

# BOYER'S GREATEST JANUARY CLEARANCE SALE

## Starts Friday, Jan. 7th. and Ends Jan. 16th.



**EIGHT DAYS BRING GREAT BARGAIN GIVING!**  
*Mail Orders Promptly and Carefully Filled*



Eight days before stock taking begins and we have thousands of dollars worth of merchandise that should be sold before that time, even if we do not get our money back on all of them--we want goods cleaned out.



### Stunning Coats at Clearance Prices

—PRACTICALLY THE WHOLE COAT SEASON IS AHEAD OF YOU  
 —THE WINTRY DAYS OF JANUARY, FEBRUARY AND MARCH, WHEN EVERY WOMAN NEEDS A WARM TOP COAT.  
 —THE SEASON'S SMARTEST COATS NOW AT CLEARANCE PRICES. BEAUTIFUL VELOURS, PLUSHES, BROAD CLOTHS, GABARDINES, SERGES, TWEEDS, ETC. MANY OF THEM FUR TRIMMED.

**At \$6.95**

—OUR \$10.00 COATS.

**At \$8.95**

OUR \$12.50 to \$15.00 COATS

**At \$11.50**

—OUR \$17.50 COATS

### Women's and Misses' SUITS in the Great Clearance Sale

—HUNDREDS OF HANDSOME MODELS AT REMARKABLE SAVINGS!  
 —OUR OFFERINGS WILL BRING EVEN BIGGER THROUGHS TO OUR GARMENT ROOM THAN HAVE BEEN HERE IN RESPONSE TO OUR GREAT CLEARANCE EVENT.  
 —THE ASSORTMENTS ARE UNUSUALLY GOOD.  
 —MANY VERY SMART WINTER SUITS.  
 —RUSSIAN BLOUSE, NORFOLK, BOX AND SEMI-FITTED MODELS.  
 —MANY OF THEM ARE FUR TRIMMED.  
 —PRACTICAL MIXTURES, TAILORED SUITS, RICH VELVETS. SEE THESE BEAUTIFUL SUITS, SURE, DURING THE SALE.

**Priced from \$7.85 to \$20.00 for your pick.**



### Dresses--- Wool Serges and Silks.

—SOME EXACTLY LIKE CUT, ALL WOOL, BEST HEAVY SERGE, MADE UP IN LATEST FASHION, ALL SIZES.

—FOR JANUARY CLEARANCE

**Price \$9.95**

—DOZENS OF OTHERS IN MANY NEW, SMART STYLES, PRICED

**\$4.50 to \$15.00**

—MANY WORTH MORE THAN TWICE AS MUCH.



### Corsets At Clearance Prices.

—WE ARE CLOSING OUT OUR LINE OF W. T. CORSETS.  
 —BACK LACES. CORSETS THAT FORMERLY SOLD AT \$5.00

**Now \$2.50**

—AND \$3.50 CORSETS

**\$1.85**

—THESE ARE AS GOOD CORSETS AS EVER SOLD BY THIS HOUSE, BUT WE ARE DISCONTINUING THIS BRAND.

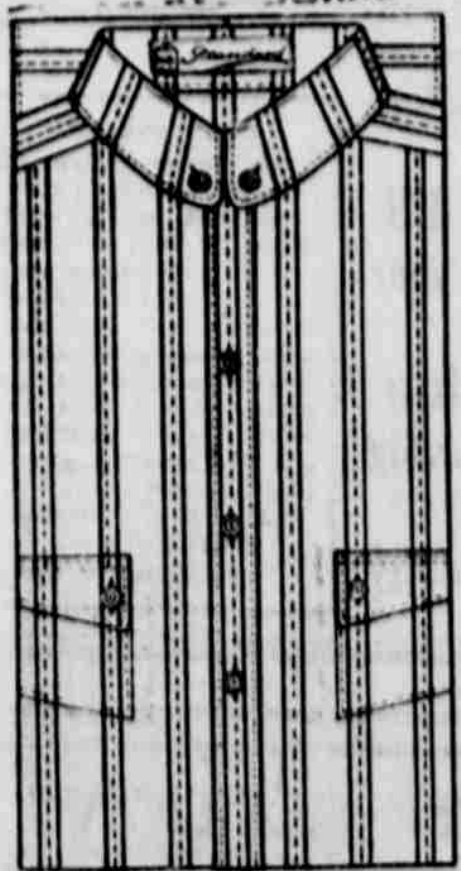
—COMPLETE RANGE OF SIZES, FITTED IF YOU WISH.

### Sweaters and Mackinaws At Clearance Prices

**Sweaters From 85c to \$3.85**

**Mackinaws at \$2.85 to \$6.85**

—OUR SWEATERS CAME IN VERY LATE—IN FACT SOME ARE JUST BEING UNPACKED—AND WE HAVE A FULL LINE OF SIZES AND COLORS.



### SHIRTS

—HUNDREDS OF SHIRTS—SOME BROKEN LOTS—BUT PLENTY, AND ALL SIZES FROM 14 1/2 TO 18 1/2 IN WOOLEN AND MIXTURES.  
 —PRICED TO CLEAN UP BEFORE STOCK IS TAKEN FROM 50c to \$1.00  
 SOME REAL BARGAINS!

### Ladies' and Misses' FURS at Jan. Clearance Prices.

—NOT A MUFF or NECK PIECE RESERVED. IF YOU EVER WILL NEED A FUR, NOW IS THE TIME.  
 —We bought too many and we do not want to carry them over. If you have to come a hundred miles, you will save money at this big Clearance of furs.

### Dress Goods at Clearance Prices

—THOUSANDS OF YARDS OF WOOL AND MIXTURES ARE ON SALE FOR YOU TO SELECT FROM.  
 —It will pay you, above all time to visit this clearance sale of dress goods in all needed materials at clearance prices.

### White Wool Blankets \$3.85

—FULL BED SIZE WITH COLORED BORDERS, REGULAR \$5.00 QUALITY, FOR CLEARANCE, . . . \$3.85  
 —OUR EXTRA SPECIAL BLANKET ALL FALL \$2.50, Clearance . . . \$2.20

### BIG CLOTHING CHANCE AT CLEARANCE PRICES



—WE HAVE DONE THE BIGGEST CLOTHING BUSINESS THIS FALL WE EVER DID, BUT WE STILL HAVE A LOT OF MEN'S OVERCOATS AND SUITS that we will cut to reduce stock, and save you many dollars on every garment.

—The same thing we say of the boys. Some suits with 2 pair pants priced as low as \$2.95

### MILLINERY at Clearance Sale Prices

—EVERY LADIES AND MISSES HAT IN OUR HOUSE GOES IN ON THIS CLEARANCE SALE  
 —Three months of the best wearing weather yet, and lots of ladies are much in need of a second hat, and now can get them for one half and less than regular price.  
 —Be sure to visit this department.

### Underwear at Clearance Prices---

LADIES, MEN'S, MISSES, BOYS AND SOME LINES IN CHILDREN'S. SEE THESE LOTS FOR THE REAL SAVINGS OF THE SEASON.

