

The Ontario Argus

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What are we doing for this town? What are we doing to push it along, to make it something more than just a dot on the map? Ask yourself the question first, and then ask others, and keep on asking until we locate the cause of our backwardness and take steps to remedy the defects. This is not a drifting age, and the town that is content to just drift along will soon learn that there is no place left in which to even drift. It is not a lack of brains, because our people are blessed with an abundance. It may be, however, that we lack the initiative that is necessary to keep pace with the more thriving and prosperous communities of the country. If so, we should at once correct our fault and move forward. We should grasp every opportunity for improvement and expansion that presents itself, and when there are none in sight we should go out and hunt them. Drifting will accomplish nothing but to bury us beneath the enthusiasm and prosperity of our neighbors. Now who wants to drift? Not you, we hope.

Do you own a car? If so, pick up some of your neighbors and drive out into the country and use your eyes and your native intelligence. Just take note of the prosperous condition of the farmers everywhere you go. Are they making their money and building beautiful homes and buying cars by simply drifting? Not much! They work, and they use their brains and their ingenuity as well as their hands. No drifting with them. If they see an opportunity to improve conditions by the purchase of a piece of new machinery they buy it in a hurry and start it to earning more dollars for them. If they think they are not getting the proper returns from their acreage they dig down and unearth the cause and go to work promptly to remedy it. "Good enough" does not appeal to them. They want something better, and they get it simply because they have the will and determination to go after it. They are climbing the ladder every day, and they have already worked their way far toward the top. The never drift.

Why is it that there is so much wealth among the farmers and yet so little finds its way into this town? There is a reason, and a potent one. If we ask our farmer friends they perhaps will tell us. But we should have brains enough to solve this problem ourselves. We shouldn't adopt the kindergarten method of asking some one who knows more than we do. It is up to the commercial interests of this town to get together and find a way to bring this great wealth into this town. We can not justly blame the farmer, because if we were in his place we would undoubtedly be doing just as he is doing. It is his money and he has a right to do as he pleases with it, and it is a safe bet that he will exercise that right to the limit whenever he spends a dollar.

It will not be difficult to keep the farmer trade in this town if our business men go after it in the right way. But waiting and drifting will not do it. The farmer must be convinced by cold facts that it is to his interest to do all of his trading in this town, but it will take something besides empty words to do it. He is a man of facts, and nothing but facts will have any weight with him. Hence, we repeat, it is our duty to get together and remedy the defects in our commercial system that now exist and make conditions such that the farmer will turn to this town instinctively as the most logical and profitable place to trade.

Now who will make the start in this kind of a forward movement? If each one waits for the other we will simply keep on drifting until we all drift under the sod. Let a leader step forward, and this paper will be right behind him and pushing and shoving to the limit, for we want to see our home town move forward and keep right on moving and climbing. If you know of a man who would make an ideal leader, go and tell him so—punch him, wake him up, start him to doing something. Then do your own share to encourage him and help him along. If you are the one for a leader, step out and let us see you, and hear you, and perhaps in the end we will be able to do something besides just drift, drift, drift.

Greetings again!

GET THEM INTERESTED

A short time ago a great effort was made to get the people back to the farm. The cities were congested with people who had nothing to do and there was a big demand for farm produce beyond the supply. The movement was more or less successful, but there is a movement of even greater importance than the back to the farm one, and that is to make the farm so attractive that the boys and girls raised on the farm will not want to leave it.

A few short weeks ago there were two girls ready to leave for the city with its bright lights and many lures. They had been raised on a farm, but found the work drudgery, they had been given no interest in the business and there was nothing to look forward to. If they did anything that brought a profit to the farm, the farmer thought the profits were his and took them.

Just before the girls bought their tickets, they got into conversation with a friend who had seen the city with all its horrors and had learned to appreciate the country with all its freedom and possibilities. The father asked him what he thought of sending the girls to the city to make their own living.

It was brought out that the young ladies had never been away from home and knew nothing of life as it is followed in the centres. The many pitfalls were explained to the father and the danger of such a course enlarged upon with all the fatal endings.

Then it was brought out why the young ladies were dissatisfied with the farm. They had no part of the business. The father saw his error and he told the girls that if they would stay on the farm he would buy them an incubator and start them in the chicken business on their own account.

The proposition appealed to the girls and they accepted it. An incubator was purchased and some eggs from good hens obtained. The venture proved a winner from the start. The girls are satisfied and contented and do not care to leave home for good, but when Madam Butterfly was in Boise they had the money saved up to go and see and hear this great attraction and they enjoyed it, although they knew little of music. Later when the big film was at Boise they again made a trip to the city and saw the greatest film ever staged.

The father and mother are now supremely happy because their girls are satisfied and doing for themselves and there is no danger of their leaving home. It is possible that there are other fathers and mothers with sons and daughters who are dissatisfied with life on the farm, simply because they have never been given an interest in the business with the attending responsibilities and cares that go with it. When the boys and girls are given a definite work to perform and are given the profit from that work, then they can see something in the future for them and will take an interest in things.

What Memorial Day Means.

It is the solemn contemplation of what the civil war and its consequences really meant in the history of our country that makes Memorial day's celebration most valuable. It is religious regard for the pillars of popular government, for the principle of liberty regulated by law, for the preservation of popular representative institutions, which this day's ceremonies should consecrate and strengthen. On this day it is the high duty of all the people to revitalize their love of their country and renew their devotion to the limitations of its constitution which have made it permanent and useful to the people and to reject with stern and flintlike front all light suggestions of change in those principles which it has cost centuries of struggle and beatings of lives to secure and maintain.—William H. Taft.

PERSONAL-LOCAL

C. R. Emlson has gone out to look after his cattle.

Miss Wilmoth Curry is now in the Lampkin store.

Mr. and Mrs. Chapelle are here from Baker for a short visit.

Miss Sodja will be in Dr. Prinsing's office during his absence.

Leslie Glenn has gone out on the range to do some riding during the holidays.

Mr. Mackenzie, of the Eastern Oregon Land Co., has been here several days this week.

A son was born to Mr. and Mrs. McDonald of Beulah at the hospital in this city May 24.

Ray Rambo, who has been quite low with spotted fever, is getting better and is expected to recover.

A. L. Sproul came in from the ranch for a few days and purchased a Ford, which he took to the cattle range.

"The Ne'er-Do-Well" proved a very popular number at Drexel's Tuesday evening, the house being crowded. The pictures proved very interesting and instructive.

Judge Biggs held a special session of the circuit court in the city hall Wednesday to hear arguments for an appeal in the case of Blackwell vs. the railroad company.

Miss Smith entertained the Wednesday Bridge club this week. Mrs. Van Petten had the high score. Among the invited guests were: Mrs. Prinsing, Mrs. Adam, Mrs. Emlson and Mrs. Chapelle.

Died on the Future Memorial Day.

May 30 is the death day of two of the most famous sons of the eighteenth century—of Alexander Pope, the wisened, witty poet, and of that satirical Voltaire who was poet, too, but also philosopher and historian. Within eight days of the date when he had arrived in the world (May 22), fifty-six years earlier, Pope died in 1744.

SECOND-HAND AUTOMOBILES

We have several second hand cars, some good as new, all recently over-hauled. For sale at extremely low prices.

AT SEGUINE'S GARAGE.

Southern Idaho Headquarters for

BEE SUPPLIES

Sections, Foundations, Supers, Complete Hives and Parts, made of selected soft White Pine, by Western bee experts who know local conditions. Better equipment that will bring you more and better honey.

Anything for the man with one colony to a thousand. Parcel post rates on small orders are insignificant. Write us what you need.

The Wright Woodworking Co.
Caldwell, Idaho.

BARGAIN DAY

Every day is Bargain Day in hats at our store. Don't fail to come and see our display while the line is complete as the hats are fast disappearing. Fine models at cost or below.

Cut Flowers and Potted Plants. Hair Goods

The Osborne Millinery

Successors to Grove & Riley

A LEGAL MARRIAGE?

The following is one that John Rigby is telling on George McKnight and anyone who has listened to the judge trying to make a speech will recognize the judge's style of oratory.

He advised the couple that marriage was a solemn compact which no one should enter into lightly, or otherwise. He ends the ceremony with: In the presence of these witnesses, I pronounce you man and woman.

Many of the couples are also too badly rattled to know that they have been imposed on.

JOTTINGS.

Got an affinity? Tell your wife all about it and then she won't believe it.

When a man's a real man you never hear him reminding you of the fact.

We insist, though, that there are some women who can keep a secret. Dead ones never talk.

Some men are about as useful as a canary bird. On second thought, however, we'd prefer the canary.

In case of war we might marshal our army of "favorite sons" for the first line. But, then, we fear they would prefer to be in the last line, or in no line at all.

Hello Spring!

And You, Too, Reader!

Welcome to our parlors again, where ice cream and soft drinks are always to your liking! Every flavor and the best that can be made.

Price? Well, that is the small part of it.

Tell your friends to meet you here—the popular spot in town. You see most everybody here, anyway.

Then, too, you can always get the best of candies, fruits and mixed nuts.

Just join the throng and you will find yourself at one of our tables. They all do.

FIFER'S

In the new and large location

Koveralls Keep Kids Kleen

Practical, Healthful, Economical Garments for Small Children. Practical, because they are made in one piece, and can be slipped on or off instantly. They fit and look well, and yet are loose and comfortable in every part.

Healthful, far superior to bloomers. No tight elastic bands to stop free circulation of blood and retard freedom of motion. Economical, saving wear on good clothes—saving washing—so well made they are outgrown long before they are worn out.

75c **KOVERALLS** A NEW SUIT
THE SUIT **FREE** IF IT RIPS
Reg. U.S. Pat. Off.

Made in high neck with long sleeves, or Dutch neck and elbow sleeves. Made of genuine indigo dyed blue denim, or blue and white hickory stripes for all the year wear, and in lighter weight fast color material in dark blue, cadet blue, tan or dark red for summer wear. All garments trimmed with fast-color galates. Sizes 1 to 8 years. Awarded the Grand Prize at F. P. I. E.

Look for the Two Horse Label, none genuine without it. If your dealer cannot supply you, we will send them, all charges prepaid on receipt of price, 75c per suit.

Made by LEVI STRAUSS & CO., San Francisco

THE GOODS

The Prices, the Variety

If you are in need of tableware, fancy dishes, granite or tinware, glassware, children's chairs, rockers, rocking horses, doll buggies, wagons, toys, games, blackboards, crochet threads, clothes pins, wash boards, tubs, boilers or any of the many 5c and 10c kitchen conveniences, we have them. A visit will convince you our prices are the lowest in this vicinity. Opposite Dream-land theatre.

The Variety Store

Ontario - - - - - Oregon

New "Short Line" Cafe

Will Open About May 1st in the Old Blue Front Building

Meals 25c. Board per Week, \$4.50

Short Orders a Specialty. Chicken Dinner Every Sunday. All White Help.

MRS. M. LEO, Prop.

PROSPERITY

IS HERE IN A

HOMES
PROSPERITY
IS HERE



It extends from ocean to ocean at large.

Manufacturers are working demand for every man that who can help build, or improve are going up. The farmers' crop and the prices very high.

Everything has meant pro

But prosperity in the nation not mean much to you unless it eprity here at home. Let's in prosperity.

We are going to take the w to 17th to get acquainted with the opportunities of our We are going to study ways a proving these opportunities an into greater benefits for home

The best interests of ev home, the mechanics home, the the business man's home, the f home in this community are c interests of the community. and prosperous, all are benef yourself, are prosperous, so we

A great week, to be celebra and corner, in every section of been set aside. We are going Here in our community, the th for greater growth greater hea of all, will be emphasized and

Watch for the announce the week following. See th home building events. There and benefit for everybody. P —let us get together and lay p and keep it with us always. I

Help us celebrate.

Home Prosperity June 12th