



July 16 to  
July 25

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# JULY CLEARANCE SALE!

Of Boyer Bros. & Co., Means Much  
To You at This Time. July 16th to 25th.

We find our shelves very much over-stocked in many lines and as our buyer expects to go to market to buy again the first of the month we find in every department we must clean out many lines of goods, many of them hardly, if any, broken in sizes. To do this something drastic must be done. Too much millinery, too many ladies' coats, too many ladies' suits and dresses, too much dress goods, too many shoes; they must be cleaned out and there is only one way to do it, and that is to make the price low enough so you will want them, as there is yet four months in which you will need summer wearing apparel.

### *Millinery*

A big assortment was received for the Fourth of July trade and we still have a real nice assortment that will be sold for half price and less. Now is surely the time to buy if you are going to have anything extra in the hat line this summer.

### *Ladies Coats and Suits*

Ladies' and Misses' Coats and Suits in all this seasons newest styles and suitable for every occasion. Lots of them good for early fall wear, but we are going to clean them up before our buyer leaves, so our loss will be your gain.

### *Ladies Dresses*

75 Street and Afternoon Dresses that sold from \$5.00 to \$15.00 reduced to \$3.50 to \$8.50. There are plenty of colors, styles and sizes at a big saving to you.

### *Ladies and Mens Shoes*

Every pair of ladies and mens low shoes that we have in stock are on sale and if you are going to need anything in shoes in the next three months now is the time for you.

### *Dress Goods by The Yard*

Thousands and thousands of yards of summer dress goods have been placed on sale to clear out and about the only way you can tell anything about them is to come in and look them over. Lots of little summer frocks are to be made yet and this is an opportunity for you to get some real bargains in summer dress goods.

Some of the Bargains  
will be 12c. Bleached  
Muslin  
**7c. the yard**

15c. Bleached Towels  
10c. Each

8 Bars White  
Flake Soap 25c.

6c. Shalley 4c.  
per yard

\$5.00 Corsets
\$2.95
\$3.00 Corsets
\$1.95

Terms: Sale Goods Cash.

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