

ONTARIO SEMI-WEEKLY ARGUS

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PERSISTENT ADVERTISING

Persistence in advertising is being constant and steadfast in carrying out an advertising campaign.

The advertiser should hammer home one proposition at a time never being afraid of repetition, for advertising may be said to be repetition.

The merchant who is persistent and masters every detail of his business is successful. But if he has not studied advertising and become familiar with it he has not mastered one of the very important details of his business.

Persistent advertising is not merely to hold business or to pull business away from competitors but to gain new customers, and satisfy existing demands and create new demands.

STRAHORN IS COMMITTED.

Central Oregon has organized for the building of the Oregon, California

CARNATIONS AND CHRYSANTHEMUMS FOR YOUR THANKSGIVING TABLE ON DISPLAY WEDNESDAY

& Eastern Railroad as proposed by Robert E. Strahorn, and for the interior development of a district that is larger in area than many eastern states where railroads are almost as plentiful as wagon roads.

The meeting was held at Bend, Oregon, Wednesday, four counties being represented. The organization is called the Central Oregon Development League, with W. S. Warden as president.

C. C. Colt, president of the Portland Chamber of Commerce; A. L. Mills, president of the First National Bank of Portland; C. C. Chapman, J. W. Brewer and others were at Bend as representatives of the Chamber of Commerce.

The Union County grand jury says that drug stores shall sell nothing but drugs on Sunday. With the post office closed, the people there will have to buy their stamps Saturday night.

ATTEND POTASH AND PERLMUTTER-WHEATON THEATRE, WEISER.

Special train leaves Ontario Friday, November 26, at 7:00 p. m. for Weiser, returning after performance the usual round trip rate of 70 cents.

CONGREGATIONAL NOTES.

By request of The National Association for the study and preservation of Tuberculosis, the subject of Tuberculosis will be discussed from the Congregational pulpit in this city, next Sunday, November 28th, both morning and evening.

The Ladies of the Episcopal Church have made a specialty of beautiful hand made towels this year and they will be on sale at their Bazaar held December 3rd and 4th in the Moore Hotel building.

Local Market

Prices quoted below are general retail prices prevailing in Ontario and are in no case special sale prices:

- Cheese, fancy, lb. 20c
Flour, high patent, sack 1.75
Flour, straight grade, sack 1.35
Potatoes cwt. 1.00
Onions, dry, per lb. 3c
Beans, Navy 7c and 8c
Cabbage, new, lb. 1 1/2c
Pie Pumpkins, per lb. 1c
Apples, box 75c to 1.00
Oranges, coz 50c to 60c
Bananas, doz 30c
Lemons, doz 30c
Sugar, cane, per cwt. 6.25
Honey, strained, pint 20c
Honey, comb, lb. 15c, and 2 for .25c
Nuts, English walnuts, lb. 25c
Nuts, Brazils, lb. 25c
Almonds, lb. 25c
Rice, lb. 8c and 10c

Butter and Eggs. Ranch eggs, doz. 35c and 40c
Butter, ranch 30c
Butter, creamery 35c and 40c

- Fish, Poultry and Meats.
Lard, 10lbs. \$1.35
Ham, per lb. 25c
Bacon, per lb. 22 1/2c to 25c
Head cheese, lb. 20c
Hens, lb. 15c
Lamb, spring, fore quarters \$1.00
Lamb, spring, hind quarters \$1.50
Lamb chops, rib, lb. 25c
Mutton chops, lb. 18c
Pork chops, loin or rib, lb. 20c
Pork, shoulder, lb. 18c
Rolled rib roast, lb. 28c
Rib roast, prime, lb. 22c
Round steak, lb. 20c
Flat-bone tenderloin, lb. 28c
Salmon, lb. 20c
Halibut, lb. 20c
Kipped salmon, lb. 20c
Salt salmon, lb. 12 1/2c
Smoked salmon, lb. 30c
Smoked herring, each 5c
Shoulder steak, lb. 18c
Shoulder roast, lb. 15c
Sirloin steak, lb. 25c
Smelts, Columbia river, 2 lbs. for 25c
Spare ribs, lb. 15c
Ham, sliced, lb. 30c

Grain Markets. Hay, baled, per cwt. \$1.15
Wheat, per cwt. \$1.45
Oats, per cwt. \$1.45
Barley, per cwt. \$1.35
Corn on cob \$1.20
Alfalfa 75c

Live Stock. Hogs 4 1/2c to 5 1/2c
Veal 4c to 5c
Cows 3c to 4 1/2c
Lamb 4c to 5c
Steers 4c to 5c
Mutton 3c to 4c

ANNOUNCEMENT.

The Moore Hotel management announces to the public that, beginning Sunday, November 14, table d'hote Sunday dinners will be served in the main dining room, from 5:30 P. M. until 8:00 P. M. Price 75c. Music. W. D. Torrey, Mgr.

DANCE—Saturday night—Moore Hall. Everybody invited.

Table with 2 columns: Resources and Liabilities. Resources total 608,531.83. Liabilities total 608,531.83.

State of Oregon, County of Malheur, ss: I, H. B. Cockrum, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Thursday--- Thanksgiving Day

This year we have a great deal to be thankful for. We have enjoyed fine weather, abundant crops, good prices, and general prosperity throughout. There are reasons for rejoicing and Thanksgiving this ---1915---

We thank you all for your patronage that has made this a prosperous year for our store.

This store will close at 12:00 o'clock Thursday and remain closed all day.

RADER BROS & CO.

SAFETY SERVICE. "Safety first" was the motto and practice of this bank long before those words became the slogan of the large transportation companies. Service to the public is not a theory, but a daily practice with us. Put your money where safety is the first consideration and avail yourself of our service. ONTARIO NATIONAL BANK. Safety Deposit Boxes Savings Accounts.

A NEARLY NEW SUPERIOR HOT BLAST HEATER NO. 114 MADE BY BRIDGE BEACH CO. McDOWELL'S DELIVERED ANY PLACE ON THE RAILROAD IN MALHEUR COUNTY FOR \$12.00.

THANKSGIVING DAY EXCURSIONS. Via OREGON SHORT LINE—Union Pacific System. Tickets on sale, November 24 and 25—Limit, November 29th. See Agent for further Details.

Oregon Short Line Time Table. Table with columns for Train No., Route, and Time.

Home Visitors' Excursions EAST Via Oregon Short Line—Union Pacific System. Tickets on sale October 23, November 20 & 21, December 18 & 19. Limit 90 days from date of sale. See any O. S. L. Agent for rates. Buy your tickets through via the P. System. the direct way.