

SEVEN BUTTON "SPATS"

Made of the finest quality Melton
In Tan, Grey and Black

Price, 75c and \$1.00

Burden & Graham

568 Willamette St.

LEGISLATORS VISIT US

Favorably Impressed with Needs of Various Departments

Last Friday the University presented a scene of activity the occasion being the visit of a large number of members of the State Legislature, who came up to Eugene to find out about the needs of the institution.

During the forenoon the lawmakers were shown about the grounds and buildings and seemed to take special notice of the crowded condition of many of the buildings and classrooms, especially the engineering building and the gymnasium.

A few attempted to inspect the old library but owing to the number of students therein, they gave it up as a bad job and concluded that money appropriated for the new building was certainly well invested.

Most of the Legislators went out to view the athletic field and all seemed to hold the common opinion that the land should be purchased for the University with the least possible delay.

At noon the representatives of Oregon's commonwealth were taken to the Commercial Club, the Dormitory and to the different Fraternity Houses where they were entertained.

After dinner delegates were shown the city of Eugene and some of them took the trouble to make a closer inspection of the University's needs.

At three o'clock, a special Assembly was held at which prominent Legislators made speeches, expressing their appreciation of the University and its needs.

A very noticeable feature of the Assembly was that President Campbell was absent and many expressions of sympathy were heard when it was learned that he was confined to his home with a severe cold.

The trustees were represented by Hon. Samson H. Friendly, who point-

ed out clearly the needs of the University, in a stirring and characteristic speech.

Prof. Shafer, of the Faculty, also pointed out the places where the University equipment was most inefficient and told of the school's growth in the last few years and of the brilliant prospects in store for us if we can get a large enough appropriation to make room for the expected influx of students in the near future.

Interspersed with the speeches, were several selections rendered by the Glee Club which were very well received by the large audience and which the Legislators enjoyed to the limit.

A new feature of the Assembly was the appearance of the dignified seniors in their caps and gowns. The long column of black formed an impressive sight as it slowly moved up the aisle to an appropriate place in the front of the Assembly Hall.

The speeches of all the Legislators were well received by the audience of students and Faculty, and it was certainly entirely proper for the trend of all the talks seemed to indicate that the men who control the state finances had seen fully the needs of the University and would do the right thing for us making the budget of appropriations for the State Institutions.

LEAVINSON AT ASSEMBLY

N. J. Levinson, editor of the Sunday Oregonian, gave a very interesting lecture before the Student Body at Assembly on Wednesday, on the practical side of newspaper work. The speaker dealt particularly on the Associated Press system. He said in part:

The Associated Press is an organization of the great newspapers whose object is to collect news quickly and of an authentic character. The system reaches every spot of every importance. An able corps of correspondents is maintained in Washington

whose duty it is to keep the public in touch with all events transpiring at the Capital. The system is not national, but international, extending to all countries of Europe; headquarters are established at St. Petersburg, Paris, Berlin, Rome and other principal cities in Europe. The first reporter received by the Czar of Russia was an Associated Press man.

Special events of great importance are reported by another corps of correspondents. These include the great elections as the last election of New York; any unusual event comes into the province of the special man. Territory is sub-divided into sections which may be called local fields; this department is one of the units in the reporting system of the great newspaper, as the Northwest is one of the news divisions of the Oregonian.

Pictures form a great feature of most of the great papers of today. When any great man has done anything of particular mention, his picture is printed along with the 'story'. Mr. Levinson cited several amusing incidents connected with this department of newspaper work.

The material in a newspaper must have two attributes if it would be successful. Its news must be interesting; it must be what the public demands. In the second place it must be presented as fully as possible in the least possible compass. A newspaper may be full of information, but if this news does not appeal to the public, it naturally will not be read, and is thus a failure. Again, the modern man has very little time to read elaborate accounts of any event. What he is after is news, comprehensive and authentic. Often columns of news are prepared of the daily issue when something occurs to change the whole plan. This was the case in Portland with the Oregonian, when the street car strike was off. It was the absorbing topic, and the public demanded that the facts be published.

Continued on page 7

Cockerline & Wetherbee

Dry Goods, Clothing, and Ladies' and Gents' Furnishings

Sole Age for thents Ladies' Home Journal Patterns