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Enthusiastic Rally Held

In Villard Hall, Wednesday Morning, Largest Attendance of Students In History of University.

Wednesday morning Villard Hall, crowded to its utmost limits with enthusiastic students and supporters of the University, was the scene of one of the greatest football and general student enterprise rallies in the history of the University. No greater has ever been held within its walls. It even surpassed in manifestation of live college spirit and heartfelt loyalty for Old Oregon the great rally of two years ago, previous to the Northwest championship game with O. A. C., the year that Oregon won because of the spirit of her supporters. New students joined heartily in with the old to give Oregon and her enterprises a grand initial boost. The rally was ushered in to the tune of Old Oregon and to the roof-raising yells of Oregon and Oskey-wow-wow led by yell leader Van Dusen. President of student body, Bert Prescott, directed the proceedings and introduced the respective speakers. President Campbell opened the meeting in a spirited talk upon the importance of the ensuing year. He said in part:

"Our slogan for the year should be, 'The best in the history of the University.' There are a number of important reasons why we should do this. In the first place, thirty years of the past, in the history and development of the institution, are looking down upon us, and we want to do credit to our record. Secondly, we have the largest enrollment ever registered, the membership of which, owing to the improvement in our preparatory schools, is better prepared. They can do more efficient work than past students. Again, this is a crucial year in our career. The support of the University largely depends upon the demonstration of its importance and effectiveness in educating its students; to prove to the Oregon people that the institution is a worthy investment, for the development of human ability. Our state has wonderful resources and unlimited

water power for production. What we now need is educated human effort to get results."

"There are two main factors which make an institution of learning great: One, the spirit of its faculty and students; two, proper equipment. By spirit is meant the impetus which results in the doing or achievement of things. The test of real spirit is accomplishment. A real, living spirit has pervaded the institution in the past and it should continue."

"The standard of our University is high and we must stay up to that standard. One way to do it, is for every person to offer a helping hand, whenever possible. All are welcome. Start now, and at the end of the year we will have demonstrated to the Legislature and to the people our effectiveness."

Mr. S. H. Friendly, Eugene's prominent merchant and member of the Board of Regents, followed President Campbell in an eloquent address on the adversity of the present situation of the University, with respect to the referendum. He said:

"The hour of adversity is the trial of strength. The University is going through such a trial. Discouragement now in the face of the referendum means failure. Let us not lose heart. On our banner, in whatever struggle or activity, there should be inscribed but one word, 'Victory!' Success must be ours. Our enrollment is larger than ever before and growing. We all desire for success. At the close of the year, in June, success will be ours."

Thomas R. Townsend, editor-in-chief of the Oregon Weekly, was the next speaker. He pointed out the importance of the two publications, the Oregon Monthly and Weekly, to the University during the present year, showing that they could be made a means of disseminating valuable knowledge all over the state, for the enlightenment of the people as to the exact status of the institution. No better means, he said, could be devised for its preservation against the referendum movement. He solicited the support of every student, that the purpose might be accomplished.

Glee club matters were presented by Manager Clifford. He spoke of the influence of the annual tour toward getting new students; stated that this year's trip would be through the valley to Portland, and over Eastern Oregon. It is his desire to make this year the peer of all in the history of the club; and the club, not only the peer in the Northwest, but without a peer anywhere.

Mr. Alderman, city superintendent of schools, next took the floor. He said in part: "This year is a crisis in the history of the University. We want to succeed against the referendum. My plan is to organize into a committee of correspondence and make our institution well known all over the state. We want to be thankful that we are from Oregon and make our institution take the lead. Increase its attendance and make it great as the head of our educational system. Have faith in our ultimate success and let our friends know. Adopt the motto, 'Everybody Helps,' and 'Lend a Hand.'"

Jessie Bond, '09 an intercollegiate debater on last year's team said a few words in support of oratory and debate. He indicated that what we need in these enterprises, is enthusiasm and support and pointed out that last year was an epoch maker in the history of debating, in that through the great victory of Veatch and Gallaway in Utah, we became champions of eight states. He closed by making the appeal that more take a part in oratory and debate, especially the former, and "make a record that will count."

Base ball prospects for the coming year were ably presented by Manager Frank Mount, who stated that the team would get a trip to California and Washington and make various points in Oregon.

Grover Kestley, '08, manager of the foot ball, spoke for that enterprise. He said in substance: "Football faces a crisis this year through the loss of a number of old tried men. The team needs help and support in every way. What we want is that all men get out for practice, and do all they can to develop a strong first team."

Mr. Kestley introduced Coach Frost.

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