

PUBLIC SERVICE AN OSEA OBLIGATION

It is evident from the reports of various Presidents' Councils and individual chapters that public service in the name of the Association is considered a pleasant obligation, not a sometime thing. Public Relations Chairman Bob Simon heartily concurs with this attitude, reasoning that anything the membership can do to improve the "image" of, or the public attitude toward state employees will be reflected in the long run legislative process.

"We still suffer the onus of second-class citizenship," said Simon, "and must assert our rights. Rather than a table-pounding approach which would gain us nothing, we must adopt the constructive approach of civic responsibility, earning the respect and good will of our neighbors. We must become known for our good deeds and for our efficiency in state work. The first will lead the public to accept the latter."

Listed here are a few of the projects that have come to the attention of Headquarters through various communications:

- a) District 2 is lining up chapter pledges toward furnishing a hospital room in the Salem Memorial Hospital and has reported \$608.25 in the fund. As recounted in the Chapter News section, chapters are handling this in various ways. One method used to fund the project is the pledge of 25c from each member of the cooperating chapters. Another is to undertake special fund-raising projects within chapter areas, with proceeds going to the district effort in a lump sum.
- b) Chapters in District 1 are considering an assistance project on behalf of the Portland Children's Center which is in dire need of certain items of equipment.
- c) District 9 announces a total of over \$600 pledged to various community projects, such as the Salem Assistance Fund and the Retarded Children's Association. Also included is support of the OSEA Scholarship Program. The three Oregon State Hospital Chapters, Evergreen 28, Twilight 91 and Mossbacks 78, have decided to sponsor an entrant in Salem's 1963 Soap Box Derby.

HERE'S AN ANGLE

A short time ago, headquarters received a request from a member which asked for a list of car dealers who might sell him a particular make and model. A list of convenient dealers was worked up and mailed to the member. He then approached the dealers with very favorable results. In a letter to headquarters

the member said he saved enough on his car to pay his OSEA dues for 52 years.

We mention this to illustrate what chapters might do to serve their members in discount purchases of any nature. Since the Association no longer keeps a record of discount dealers for OSEA members (as a result of a resolution passed at the last General Council) it is

suggested that chapters work this out on the local level.

There are still many businesses which welcome OSEA trade to the extent of offering special savings for members. It is a fertile area for chapters from the standpoint of service to their memberships and as an incentive for non-members to join.

Lend a helping hand to Oregon's Number 2 industry! Invite a friend or relative to visit Oregon this year. Make it easy on yourself by clipping out and sending the customized invitation printed below. Need more? Drop a card to the Travel Information Division of the State Highway Department, Salem 10, Oregon.

WELCOME

Spring, 1963

Dear _____:

It's rocking chair season, the time when lots of people dream and plan their 1963 vacations. So—because I know you'd enjoy it—I want to put in a plug for my state—Oregon.

As usual, the roses are growing into Paul Bunyan giants for the Rose Festival this year (and you can time your visit for any of more than 200 or so county fairs and community events). Now, let's examine some of the reasons most Oregonians (like me) think you'll be wild about Oregon, too.



"It's the scenery." Well, we have a breathtaking column of big mountains marching from north to south down the spine of this big state (like Mt. Hood—in July, you can snow-ski on her slopes or water-ski nearby!).

We have cathedral forests (we're America's greatest timber producer), breathtakingly blue Crater Lake, hundreds of miles of spectacular seacoast to drive along and fish from... plus beaches, boating, waterways, lush orchards, wheatlands, grazing lands, river valleys, ghost towns—you name it!



"It's the things to see and do." For the whole family. Fishing beyond your wildest dreams—deep sea, surf, lake or stream! Golf, horseback riding, tennis, hiking, camping, swimming, skating, and wild life to study or stalk. Even relaxing—just stretch out, we've got elbow room!



"It's the climate." Most anywhere you go in Oregon, the weather's apt to be just right—and we mean year 'round. (That's why we coined the phrase, "The Welcome Mat Is Out For You All Year 'Round In Oregon.")



One last thing about our vacationland: almost anywhere you go, the roads are fast and new, and you're never far away from a trailer site, resort, inn, luxury hotel or motel—whatever your fancy prefers or your budget dictates. (Plus the more than 250 state parks and Forest Service camps.)

By the way, for a tempting stack of travel folders to help you plan your vacation, just write the Travel Division, State Highway Department, Salem, Oregon, or any of our Chambers of Commerce... See you soon?

Yours, for better vacations,

A WILD-ABOUT-OREGON OREGONIAN