

THE OREGON WEEKLY

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MONDAY, - - - OCTOBER 7, 1901

ADVERTISING There are two sides, at least, to the question of advertising in the college paper. In return for thousands of dollars spent each year in Eugene because of the University, it is right for the merchant to aid student enterprises. This is the one side. But all business men do not advertise with the students, and this leaves those who do a greater expense to bear. This is the other side. If business men are willing to aid student body undertakings, students should try to help them do it. The business men who deal with the students through our papers are the men who will deal squarely with students in their respective places of business. The point is not hard to see. The business men have the same right to ask our patronage that we have to ask theirs.

JUNIOR ANNUAL.

On another page is a contribution from the Business Manager of the '03 Webfoot, asking the students to lend their support to the second undertaking of the kind in this University.

Although the Junior class lays the plans, bears the burdens and does most of the work for the publication and it goes forth as the publication of one class, if it fills its mission, it will be representative of every class and organization of the school. There is time now, if students will profit by it, to make the Annual what it should be, an interesting reflection of student life at U. O.

The University of Oregon is han-

dicapped in some respects as compared with other schools of our coast, but there is no good reason why her annual publication should not rank with larger schools. The staff of the '03 Webfoot should receive what they ask of us.

LOOSE ETHICS.

Umbrella stealing is becoming too common to be novel or funny. Scarcely is there a public gathering that some students are not deprived of rubbers or umbrellas, and sometimes both. It would appear that those who help themselves consider that there is no wrong in doing so, or that it is a huge joke. When an act results in ruining a dress or suit of clothes and in subjecting people to exposure that may bring about ill health at best, it is no joke. As to the nature of the act, though the offender may make himself half believe that he is too decent to do wrong, the fact is, he is a thief and deserves less sympathy than the outcast who steals. That loose ideal which often permits men and women, who move among good people, to excuse anything in themselves that they have the nerve to do, is dangerous. The standard of right that we set for others is the one to which we especially are amenable.

There is no use trying to cover up or excuse this kind of theft. If a student's sense of honor is so dwarfed as to need correction, we ought to "go tell the teacher on him" if there is no other way to help him and protect ourselves.

AN INCREASED STAFF.

In the course of a few weeks the staff of this paper will probably be increased from three to five or six. Such an arrangement will allow a place for at least one representative from each college class. If the proposed plan is carried out, the associates and assistants will be appointed, such appointments to be made for meritorious work done in connection with the paper. It is too early yet to tell what available timber there may be among the new students.

Any one who wishes to do this kind of work will be given an opportunity if he will ask for it.

BUSINESS MANAGER'S ANNOUNCEMENT.

A copy of the first issue of the Oregon Weekly was mailed to each student of the University, so that those wishing to keep a file would not miss a number. After this week papers will be mailed to those only who are on the subscription list.

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