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Complete Change Saturday, Adults Week
Days Matinee, 2:15, 7:30, 9:30, 10:30
Box 1 to 11 p. m. Children 10 cents all times.

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Select Residential & Transient
12th and Yamhill, Portland, Oregon.
Modern — Fireproof — American Plan
RATES MODERATE

C. G. APPELEGATH
Portland's Oldest FUR House
Established 1870.
Remodeling, Repairing, Storage.
129 Tenth Street, near Washington.

Trucks Republics Fageols
All Sizes, Prices, Terms. Also Used and
Rebuilt Trucks. Write for Catalog.
BADLEY SMITH CO.
214 1/2 Madison, Portland, Ore.

IMPORTED
The Best of Everything
Imported Groceries and Delicacies. What your local grocer does
not carry. WE SPECIALIZE IN L. M. & C. 101 Fifth
Street, Portland.

ONLY GOOD CREAM MAKES GOOD BUTTER
MUTUAL CREAMERY CO., Portland.

We Specialize in
Hides, Pelts, Wool, Mohair, Tallow, Casaca,
Oregon Grape Root, Goat Skins, Horse Hair
Write for Shipping Tags & latest Price List
PORTLAND HIDE & WOOL CO.
100 UNION AVENUE NORTH, PORTLAND, OREGON.
Branch at Pocatello, Idaho

PLEATING SPECIAL \$1.00
Cut, seam, hem and machine
press ready for use.
EASTERN NOVELTY MFG. CO.
83 1/2 Fifth St., Portland, Ore.

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Hemstitching—Covers.
STYLIANS
101 1/2 Tenth St., Portland

SUPERFLUOUS HAIR
Removed without injury to the skin by New-
Yorkian. Sample on request. New-York Lab-
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See Yellowstone and Southern California
These two wonderlands have been
reproduced in charming illustrations by
the Union Pacific and bound in
book form with adequate description.
Both can be easily obtained and will
prove extremely entertaining as well
as instructive. Write for copies to
Wm. McMurray, General Passenger
Agent, Pittcock Block, Portland, Ore-
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any address upon receipt of request.

PLEATING, HEMSTITCHING
Buttons, Sewing, Overstitching, Edging,
Wide Hemstitching, Embroidery, Button
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reasonable. Write for prices.
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the Bon Marche
Department Store
1000 Broadway, Portland, Ore.

THE WASHINGTON CLOAK-SUIT HOUSE
200 Wash. St. Between 4th and 5th.
Ladies' Coats-Suits, \$14.85 and \$7.50.
Gents' Suits \$10.00. Ask about our special
Payment Plan and Free photo offer. Men
Don't Miss It.

MANLEY AUTO CO.
LATE 1922 HUPMOBILE
A car used by a Portland attorney and
was recently turned in on a sport Hupmo-
bile. We have reconditioned thoroughly
and will guarantee it in paint to a deep
blue with fenders and hood enameled
black; has spring bumper, spotlight, auto
windshield wiper, 24 lamps, battery, etc.
car may be seen in our used car dept.
or will arrange demonstration at your
appointment; price \$175, terms given, also
trades.

MANLEY AUTO CO.,
Used Car Dept.
431 Burnside, Portland, Ore.

WE WRECK AUTOS and TRUCKS
Parts Sold at
HALF PRICE
Write or Call
DAVID HODES CO., Inc.
Every thing from a bolt to an engine.
Grand Ave. Cor. East Salmon St., Portland, Ore.

Set of \$8.00
Teeth, \$8.00
We guarantee material
and workmanship.
Painless extraction of
teeth. 17 S. DENTISTS, 214 1/2 Wash-
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MARCELL'S MIRACLE MINERAL
Address, Marcell, the Nature Man,
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Please mention this paper.

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Bituminized Road Material
Tailings from the zinc and lead
mines at Joplin, Mo., will be converted
into bituminized road material.

North Carolina Leads
People who like motor vacations
will probably be surprised and inter-
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Carolina spent more money on good
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U. S. in Midst of Record
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Wholesome food cooked just right
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buffet luncheon. Breakfast table
with excellent. Park Street between
Washington and Alder.

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A DEPARTMENT FOR EACH GRADE OF
DECKER BUSINESS COLLEGE
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Your "TEETH SLIPPER" While We Work
Our Reputation is our greatest asset.
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225 Medical Bldg., Portland, Oregon.
"FOR WOMEN—BY WOMEN"
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Help of all kinds, 459 Yamhill Street.

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SPECIAL PRICES ON TRUNKS, BAGS, SUIT-
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The Juvenile SUITS
Caps Shirts Chevy's Outfitters COATS
38 A Morrison, opposite Ochs, W. 10th & King

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When in Portland have your hair cut at the
Bob Shoppe. Expertly. Mar-
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Embr. Only
Phone Main 1574
125 Union Bldg.
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FREE
48 Photos of your BABY
in BIRTHDAY BOOK
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Cow Is Important Figure in Industry

**Remarkable Variety of Arti-
cles Made From Milk.**

Washington.—If the humble cow
ever aspired to trademark her prod-
ucts the average shopper would be
amazed at the labels "Made from milk"
which would adorn his purchases—
purchases ranging from horn-rim
spectacles to chessmen, magazines to ra-
dio sets," says a bulletin from the Na-
tional Geographic society's Washing-
ton headquarters.

"Consider a debutante's ball, which
is a most inappropriate place to con-
template the unromantic cow. The oc-
casion would lose much of its glamor
if the cow didn't supply the milk
which helps provide many other ad-
vances to the ice cream.

"Yonder maiden's burlished golden
hair is kept in place by a flaring comb,
made of milk; she toys with a milk-
handled fan; she made her toilet
somewhat hastily with an array of ar-
ticles largely made of milk, because
she received her belated invitation
from a procrastinating young man
through a telephone receiver made of
milk. She is jotting down her dance
arrangements on a program made of
milk, while she chats during intermis-
sion with an escort decked ashes from
a cigarette in a milk-made holder.

"Sounds a bit far-fetched, doesn't
it? But 3 per cent of casein in cow's
milk today is the raw material for a
 kaleidoscopic array of manufactured
products.

"Nor does this take into account
that, for every six couples at the
dance, somewhere in the background
is one cow. For at our present rate
of consumption every twelve persons
consume the milk product of one cow.
Milk as Staff of Life.

"Bread has a reputation for being
the 'staff of life,' but milk more nearly
fills that definition. Substitutes for
our customary breads may be had;
but there is no substitute for milk. Our
civilization depends literally upon a
plentiful supply of good milk.

"Even the elimination of the casein
from milk, the element which pro-
vides most of the by-products, would
be inconvenient. Chemically, casein is
the principal nitrogenous constituent
of milk; popularly, it is the 'curd'; and
its first and principal use is for
cheese.

"Our animal immigrants have been
neglected. Their importance deserves
a society of their descendants. Econ-
omic geography has been influenced
by the animal winners of our West.
When, in 1620, a packet of the Dutch
West India company landed on Man-
hattan island with a cargo of domestic
animals and agricultural implements
it paved the way for a principal indus-
try of the Empire state of 1924. Econ-
omically, the New Amsterdam set-
tlers were cheesemakers.

"After the Black Hawk war, in
1822, the progeny of these settlers
shaped Wisconsin's economic destiny
by driving their covered wagons up
the west shore of Lake Michigan.
Wherefore Wisconsin last year pro-
duced \$9,000,000 worth of cheese.

"The very names of cheeses—
Cheshire, Gorgonzola, Edam, Cheddar,
Parmesan, and many others—read like
a gazetteer. The genealogist, Sher-
lock Holmes of the family tree, might
find important clues of people's origin
by the cheeses they eat.

"There is a fascination,