



## ANNOUNCES A NEW CONCEPT IN THE FROZEN FOOD INDUSTRY —

*"Designed With Your Family in Mind"*

*So that you will know more . . .*

**. . . About Us.** Igloo Foods Company was established in Salem in March, 1956. It was especially created for people with home freezers to help them live better — for less. **WE ONLY SELL TO PEOPLE WHO ALREADY HAVE HOME FREEZERS.** We do not sell freezers, nor do we have any connection with freezer sales or service. We do, however, provide a counseling service to those who may be contemplating the purchase of a new home freezer, by prescribing the correct size and approximate savings to be realized through proper use.

**. . . Our Modern Plant.** We invite you to visit our modern food processing plant located at 1750 Fairgrounds Road in Salem. We have one of the most complete selections of frozen foods in the region . . . fruit juices, vegetables, all varieties of fruits, fish, poultry, Grade A pork and five grades of beef — from Choice to Utility. We also feature TV dinners, meat pies, ice cream and other freezer specialties . . . all at low, wholesale prices.

**. . . Our Specialized Meat Cutting.** We take considerable pride in our meat cutting methods, techniques and cleanliness. Our meat cutting department features the new poly-ethylene freezer wrapping manufactured by Crown-Zellerbach. Our boneless cutting method preserves meats longer and takes less freezer space . . . yet, retains all your soup stock for use as needed.

**. . . Our Guarantee.** Your complete **SATISFACTION** is our prime objective. We fully guarantee all our products. If ever you are not satisfied, replacement will be made or your money will be refunded, cheerfully.

**. . . Our Home Economist.** Zelma Herrmann, who is heard daily on radio **K-GAY!**, 10 a.m. daily, is available for answering any questions about freezing methods and better utilization of freezer space. You are welcome to attend her school on modern freezing techniques held in our plant every Wednesday evening. (Phone EMpire 4-0168 for appointment) Special schools are conducted for groups — available by appointment.

**. . . Our Attractive Payment Plan.** Avail yourself of our low-cost, pay-as-you-eat plan. No down-payment is necessary. Your family may eat fine quality food for as low as only \$37.50 per month.

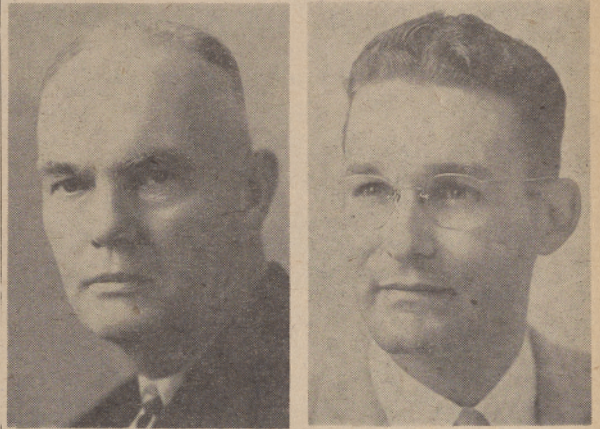
**FOR GREATER SAVINGS ON QUALITY PRODUCTS  
CALL OR VISIT US SOON!**

PHONE  
EMpire  
4-0168

*Igloo Food Company*

1750 FAIRGROUNDS ROAD  
— SALEM —

## Far Away Members . . .



Shown above are photos of two staunch supporters of OSEA who represent the Oregon State College Advisory Staff in Bangkok, Thailand. Left: C. R. Hoerner, Chief Advisor. Right: Dr. C. V. Plath. Both are members of OSC Faculty Chapter No. 72. The July issue of *The SENTINEL* reprinted an exceptionally nice letter received from Dr. Hoerner. Wonder if we have other members far away from home like these fellows?

## Picnic Pics . . .



During July, Welfare Chapter No. 31 held its annual picnic for members and their families. About 90 persons attended a potluck dinner and enjoyed pitching horseshoes, playing softball and tennis. Ruth Walton, secretary, apologized for being unable to identify those shown in the above picture. Anyway, they seemed to enjoy the food.

## Announcing . . .

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