TARIO SEMI-WEEKLY ARGUS

W. C. Marsh, Publisher.

Subscription $1.00 a year
(Always in advance.)

blished Every Tuesday and Friday.

tered in the post office at Ontario, egon, for transmission through e mails as second class mail matter.

### EVOLUTION OF ADVERTISING.

Business methods are continually changing. Within the memory of many of the active business men of today a real revolution has taken place. A few years ago there was a steady market for manufactured products. This was because our population was not so large and the demand easily exhausted the supply. But increasing population, increasing factories and greater competition have changed the situation. Today the manufacturer is endeavoring through advertising to create a demand for his goods as he finds local dealers are anxious to carry in stock goods of recognized quality, for which there is a demand.

Although the manufacturer has been creating a demand for his product through a big advertising campaign it is up to the local merchant to carry on the advertising campaign in his community, and not only handle goods of quality but to be strong in telling of their merits.

While business has been developing, advertising, as a part of business, has undergone great changes. About fifty years ago it was considered contrary to business ethics to solicit a customer away from a competitor. From then to now is only a short span of years, and yet today about one billion dollars is spent annually in advertising. Competition has become very sharp in the advertising field and to be a successful advertiser requires skill. The spasmodic wasteful advertising of yesterday is giving way to the persistent and systematic advertising of today.

The time is fast approaching when the persistent and systematic advertiser is going to get the business. It may not come today of tomorrow but it is just as certain to come as death itself. Every merchant who desires to keep abreast of changing business methods will make it a part of his business to study advertising or he will wake up some morning and find he is outclassed and outdistanced.

### TTEND POTASH AND PERLMUTTER—WHEATON THEATRE, WEISER.

Special train leaves Ontario Friay, November 26, at 7:00 p. m. for /eiser, returning after performance ie usual round trip rate of 70 nts

It will pay you to see Mrs. Burkardt's samples before making up our carpet rags. Carpet and rugs oven to order by Mrs. S. Burkhardt. /yoming & Grant St., southeast of ie Catholic church 44tf.

### BULLS FOR SALE

Registered Short Horns, ages 7 to months. At Moore Stable. hese bulls are direct from Iowa. 2-2t.* H. A. CHAPMAN.

/ANTED—To buy shelled corn in ad quantity. Oregon Packing Co. /HY BUY MEAT in an unsanitary ondition when we could sell you ne half or a whole hog put up econmically at 7½ cents per lb. Oreon Packing Co.

### ADMINISTRATRIX NOTICE

the County Court of the State of Oregon, for Malheur County.
In the matter of the Estate of homas L. Blackman, Deceased.
Notice is hereby given that the unersigned has filed her final account the administration of the estate said deceased. That Saturday, ecember 4th, 1915, at the hour of o'clock A. M. at the County Court om in the County Court house, in e City of Vale, Oregon, has been ed as the time and place for hearg any objections thereto if any ere be.
All persons having any interest in id estate are hereby notified to be esent on said day at said time and ace, and show cause if any there why the said final account should t be allowed, and the administraix discharged and the said estate of id deceased distributed according law.
This Notice is published by order the Hon. Geo. W. McKnight, Coun- Judge of Malheur County, Oregon. Date of first publication, Novem- 4th, 1915.

Clara E. Blackman,
Administratrix.
Last Publication Dec. 2, 1915.

## Local Market

Prices quoted below are general retail prices prevailing in Ontario and are in no case special sale prices:

| | |
|---|---|
| Cheese, fancy, lb. | 20c |
| Flouf, high pattent, sack | $1.75 |
| Flour, straight grade, sack, | $1.35 |
| Potatoes cwt. | $1.00 |
| Onions, dry, per lb. | 3c. |
| Beans, Navy | 7c and 8c |
| Cabbage, new, lb | 1½c |
| Pie Pumpkins, per lb, | 1c |
| Apples, box, | 75c to $1.00 |
| Oranges, coz | 50c to 60c |
| Bananas, doz | 30c |
| Lemons, doz. | 30c |
| Sugar, cane, per cwt. | $6.25 |
| Honey, strained, pint | 20c |
| Honey, comb, lb. 15c, and 2 for | 25c |
| Nuts, English walnuts, lb. | 25c |
| Nuts, Brazils, lb. | 25c |
| Almonds, lb. | 25c |
| Rice, lb. | 8c and 10c |

**Butter and Eggs.**

| | |
|---|---|
| Ranch eggs, doz. | 35c and 40c |
| Butter, ranch | 30c |
| Butter, creamery | 35c and 40c |

**Fish, Poultry and Meats.**

| | |
|---|---|
| Lard, 10lbs. | $1.35 |
| Ham, per lb. | 25c |
| Bacon, per lb. | 22½c to 25c |
| Head cheese, lb. | 20c |
| Hens, lb. | 15c |
| Lamb, spring, fore quarters | $1.00 |
| Lamb, spring, hind quarters | $1.50 |
| Lamb chops, rib, lb. | 25c |
| Mutton chops, lb | 18c |
| Pork chops, loin or rib, lb. | 20c |
| Pork, shoulder, lb | 18c |
| Rolled rib roast, lb. | 28c |
| Rib roast, prime, lb. | 22c |
| Round steak, lb. | 20c |
| Flat-bone tenderloin, lb | 28c |
| Salmon, lb. | 20c |
| Halibut, lb | 20c |
| Kippered salmon, lb. | 20c |
| Salt salmon, lb. | 12½c |
| Smoked salmon, lb. | 30c |
| Smoked herring, each | 5c |
| Shoulder steak, lb | 18c |
| Shoulder roast, lb. | 15c |
| Sirloin steak, lb. | 25c |
| Smelts, Columbia river, 2 lbs. for | 25c |
| Spare ribs, lb. | 15c |
| Ham, sliced, lb. | 30c |

**Grain Markets.**

| | |
|---|---|
| Hay, bailed, per cwt | $1.15 |
| Wheat, per cwt | $1.45 |
| Oats, per cwt | $1.45 |
| Barley, per cwt. | $1.35 |
| Corn on cob | $1.20 |
| Alfalfa | 75c |

**Live Stock.**

| | |
|---|---|
| Hogs | 4½c to 5¾c |
| Veal | 4c to 5c |
| Cows | 3c to 4¼c |
| Lambs | 4c to 5c |
| Steers | 4c to 5c |
| Mutton | 3c to 4c |

**The Ladies of the Episcopal Church** have made a specialty of beautiful hand made towels this year and they will be on sale at their Bazaar held December 3rd and 4th in the Moore Hotel building.

**State Teachers' Examination.**

The State Teachers' Examination will be held in Vale on December 15, 16, 17 and 18, 1915.

Following is the program arranged for Malheur County:

Wednesday:

Arithmetic, Civil Government, Geography and American Literature.

Thursday:

Grammer, History, Orthography, Physiology and Algebra.

Friday:

Reading, School Law, Theory and Practice, Writing and Composition.

Saturday:

Physical Geography and Psychology.

Teachers wishing to write for life papers will please correspond with the County Superintendent at an early date that a program for the life subjects may be arranged.

Fay Clark,
County School Superintendent
1-6t.

**PRINTING**

DANCING ORDERS Our Specialty—Are you planning a dancing party? You want Fine Dancing orders. That's where we live—Visit us and be convinced.—ONTARIO ARGUS.

CALIFORNIA EXPOSITIONS EXCURSIONS

Via Oregon Short Line
Daily
March 1, to Nov. 30

You can go via Ogden, Salt Lake and Los Angeles, and return via San Francisco, Portland and Huntington or vice versa at a comparatively low expense and cover

Most Interesting Scenic points of the Pacific Coast, including both Expositions.

MAKE THIS YOUR BIG VACATION YEAR AND SEE THE WEST RIGHT.

Ask agents for rates and further particulars or write,

D. E. BURLEY,
Gen. Pass. Agt., Salt Lake City.

Have them during the whole meal

SNOWFLAKE SODAS

give a wholesome, delicious piquancy. Perfectly at home at the most elaborate banquet or the simplest meal.

Your dealer has them
Ask to see the New Family Tin

PACIFIC COAST BISCUIT CO.
PORTLAND, OREGON

## Church Services

**Catholic Church.**
Mass at 10 a. m. Sunday mornings.
H. A. CAMPO, Rector.

**Congregational Church.**
Sunday School, 10:00 a. m.
Morning Worship, 11:00 a. m.
Endeavor, 7:00 p. m.
Evening Service, 8:00 p. m.
REV. PHILIP KOENIG.

METHODIST CHURCH

Sunday School, 10:00 a. m. Preaching, morning, 11:00 a. m., evening 8:00 p. m.

You need the church—the church needs you—"Let's get together."

C. C. PRATT, Pastor

**United Presbyterian Church**

Bible school at 10 A. M. Preaching at 11 A. M. and 7:30 P. M. Christian Endeavor at 6:45.

Come to any or all the services and you will find a welcome. W. N. Brown Pastor.

**BAPTIST CHURCH.**

| | |
|---|---|
| Sunday School | 10:00 a. m. |
| Morning Service | 11:00 a. m. |
| Evening Service | 7:30 p. m |
| B. Y. P. U. | 6:30 p. m. |
| Prayer Meeting | Wednesday Evening |
| Bible Study | Thursday Evening |

A hearty invitation is extended to all.

DAVID E. BAKER, Pastor.

### NOTICE OF PUBLIC MASS MEETING TO DISCUSS THE ANNUAL BUDGET FOR THE CITY OF ONTARIO.

NOTICE IS HEREBY GIVEN, That the Common Council of The City of Ontario, Oregon, has called a PUBLIC MASS MEETING, to be held at the Ontario City Hall on November 26th., 1915, at eight o'clock P. M. for the purpose of discussing the annual budget for said City.

The following is an estimate of the amount of money proposed to be raiser by taxation for the ensueing year,

| | |
|---|---|
| Recorders Office, | $ 900.00 |
| Treasurer, | 100.00 |
| Attorney, | 300.00 |
| Police Department, | 1800.00 |
| Street Commissioner, | 600.00 |
| Fire Department, | 600.00 |
| Health Department, | 100.00 |
| City Hall, | 300.00 |
| Printing, | 150.00 |
| Light, | 2700.00 |
| Water, | 1400.00 |
| Street Improvement, | 1600.00 |
| Bond & Interest A-C, | 4020.00 |
| Elections, | 50.00 |
| Library Commission, | 925.00 |
| Cross Walks, | 600.00 |
| | $16,145.00 |

Estimate amount of revenue from other than taxation $500.00.

DONE AND DATED at Ontario, Oregon, this 4th., day of November, 1915.

By ORDER OF THE CITY COUNCIL.
Attest,

Harry B. Grauel,
(Seal) City Recorder.

### NOTICE OF SHERIFF'S SALE IN FORECLOSURE.

By virtue of an Execution in Foreclosure duly issued by the Clerk of the Circuit Court of the State of Oregon for Malheur County, dated the 26th., day of October, 1915, in a certain action in the Circuit Court for said County and State, wherein Mary J. Hallock, as Plaintiff, recovered against Lizzie B. Yantis and Taylor Yantis, as Defendants, for the sum of Two Thousand Dollars, with interest thereon at 8 per cent per annum from March 24, 1914; and for the further sum of Three Thousand Dollars, with interest thereon from April 11, 1914, at the rate of 8 per cent per annum; and for the further sum of Five Hundred Dollars, Attorney fees; and for the further sum of Sixteen and 60-100 Dollars, costs;

Therefore, Notice is hereby given, That I will on the 7th., day of December, 1915, at the hour of 1:00 o'clock in the afternoon of said day, at the main entrance of the Court House in Vale, Malheur County, Oregon, sell at public auction, to the highest bidder, or bidders, for cash, the following described real property, to-wit:-

The South Half of the Northwest Quarter (S½NW¼) of Section Twenty-one (21), Township Eighteen South, Range Forty-six (46) E. W. M., in Malheur County, Oregon, also Eighty (80) shares of the Capital Stock of the Nevada Ditch Company;

Taken and levied upon as the property of the said above named defendants, Lizzie B. Yantis and Taylor Yantis, or as much thereof as may be necessary to satisfy the said judgment in favor of Mary J. Hallock and against the above named defendants, with interest thereon, together with all costs that have or may accrue.

Dated at Vale, Oregon, this 1st., day of November, 1915.

Ben J. Brown, Sheriff,
By Ross A. Soward,
Deputy

First publication, Nov. 4, 1915.
Last publication, Dec. 2, 1915.

### NOTICE OF SETTLEMENT OF FINAL ACCOUNT.

Notice is hereby given that the duly appointed and acting Administrator of the Estate of Susan A. Dory, Deceased, has filed his final account in said estate, and that the County Court of Malheur County, Oregon, has set Tuesday, December 7, 1915, at the hour of 1:00 o'clock in the afternoon of said day, at the court room in the Court House at Vale, Oregon, as the time and place for hearing objections to said final account and settling the same.

Elmer E. Dory
Administrator of the Estate of Susan A. Dory, Deceased.

First publication, Nov. 4, 1915.
Last publication, Dec. 2. 1915.

### IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR THE COUNTY OF MALHEUR

**SUMMONS FOR PUBLICATION**

FRANK E. KNOX, Plaintiff,
vs.
Joseph W. Gregg and Jennie K. Gregg his wife, George L. Gregg and Sarah E. Gregg his wife, and Columbia Life & Trust Company, a corporation, Defendants.

To Joseph W. Gregg and Jennie K. Gregg his wife, George L. Gregg, and Sarah E. Gregg his wife, and Columbia Life & Trust Company, a corporation, Defendants.

IN THE NAME OF THE STATE OF OREGON,

You are hereby summoned and required to appear and answer the complaint of the plaintiff filed against you in the above entitled action on or before the 23rd day of December, 1915, said date being the last day of the time prescribed by order of the court directing service of summons upon you in said action to be made by publication.

Said action is brought to obtain judgment against the defendants Joseph W. Gregg, Jennie K. Gregg and George L. Gregg on a certain promissory note in the sum of $898.00 with interest thereon at the rate of 9per cent per annum from February 9th, 1914, and attorney fees in the sum of $100.00 and costs of suit; against the defendants Joseph W. Gregg and Jennie K. Gregg for all past due taxes and assessments against the NE¼ of SE¼ of section 30 in Township 15 South of Range 47 East of the Willamette Meridian, in Malheur County, Oregon; and against each and all of said defendants to foreclose that certain mortgage executed upon said land by said Joseph W. Gregg and Jennie K. Gregg his wife to George L. Gregg to secure the payment of said above described note, which said mortgage is dated February 9th., 1912, and is recorded in Book N of theMortgages Records of said Malheur County, at page 388, which said note and mortgage were duly assigned to plaintiff on March 13th, 1912, and the plaintiff is now the owner and holder thereof and entitled to the proceeds thereof, the particulars of all of which more fully appear from said complaint, which is hereby referred to and made a part hereof. That plaintiff is asking that the lien of said mortgage upon said real estate be decreed to be a first lien thereon, superior to any lien or claim that said defendants, or any of them, may have or claim against said real estate, and that all their rights and equities in said real estate be by this suit foreclosed, and that said real estate be sold in satisfaction of plaintiff's judgment and all relief demanded in the complaint.

You are further notified that this summons is served upon you by publication, in pursuance of an order of the Hon. Dalton Biggs, Judge of said Court, which order was made on the 20th. day of October, 1915, and duly filed and entered in the above entitled cause on the 25th. day of October, 1915, which order directed that the summons be published once a week for six successive weeks in the Ontario Argus, commencing with the issue of said paper of November 11th, 1915, and ending with the issue of December 23rd, 1915.

And you are further notified that unless you appear and answer said complaint as herein required the plaintiff will apply to the court for the relief demanded therein.

FRANK E. KNOX,
Plaintiff, residing at
Weiser, Idaho.
J. I. RICHARDS
Attorney for Plaintiff.
Residence: Weiser, Idaho.

Home Visitors' Excursions
EAST
Via
Oregon Short Line—
Union Pacific System.

Tickets on sale
October 23,
November 20 & 23
December 18 & 22.

Limit 90 days from date of sale. See any O. S. L. Agent for rates.

Buy your tickets through via the U. P. System. It is the direct way.

WONG CHONG LAUNDRY

Under new management

Starched Collars and Shirts a specialty.

All work guaranteed.

We wish to call the attention of our patrons and friends to the fact that during the remainder of this month, they can buy

Woven Wire Fence

for less money than they will be able to buy it for after that date—We are giving a Discount of

5 per cent Off

on all styles which we will continue to do until December 1st.—There has been a number of advances off late in the price and indications are that it will still go higher. Buy Now and get the benefit of our last spring's purchase.

DISCOUNT WILL BE TAKEN OFF DEC. 1st. 1915

McNULTY & CO.

DANCE—Saturday night—Moore Hall. Everybody invited.

"Sudden pain from over-strain"

Every Housewife or Mother is ever under that Nervous Strain which so often results in Headaches, Dizzy Sensations, Faintness, Depression and other Nervous Disorders.

Dr. Miles' NERVINE is Highly Recommended in Such Cases.

IF FIRST BOTTLE FAILS TO BENEFIT, YOUR MONEY WILL BE REFUNDED.

BADLY RUN DOWN.

"I had become greatly run down and my nerves were in terrible condition. I had frequent headaches and became very weak and was unable to do anything. I bought a bottle of Dr. Miles' Nervine. I soon began to feel better, my nerves were quieted. I recovered my strength, and have since recommended Dr. Miles' Nervine to many of my friends who have used it with satisfactory results."
MRS. FRANCES WHITLOCK,
179 Broadway, Schenectady, N. Y.