

The Turner Tribune

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MRS. CHAS. S. CLARK } Editors
and
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Settling The Middleman

The trouble with that part of the merchandising game which deals in food stuffs is that there have been, and are, too many middlemen—individuals who eke out a non-perspiring existence by fetching and carrying the products of other men's toil to the consumers thereof. After produce leaves the farm it has to go on a too lengthy journey from middleman to middleman before it finally reaches its destination. Every pair of hands through which it passes must needs receive a rake-off from what should have been the farmer's profit. The result is high food prices on the part of the consumer and little or no margin left for the farmer.

With the collapse of prices during the present depression it has become more apparent than ever that the middleman must be eliminated if the farmer is to survive. Just how this is to be done is occupying the attention of economic wizards throughout the nation, but, lacking a satisfactory solution by them, the public is working out one plan of its own which on a small scale is turning the trick.

The touring craze is furnishing the avenue of escape for thousands of farmers whose holdings are located on main highways. The transcontinental tourist will find all along his route this summer little roadside stands at intervals of a very few miles where all the products of orchard and garden may be bought at prices much lower than in the city market.

It would take a sturdy soul indeed

to pass these stands without stopping. Fresh green corn, peas, beans, carrots, tomatoes, radishes, lettuce, cabbage, onions, peaches, grapes, apples, prunes, apricots, melons, potatoes, eggs—all are displayed in a manner to open the tightest purse string that was ever tied and load the flivver until it looks like a professional truck wagon.

It was estimated that there were 46,000,000 people touring the country last year; and because of unemployment and high rents the number this summer will be higher. Most of these itinerants will do their own cooking in the thousands of tourist camps located throughout the country, and will buy most of their supplies, at these little roadside stands. This estimate, moreover, does not include the myriads of city car owners who would rather drive out into the country after their fruits and vegetables than buy them at the corner grocery.

Such sales so far include only garden truck, fruit and eggs, but the business totaled a surprising aggregate during last season, representing a tremendous saving to both farmer and consumer. It may be that the prin-

ciples of the plan, elaborated on a larger scale, may be the middleman's swan song. Even in its present stages it is causing that parasitic gentleman considerable worry.

A break in the ranks of what might be called the Democratic party's Big Three—Smith, Raskob, Roosevelt—makes it more certain than ever that the 1932 convention of that party will be an exceedingly lively affair.

NOTICE TO CREDITORS

Notice is hereby given that the undersigned, by an order of the county court of Marion County, State of Oregon, duly made and entered on the 27th day of February, 1931, was appointed administratrix of the estate of John Boedigheimer and that she has duly qualified as such. All persons having claims against said estate are hereby notified to present the same, duly verified as required by law, at the offices of S. M. Endicott, in the City of Salem, Marion County, Oregon, within six months from the date of this notice, to-wit: March 5, 1931.

JESSIE BOEDIGHEIMER,
Administratrix of the Estate of John Boedigheimer.
Mar5-12-19-21Apr2

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Leave Aumsville for Mill City
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5:25 P.M.

Leave Salem for Turner
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4:45 P.M.

Leave Turner for Salem
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—o—
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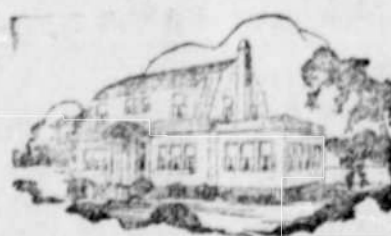
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