

Newcomers and those Oregonians who take their state for granted often have little knowledge of Oregon's colorful background. To them such monuments and landmarks as the Astor Column (COVER PICTURE) on Coxcomb Hill in Astoria offer links with the past, and tend to make history something tangible and alive. The Astor column will be paying honor to Oregon's pioneer past for unknown years. Indeed, when Oregon's second territorial centennial will be at hand, then the third and those after, the Astor column will still be pointing its finger to the eternal skies.

Then, as now, visitors will view the column's historic frieze, which illustrates the coming of the settler and civilization to the Oregon country, the establishment of Fort Astoria and on through the vicissitudes of the fur trading period, British conquest, the Lewis and Clark explorations, the discovery of the Columbia river and other great monuments in Oregon history.

There is also Champoege state park near Salem, where visitors may recall the day in May 1843 when Oregon was saved to the union by two votes. In Oregon City there is the McLoughlin

House where John McLoughlin, often called the "father of Oregon," made his home a century ago. During centennial year Oregonians and out-of-state visitors alike will want to pause at the historic block-house in Dayton; at Jacksonville, queen city of Oregon's golden past; at the old Fort Dalles museum in The Dalles; at the old mining towns of eastern Oregon and other points so significant to Oregon's historic past.

Along the steep climbs of the Barlow Trail perhaps the more imaginative visitors can still hear the cries of bullwhackers and the creaking of travel-stained covered wagons which brought Oregon's settlers to the fertile valleys beyond the mountains.

In its passing, territorial centennial year is doing much to encourage a greater appreciation of Oregon's yesteryears but such monuments as the Astor column will through all the years be permanent reminders of Oregon's greatness.

(Cover photograph by Ted Rosin, Chief Photographer, Travel Information Department, State Highway Commission. April 1948.)

Cities to Present Wide Choice of Attractions for Visitors

More than 150 entertainment events, ranging from territorial centennial celebrations and beauty pageants to round-ups and fishing derbies are scheduled during Oregon's 1948 tourist season.

The following list of events has been prepared by the Oregon state highway commission travel information department. The list was checked by chambers of commerce for accuracy, but dates are subject to change.

Oregonians and out-of-state visitors have a wide choice of attractions from

which to supplement sight-seeing and other vacation activities. Long famous for its colorful pageantry, the Portland rose festival was held for the 40th year from June 9 to 13, presenting "Fables in Flowers." Nationally famous is the Pendleton round-up, where the old West bears close kinship with the new from September 15 to 18. Winner of the Miss Oregon pageant (at Seaside July 23 to 25) will enter the national Miss America contest at Atlantic City.