

To Residents of the Ontario, Payette, New Plymouth, Emmett, Weiser, Nyssa, Parma Districts

RELIABLE, LOW COST

ELECTRIC SERVICE

For Irrigating, Lighting And General Power Purposes, Will Be Furnished By

Idaho Power & Light Company

(FORMERLY BEAVER RIVER POWER COMPANY)

IN AMPLE TIME FOR THE 1915 IRRIGATION SEASON

The new policy of Idaho Public Utilities Commission granting relief to communities inadequately served with electric power at unreasonably high rates, will enable us to build our lines into your territory and to exercise the franchise granted us by the councils of your various cities

Because you have been unfortunate enough to live in a non-competitive territory, you have been compelled to pay about forty per cent more for electric

service than your neighbors in Caldwell and Boise territory.

Following this announcement will undoubtedly come promises of reduced rates and improved service but you should not forget the twelve cent rate you paid during the years your neighbors have had a nine cent rate through the benefits of competition.

Let our representatives have an opportunity to call before you contract for future service.

Idaho Power & Light Company

MAIN OFFICE: EMPIRE BUILDING, BOISE



RIGHT ON THE MINUTE

No time wasted in waiting for rigs from the Ontario Livery. Our service is promptness itself, and our horses and carriages are equal in appearance to the best private outfits. Vehicles clean, comfortable and easy going, and horses of the kind that get there.

The Ontario Livery, G. H. Grimshaw,
Proprietor
Ontario, Oregon

FRUITLAND NEWS

Thursday, February 11th.

Will Quinn, Jesse Beam, Chas. Boor and Coy Wise attended the dance at the McPherson home on Friday near Malheur. They report a fine time.

Ted Wisdom sustained a broken ankle last week while wrestling with Tom Beam.

Gus Lawrence went to Unity Friday for an extended visit with friends.

Ben Rutherford returned from Unity the middle of the week, where he has been driving stage the past three months for Edd Carlile.

Sam Faust, who has been quite ill for some time has recovered.

Milous Elms of Unity arrived in the vicinity on Friday. He is visiting his parents, Mr. and Mrs. Jim Elms.

A get-together-party assembled at the home of H. M. Rutherford on Tuesday and gave them a surprise, in honor of Mrs. Rutherford's sister, Lela Serrurier, of Portland, Ore. The party consisted of Will Beam and family, Bud McPherson, Bert Lawrence and wife, Gus Lawrence, Houston Asher and family, Jesse Beam, Ted Wisdom, O'Connor Young and family, Tom Beam, Fred Lawrence and wife, Edd Beam and family, Chas. Boor, C. Smith and Mary Lawrence, Walter McGarn, Stan Van Buren, Walter Lawrence, John Smith and family, W. J. Hinder and wife, Gladys Young, Alvey Lawrence and family, Will Quinn, Myrtle Lawrence, Summers Smith and Jimmie Elms. The evening was spent in dancing, after which refreshments were served. The guests retired at a late hour and report a jolly good time.

Grandma Rose, who has been quite ill, is slightly improving at this writing.

Henry Knighten of Rye Valley was a guest at H. M. Rutherford's the middle of the week. He returned on Friday, being accompanied by his sisters, Lela Serrurier and Grace Rutherford.

Mrs. Archie Murray, daughter of J. H. Rose of Unity is here during his sickness.

Mr. Knighten of Westfall was a visitor here the middle of the week, returning home on Friday.

Chas. Howard returned from Portland on Wednesday, where he had been shipping hogs.

Lewis Rose and family left for Baker on Saturday to stay for a period of three months or so. Their little girl Violet of one year has contracted the habit of holding her breath when crying and on Saturday afternoon she held her breath until she was thrown into a spasm which almost proved fatal. It is hoped by the aid of a doctor she will overcome this habit.

Rev. Harper of Milton, Oregon, who

was to have held services in Malheur last week, and part of this week here, took quite ill on Monday at Malheur and returned to his home first of the week. He was accompanied by Rev. Harrison of Unity, who returned here on Saturday, held services over Sunday and returned to his home Monday.

Mr. A. C. Bowman and Miss Ada Johnson were married at noon Feb. 2, at the home of the bride's parents in Emmett. The Bowman family live about three miles north of town. Miss Johnson has been one of Mr. Equil's clerks in the Golden Rule store for a long time and has many friends here who will miss her from her accustomed place. They will reside in Emmett, where Mr. Bowman will work for the Emmett Milling company. They have the best wishes of their friends here, who wish for them a long and happy life.

Mrs. Shirley Kingsbury and children left last week for Independence, Ore., where they will make an extended visit with friends and relatives.

Governor Alexander has issued a proclamation setting aside the week beginning April 12, ending April 17, as annual cleanup week in the state. This includes Fruitland and community. Remember the dates.

Ira Dalzell is having a well-drilled this week.

Apple packing commenced at the B. F. Tussing packing house on Pennsylvania avenue last Thursday.

On Tuesday evening of next week the W. C. T. U. and the Young People's branch will give a program in the Baptist church. This promises to be an enjoyable affair and it is hoped there will be good attendance.

Mrs. George Slonicker, north of town, had a stroke of paralysis last Tuesday evening. She and the family have the sympathy of their friends here.

We will have double train service on the Payette Valley branch of the O. S. L. on Saturdays. This service began last Saturday and will continue each Saturday as long as the patronage will justify it.

The Kensington club met Wednesday afternoon at the home of Mrs. A. Hansel.

Ray Stevens is confined to his home with the measles. He is getting along nicely.

E. O. Sisson was unable to come to give his lecture last Wednesday evening on account of his time being occupied with his duties at the state capital. It was quite a disappointment, especially to those who heard him here a year ago.

Mr. and Mrs. H. E. Robinson and family were entertained at dinner Sunday at the home of Mr. and Mrs. H. R. Russell.

GIVE THE BURGLAR THE "HA, HA!" BANK YOUR CASH WITH US



SOME people extend invitations to the THIEF AND HOLDUP MAN. They carry on their persons or in their homes large sums of money. A CHECK BOOK is of no use to the professional thief. Still, a check is AS GOOD AS CASH to the tradesman or for the immediate household wants. If you haven't a bank account

OPEN ONE TODAY.

The Ontario National Bank

Notice!

ON and after February 1st, 1915, we discontinue our Aluminum Premiums. Any parties having premium books kindly present them to us and make your selection while our stock is complete, as we expect our stock to be all gone by February 10, after which time we will not recognize any premium books.

OREGON PACKING COMPANY.

After FEB. 1, we give Foster's Free Trips with CASH Purchases

---: A BARGAIN :---

In a good tract of land with a number one water right. Will sell anyw here from 10 to 60 acres. Half cash. Two miles south of Ontario. \$125 per acre up.

J. J. DIESS, Ontario, Ore. Box 51

SAVING TIME by TELEPHONE



Means Not Only Time But Money.

Do you ever consider how long it takes to travel the distance from your house to the Doctor and Merchant and what time you save by telephoning? If your time is worth anything, you cannot afford to be without a Telephone.

Malheur Home Telephone Co.