



CLEVER COLLEGE TOGS

The styles illustrated here are an indication of the class of clothing we sell.

If you are interested in "classy" clothing, we will be pleased to have our salesmen show them to you. We do not fear competition or comparison for

L System Clothing

is in a class by itself for the fellow who wants to be different and have all the advantage of exclusive tailor-made extremes at the modest Friendly prices.



College Men Know More About Good Clothes Than Anybody Else They Wear L SYSTEM CLOTHES

not because they can pay ten, but because paying nine won't get them the same degree of dashing individuality and unique distinction in dress. College suits and overcoats

\$15.00 to \$40.00

College Hats and Caps.
Imperial and Stetson hats, new shapes and colors
\$3.00, \$4.00 and \$5.00.

Sorority, Frat and Oregon pennants in dozens of sizes and styles, 50 c to \$5.00.

College and class sweaters all styles and colors.
Sweaters and pennants made to order.



Full Dress and Tuxedo Suits Our Specialty

We invite you to inspect our line of evening clothes. You will find the best of tailoring linings and trimmings used and the fit absolutely perfect.

Tuxedo Suits
\$18.50 to \$40.00

Full Dress Suits
\$25.00 to \$50.00.

Fine Black Sack Suits
\$18.00 to \$35.00.

Full Dress Vests, Neckwear,
Collars, Hosiery, Gloves and
Hats.



All suits sold, overcoats and trousers cleaned, pressed and delivered free.

S. H. FRIENDLY
COLLEGE HATTER, CLOTHIER AND FURNISHER

Your clothes pressed free as often as desired and by an experienced presser.