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Salem, Ore.

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SALEM ORE

Stevens & Son

STERLING IS SO EASY TO OWN

Here are three easy ways to have your own Sterling:

Buy a piece or a place setting at a time. Many school girls, brides and business girls start their sets with a single piece or place setting, adding place settings, half-dozens, serving pieces as they like. **Register your pattern** so that gift-minded friends can help you out. Gifts of Sterling are always in good taste for birthdays, Christmas, anniversaries and other occasions, and if your pattern is recorded it is a matter of convenience for everyone concerned.

Use a convenient budget plan. Many girls and women want their silver at once. A small down payment, with the balance paid in easy installments, makes possible the immediate delivery of the pieces and place settings you need.

Headquarters in Salem For Silver

- GORHAM
- WALLACE
- TOWLE
- LUNT
- SMITH
- REED & BARTON
- INTERNATIONAL
- HEIRLOOM
- WHITING
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Meet Your Friends at

Stevens & Son

390 State Street

Salem, Oregon