

A cardinal rule of despotic politicians is never to intimate that the people are even partly to blame for their troubles.

Another rule for those who wish to win public favor is never to tell the American people to eat less or to choose less expensive items of food. They resent such suggestions.

Still another rule is never to suggest to any American that he cannot afford to own and operate an automobile.

He considers such lectures an invasion of his financial privacy.—Through the Meshes.

Project Super: "You can't ask for a raise like that. You must work yourself up."

Straw Boss: "I did—I'm trembling all over."

#### **ADVERTISERS MERIT PATRONAGE OF STATE EMPLOYEES**

Your magazine, The State Employee, relies largely on its paid advertising to offset the costs of publication. Each advertiser has been solicited by personal contact of some OSEA member or our headquarters staff. We have represented ourselves to the advertisers as a true state employee association, with a bona fide mailing list of over 4,000 members, and state-wide coverage. These statements are true, and your magazine staff has kept faith with our advertisers.

As members of the OSEA, each of us should give every possible edge to our advertisers when and where we trade. Tell them you saw their "ad" in the magazine and that you belong to the OSEA.

It is of interest to ourselves to note that there is another paper in circulation which claims that it represents the state employees and which carries about 50 to 70% advertising in its pages. As OSEA members, we owe it to ourselves and to advertisers in general to tell everyone we meet and do business with about the OSEA and its magazine. We thus protect ourselves and others against misrepresentations and confusion about who we are.

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