

Rexall Remedies

Nyal's Remedies

ONTARIO PHARMACY

Eastman Kodaks

Eastman Kodak Supplies


ONTARIO SEMI-WEEKLY ARGON
 W. C. Marsh, Publisher.
 Subscription \$1.00 a year
 (Always in advance.)
 Published Every Tuesday and Friday.
 Entered in the post office at Ontario,
 Oregon, for transmission through
 the mails as second class mail matter.

ADVERTISER WITH A PLAN.
 There is as much difference between an advertiser with a plan and an advertiser without a plan as there is between the builder of a fine residence with a plan and the builder of the residence without a plan. Whether in the building of a building or the building of a business the same rule holds true—success or failure is just the difference between planning before building and building before planning. On the one instance the result is fixed and certain, while in the other instance it is like taking a leap in the dark.
 In all the catalogue of business activity the merchant as a class is operating without definite selling plans, and the merchant class is falling at the rate of 95 out of every 100.
 The average merchant buys his goods, hires his clerks, opens his doors for business and goes after the money—the natural effect of business activity. He says by his conduct, "I'm after the 'mon'." There is nothing so distasteful to the trading public as a merchant whose only purpose is to get their money. The people want value received and satisfaction for every dollar expended, and the merchant who embarks in business with the determination to render the pub-

lic the best service possible has really adopted a good selling plan, and is headed toward the goal of a permanent and profitable business.
 The selling plan is incomplete, however, without a definite advertising plan. It is said that over 75 per cent of the money spent for advertising is a waste because of no definite advertising plan. And yet, in the face of this appalling waste, the majority of the merchants go at this great problem of business building with their eyes shut. They should open their eyes to the situation and become master salesmen, which includes salesmanship on paper. The master salesmen are the master business builders.

POLITICAL ECONOMY IN HIGH SCHOOL.
 Through the progress of evolution customs and habits are at the present in a state of continual change, a change of ideas, principals and actions which gradually makes man acclimated to the country in which he lives.
 This change is especially prominent where it is most important that it should be prominent, namely, in the schools. It is through this progress of evolution that subjects are now being taught in the high schools which may be made useful in every day life. Subjects are also taught which will help solve the great problems with which the American people are now and will be confronted.
 Thus, in the last few years the study of Political Economy has been added to the curriculum of many of the high schools of the north west.
 Through no source of education in the United States can a better idea be gotten of the real conditions and

environments to which this nation is subject, than through the study of political economy.
 Under its title is included the labor problem, the trust problem and many other problems of vital importance to this nation, as well as the flaws and imperfections of our present system of government. In short it is a study which teaches the exact conditions under which we live and not those under which we should live or those under which we might have lived.
 The Political Economy class of the local High school has had a season of marked success, not that they have covered an especially large number of pages of any certain book, neither have they learned anybody's long speech by heart, but they have achieved success through another and more interesting source and that source is class discussion.
 Nothing is taken for granted, not even the statements in the book unless a sufficient reason is given to prove that statement. When a statement is given either by a member of the class or by the book it is argued pro and con until reason establishes the truth for one side or the other, thus Political Economy in the Ontario high school has developed deep thinking, logical reasoning and clear expression of ideas, and the class, the school and the nation is indebted to whoever made it possible for such a subject to be taught where it is really needed.
NOTICE.
 I hereby announce myself as candidate for nomination to the office of Assessor on the Republican ticket, subject to the choice of the voters at the primaries.
 131f A. A. ROBERTS.



Snow-Flake Sodas
Crackers as they ought to be
 Don't let another day go by without trying these delicious crackers.
 In generous 10c and 25c packages also in bulk
Something New
 Snowflake Soda in a Tin box. Price 50c. The box is most useful. See it at your dealer's.
PACIFIC COAST BISCUIT COMPANY
 PORTLAND, OREGON

SAFETY SERVICE

"Safety first" was the motto and practice of this bank long before those words became the slogan of the large transportation companies.
 Service to the public is not a theory, but a daily practice with us.
 Put your money where safety is the first consideration and avail yourself of our service.

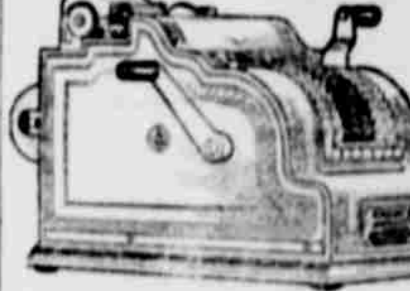
ONTARIO NATIONAL BANK

Safety Deposit Boxes Savings Accounts

A BANK'S FIRST DUTY

is to its depositors. The business of this bank is conducted on this basis, which is, in truth, SECURITY AND CONSERVATISM. Safety is considered before profits.
 We feel justified in asking for your banking business, assuring you always, courteous treatment and satisfactory service.

FIRST NATIONAL BANK



American Adding AND Listing Machine
 (eight column capacity)
 Price \$88.00
 F. O. B. Maywood, Ill.
SOLD ON ONE YEAR CREDIT OR 3 PER CENT DISCOUNT FOR CASH

O. A. C.
FARMERS' AND HOME-MAKERS' WEEK AND RURAL LIFE CONFERENCES
 January 3 to 8, 1916
 Live Information, Practical Help for the Home the Farm, the Community.
 Conventions of Oregon's Greatest Industries Conferences on Oregon's Most Vital Problems
LECTURES—DEMONSTRATIONS—EXHIBITIONS—ENTERTAINMENTS
 Two thousand people attended last year. It is a great place to make friends—with live thinkers and live thoughts, good workers, and good work.
WINTER SHORT COURSE
 January 10 to February 4, 1916
 Practical Agricultural Course in a Nut Shell Applied Science in Actual Work of the Farm and Household.
 Courses in FRUIT RAISING, FARM CROPS, SOILS, STOCK RAISING, DAIRY WORK, POULTRY RAISING, GARDENING, COOKING, SEWING, HOUSEHOLD ARTS, HOME NURSING, BUSINESS METHODS, ROAD BUILDING, FARM ENGINEERING, RURAL ORGANIZATION, MARKETING.
 Correspondence Courses Without Tuition. Expert Instruction in Music. Reduced railroad rates.
 For program write to The College Exchange, Oregon Agricultural College, Corvallis. (11-23-15)

MAIL COUPON TODAY

American Can Company Chicago, Ill.
 Please send booklet descriptive of American Adding and Listing Machine.
 Name _____
 Address _____
 Clipped from The Argon Ontario, Oregon.

FRENCH DRY CLEANING

THE LATEST AND BEST METHODS ARE BY THE VACUUM CLEANER AS ADOPTED BY US AND THE ONLY PLACE WHERE MODERN CLEANING IS DONE. THE DIRT MUST GET OUT. THE ANTIQUATED MACHINES YOU HEAR OF DON'T DO THE WORK AND REMEMBER IT IS ONLY AT

E. Cope's Tailor Shop
 WHERE THIS GOOD EFFECTIVE WORK IS DONE.
 MOORE HOTEL BLOCK PHONE 105-1

CLOSING OUT

SALE

Is In Full Swing

There will be other sales on this month, but there is only one **REAL SALE**---Get Our Prices before you make your purchases---

FOLLOW THE CROWD!

GOLDEN RULE STORE

ONTARIO OREGON

HELP FOR IRRIGATORS IN OREGON
 (Continued from page 1)
 the state constitution to submit to the voters at the coming election.
 State Commercial Club.
 An effort is being made to organize a State Commercial Club, the function of which would be similar to that of the Oregon Development League, which was a very active organization a few years ago. The delegates from different parts of the state met in Portland last Thursday to lay out a general plan of organization. It was the unanimous opinion of those present that the entire state should work together in pulling off big development undertakings.
 The large interests of Portland have come to realize that Portland has outgrown itself, and that the country of the outlying districts must be developed before we can have a larger Portland, and the large commercial and financial interests of Portland realize that they must get off big development undertakings.
 State of Oregon, and they have guaranteed to give a state development organization their hearty, financial, and moral support.

POLITICAL ASPERATIONS AND RUMBLING.
 (Continued from page 1)
 lot of dope that would soon disgust the public. These announcement cards are about the only thing we can publish during a campaign and get a consideration for, consequently, if a candidate wishes to insure publicity it would be well for them always to enclose the usual check with their announcement. The Times at least is not in business for sweet charity's sake alone."

To the Citizens of Malheur county:
 I desire to announce that I will be a candidate for the Republican nomination for District Attorney at the coming primary election and solicit your support.
 This office spends thousands of dollars of your money and I pledge myself to every economy consistent with good government. If elected I will devote my entire time and energy to the affairs of the office. Impartial enforcement of all laws, economy and suppression of useless litigation, my platform.
ROBERT M. RUNCAN.
NOTICE.
 Dr. W. E. Howe has moved his dental office to the Wilson building.
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