

Weekly Chemawa American

VOL. IX.

OCTOBER 26, 1906

No. 31

The Alaska-Yukon-Pacific Exposition

A ten million dollar fair three years from now—that's what the town of Seattle, the state of Washington, and the Pacific Northwest are looking forward to. The start has been made, a wonderful start, by the raising of \$650,000 in one day through the sale of stock in the exposition corporation.

October 2nd was a gala day in Seattle, the biggest day the Washington metropolis ever had. It was known as Subscription Day; the Mayor, by proclamation, made it a holiday, and the slogan "Everybody Helps," adopted by Will H. Parry, chairman of the ways and means committee, was made a reality. There was a constant flow of checks and gold up the elevators to the fifteenth story of the Alaska building, where the temporary headquarters of the exposition have been established.

The fair already gives promise of a scope yet unattained by western enterprises. The name, Alaska-Yukon-Pacific Exposition, contributes an idea of the general nature of the show. It will be primarily an Alaska fair, held to exploit to the world the resources of the little-known northland, and in this connection will be gathered the most remarkable mining display ever shown at a world's

fair. The gold that made the country originally famous will be told of through specimens and photographs and machinery, and the other ores more recently discovered, will have proper representation. And more important, the agricultural and industrial possibilities will be effectively exploited.

Besides Alaska, the great Yukon country will contribute samples of its untold wealth, and the islands of the sea will show their marvels. One of the principal objects of the exposition will be to bring together in trade the shores of the Pacific. With a population ten times as great as the United States, occupying a territory three times the size of Uncle Sam's domain, Asia and Oceania produce enormous quantities of wares which Americans might use, while on the other hand, they need millions of dollars worth of goods made in America. To bring the two together, through the medium of exhibits, will be the object of the Seattle fair.

State participation in the Alaska-Yukon-Pacific exposition is already a certainty, and the United States Government is counted upon to put up a building or series of buildings, and make a display worthy of the richness of the land.

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