## Final Feast of Bargains

Begins Friday, Dec. 31---Ends Sat., Jan 15.

THE GOLDEN RULE STORE

Positively Closing Out Entire Stock to

Quit Business.

EVERYTHING MUST GO REGARDLESS OF COST

Nothing Reserved! Every Line in the Store Sacrificed! Prices Dessicated!

The Next 15 Days will see the closing out of the Entire Stock of the Golden Rule Store---Dry Goods, Hats, Caps, Shoes, and Men's, Women's and Children's Clothing and Furnishings---Everything to go at prices hitherto unheard of. This is the word we received from the main office:

"Prepare at once to close in Ontario and move entire remaining stock to Nebraska. Close out everything. Forget Cost Prices. Make it go. The less there is left the less freight charges will be. Announce Sale to BEGIN IMMEDIATELY."

So there is nothing for us to do but obey orders. The Sale begins Friday, December 31, and ends Saturday, January 15. Everything in Every Department of The Store Goes Without Reserve. We've forgotten the costs, and the only consideration governing prices is to reduce the stock to a minimum for packing and moving.

STORE WILL BE OPEN ALL DAY SATURDAY, JANUARY 1, 1916.

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