



Is your house insured for only half its value today?

Faced with rebuilding after a fire, homeowners often find their insurance today pays only part of the replacement cost.

Now let Nationwide insure your whole house with more coverage at up to 25% lower rates!*

Building costs have outpaced even today's high inflation rate. If your house isn't adequately covered and you suffer a loss, you wouldn't realize enough on your homeowners insurance to pay more than a fraction of its replacement cost.

Now, here's your chance to get more coverage on your home, without spending a lot of money. It takes just minutes; there's no obligation, no pressure to buy anything.

Just write the amounts of the coverage limits you want in the coupon below. Fill in the rest, and send the coupon back to Nationwide today. We'll mail you an exact rate quotation promptly.

*Because our rates are 25% lower than Standard Bureau rates for our industry, you're likely to find you can add thousands of dollars more coverage — for little or no more than you're paying now. (If you ask us to quote on your current limits, you could be in for substantial savings.)

More ways to save

Here in the West, families buy homeowners and auto insurance from us *by phone or mail*. This simple, efficient way of doing business saves us sales expenses, and we share the savings with our policyholders.

We also offer a discount of up to 10% for homes less than seven years old, plus similar savings to homeowners who install an approved burglar or fire alarm and maintain it properly.

Nationwide's low-cost, most comprehensive Elite Homeowner's Policy covers all the risks ordinary homeowners policies do, plus a lot more. And with Nationwide, you'll get prompt, courteous and fair service if you ever have a claim.

Lower rates for apartment dwellers, too!

A Nationwide Tenants Policy provides broad protection of your furnishings and personal belongings against fire, theft and damage . . . even covers liability claims.

For a rate quotation at no obligation, simply call us or answer a few simple questions in the coupon, and mail it today.

Exclusive Payroll Deduction option lets you forget bill-paying bother


If you choose, you can arrange to have your premiums deducted automatically from your pay. No need to write checks, no worry about missing due dates. Or we'll bill you or your mortgage-holder directly. (Remember, you're free to choose your insurer no matter who holds your mortgage.)

Find out why your Association has endorsed Nationwide's low-cost Homeowner's Plan for members. Compare our rates, then decide for yourself.

To Request a Rate Quotation Call . . .

Eugene(503) 343-2526
 Portland(503) 238-4111
 Salem(503) 585-4373

Or mail this coupon today



NATIONWIDE INSURANCE P.O. BOX 8927 PORTLAND, OR 97208
Nationwide Mutual Insurance Company Nationwide Mutual Fire Insurance Company
 Nationwide is on your side

I'm interested in your money saving Homeowner's Renter's protection plan.

Name _____

Address _____

City _____ State _____

County _____ Zip _____

Home phone _____ Business phone _____

Best time to call you _____

Nationwide is endorsed by your Association and 14 other state employee associations in the West and sponsored by the Western Assembly of Governmental employees.