the war and save human life."

W. G. M'ADOO, Secretary of the Treasury.

Ask Any Banker, Postmaster, Express Company or Merchant for Application Blank.

the pride of this generation in manifesting its devotion to them that there be no gaps in the ranks.

"It is essential that the day be approached in thoughtful apprehension of its significance and that we accord to it the honor and the meaning that it deserves. Our industrial need prescribes that it be not made a technical holiday, but the stern sacrifice that is before us urges that it be carried in our hearts as a great day of patriotic devotion and obligation when the day shall lie upon every man, whether he is himself to be registered or not, to see to it that the name of every male person of the designated ages is written on these lists of honor."

AFTER INTERIOR BUSINESS.

A recent issue of the Burns Times-

Herald carries a story of the proposal of Boise wholesale and retail houses to establish warehouses at Crane. By this means they intend to capture the business of the interior.

There is no gainsaying that Ontario with its distributing rates is the logical point from which business to that section would naturally originate. Ontario has an immense advantage over Boise, situated as it is 30 miles from a main line and sixty miles farther east than Ontario. If it will pay Boise men to put warehouses in Crane it will pay to establish originating distributing houses here in Ontario. Boise has one advantage, established houses and capital willing to engage in the business of distributing on a scale which permits expansion.

20,000 LEAGUES UNDER THE SEA IS COMING HERE

"20,000 Leagues Under the Sea". Jules Verne's famous prophetic story has been filmed, and a genuine under-sea photoplay is the result. It will begin an engagement at the Dreamland Theatre, June 11 and 12. The submarine scenes in which are shown the mysteries and wonders of the deep are the results of the greatest achievement of motion-photography. One scene shows a hunting trip taken under the guidance of Captain Nemo who leads his companions out of his submarine, Nautilus, on the floor of the ocean. The exploration of the coral gardens and the shooting of sharks is shown in this remarkable big feature film.