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Opinions expressed herein are not necessarily those of the Association.

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*The SENTINEL and OSEA "fight for your right to know."
And fight for your RIGHTS!*

THE VANISHING DOLLAR

We know the dollar vanishes. Where does it vanish to? The following table will show you a comparison between the dues structure of OSEA and the AFSC & ME union. You can readily see what percentage of your dollar leaves the state.

State dues, OSEA	\$6.00	AFSC&ME UNION	\$6.00
Average chapter dues	1.97	(Varies)	10.45
Special Services (included in state dues)	0.00	Special Services	*\$1.08 to *6.00
International Dues	0.00	International dues	*6.00
National dues	0.00	National dues	*.48
TOTAL	\$8.97	TOTAL	\$24.00
*This Money Leaves the State			
Initiation Fee	1.00	Initiation Fee	3.00
Complete Total	\$9.97	Complete Total	\$27.00

Roy Taylor

"Proper cultivation can turn green prospects in to ripe buyers." Let's cultivate non-members.

Senator Lowell Steen, speaking at General Council, commended OSEA on its non-political policy and its democratic principles, saying the association is well thought of in the legislature.

His talk centered mainly on the need for closer understanding and cooperation between all groups. In America, he said, there are no classes. All have equal work opportunity. All—farmers, labor and all producer and consumer groups should strive for better relations, declared Senator Steen.

Marrying the boss' daughter is the surest known method of fire-prevention.

Darkness hides danger and it lurks just beyond the range of your headlight beams. Remember it's the object you don't see soon enough that you hit. Keep your speed down so that you can stop in the distance your lights reveal. If you overdrive your lights, then danger lurks in darkness for you.

Send your questions on Retirement to the "Retirement Question and Answer" corner. Starts in February Sentinel.

A Program . . . Any assignment that can't be completed by one phone call.

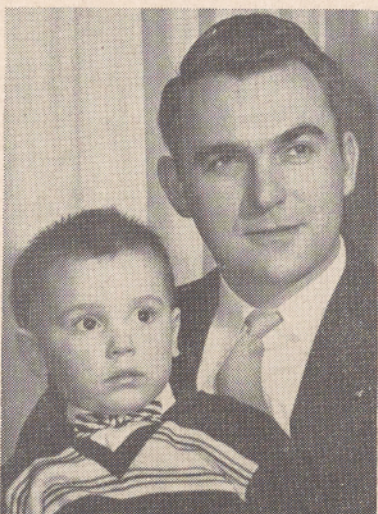
Under Consideration . . . Never heard of it.

To Spell Out . . . To break big hunks of gobbledygook into little hunks of gobbledygook.

Procedure . . . Everyday routine rigamarole.

Let's Get Together on This . . . I'm assuming you're as confused as I am.

DIRECTOR OF MEMBERSHIP



William Hughes and Son Patrick

JIM DANIELS NOW at the HELM New Executive Secretary Takes Firm Grip

The new OSEA chief who succeeded Forrest Stewart took over control of the Association's destinies January 2. The first knotty problem to be attacked by James Burton Daniels, who prefers to be called Jim, was membership.

He has already committed himself to a goal of 10,000 members, nearly twice the present membership. Based on a budget adopted at the November General Council and predicated on a gain of 3,900 new members, this goal is recognized as a must.

With a clear picture of the Association's most acute need, membership, Daniels told the advisory board: "I wish to announce that I intend to devote every effort to building up membership to a point where OSEA can claim at least half the state employees as members."

"It will take realistic thinking and concerted action," he said, "but with the projected program and with the cooperation of all concerned, I am convinced that our objective can and will be reached."

As Jim Daniels sees it, it's going to be necessary to "trim our sails and sail close to the wind" in order to justify the budget and meet the requirements to bring the organization to its full membership goal.

Included in his plans for quick assimilation of the multitudinous details and ramifications of OSEA procedure is that of visiting individual chapters in turn, and as rapidly as possible.



JAMES B. DANIELS

Calling All Press Correspondents

Let's talk a bit about this business of news gathering and fact dissemination. Just as each member should consider himself or herself a public relations committee of one, so should every member be on the lookout for news. This news may be reported to the chapter correspondent who in turn reports it to the local newspaper or to the Sentinel.

Each chapter press correspondent has a specific and well defined service. His or her part is that of go-between — a sort of literary liaison officer to maintain harmonious relations between the chapter, the press, the state and the people of the state.

You wield a mighty power with your pen or typewriter. Your job calls for a combination of talents, one of which is salesmanship. Yours is a selling job for you have ideas to sell — facts and good will and understanding.

Remember you are promoting public relations with the public so that the association's activities may become known to the chapter, the state and the people. First you must ferret out the news, then feed it into the proper channels. You acquire skill in selecting newsworthy material to be released to the local news outlets. You learn word economy.

The actual writing is the easiest part. Just tell your story. Apply the time-honored system of the newspaper—Who? What? When? Where? Why? How?

Get these basic facts down on paper. Get them to the Sentinel. If you have a chapter bulletin, get your items to the editor. The purpose is two-fold — to promote good public relations and to acquaint the public and OSEA membership with the association's achievements, aims and objectives.

their wages go up in the same smoke.

While not working on the training program Bill handles public relations and does statistical work about four months out of the year. Part of his public relations work is talking to high school and college students explaining to them the state's fire control system. As Safety Officer he promotes the forestry safety program.

Hughes, an OSC graduate in forestry (1949), had his first taste of forestry service during school vacations. He received his master's degree in personnel training at the University of Syracuse, Syracuse, New York, in 1951.

State service comes naturally to Bill, his father is a grain inspector for the state. Listed as number one interests with Bill are family and home. He and his wife June and the youngsters, Patrick, three, (shown in photo) and Maureen, one, live at 2765 Pioneer Drive, Salem. Fire control and the woods and his interest in forestry are close to his heart.

OSEA Board Director William Hughes saw three years of infantry service during the European campaign. While in England he enrolled for a botany course at Nottingham College, Nottingham.

Background Varied

Procedural experience figures prominently in Daniels' background and was one of the prime factors in his selection. A former law professor, his career has embraced law, journalism and engineering. Before joining OSEA he was assistant state attorney general in the Salem office for the past year.

Prior to coming to Oregon about two years ago he was chairman of the Department of Business Law and assistant professor of law at Denver university. He also served as professor of law at the University of Oregon.

Daniels is a native of North Carolina where, at Lumberton, he was city editor of the Lumberton Voice.

From 1942 to 1944 he was bridge office engineer in charge of construction of a 500-mile stretch of the Alcan highway. The new OSEA Executive Secretary at one time held a similar post with the Colorado Petroleum Retailers' Association.

Daniels majored in engineering at Vanderbilt university and received his B.A. and B.S. degrees from Denver university, also earning his law degree at Denver and a master's degree in law at Duke university.

His war record includes service with the Navy intelligence during World War II. Later he was with a strategic bombing survey.

National Affiliations

Affiliations include the National Honorary Accounting Fraternity, American Society of International Law, American Bar Association, Oregon Bar Association and Phi Alpha Delta Legal Society.

Daniels, 39, resides with his wife and two children on Salem Route 3.

"COFFEE TIME"

Variety Show

The reactivated Activities Committee of the Joint Presidents' Council, (composed of the presidents of Districts 2 and 9) has as one of its projected activities a repeat performance of the highly successful variety show, "Coffee Time."

A steering committee, consisting of Jim Polley (Director of District 9), in an advisory capacity; Hale Welch (President of Chapter 18), as business manager and Dale Mallicoat of the Tax Commission, voted to go full steam ahead with plans to produce a bigger and better "Coffee Time" early in the summer of '56.

Frank Hutchinson will direct the show and, with committee chairman George Van Deusen, is to have charge of the production and preliminary work.

According to Van Deusen it was agreed by the Joint President's Council that an up-to-the-minute version of the "Coffee Time" show of 1951 should be an even bigger success than the hilarious farce of a few seasons ago.

It is believed that the producers will be able to profit by the experience in putting on the previous production.

Talent scouts are out for all kinds of musical, vocal and novelty acts and solo numbers. Theme is a good-natured take-off on the popular break, spoofing the coffee time custom in general and targeting state employees in particular. Plans are to hold the show two nights instead of one.

Skits are to be set up back of the curtain where a coffee bar will be set up. At a signal the coffee rush is on. Something is planned for every minute of the two-hour show, object of which is to create interest in OSEA. Strictly for fun, "Coffee Time" is designed for the pleasure and benefit of all chapter promotion.

Admission, 50 cents.

If you can sing, dance, play or have a comedy skit, here's your chance! Interested talent should contact the committee.