

## "Listen to Us" - - News

A man's face appears from behind his newspaper. "Listen to this!" he exclaims to his wife.

"Isn't *this* interesting!" It's just what should be done "here," declares a woman looking up from her magazine.

Every day we eagerly impart a bit of news, a new idea, a scrap of information to the willing, and often unwilling, family ear.

"Uh-huh," is the impartial answer as the would-be listener settles back to his own book.

If it's employee news, cost of living information, changes in civil service rulings, news of Oregon state government or a dozen other similar items, we assure you an eagerly listening ear—that of the *Oregon State Employee* staff.

### "Share the Wealth"

If you like your employees' maga-

zine, and the staff sincerely hopes you do, share your wealth of ideas with the other OSEA members. If you see articles in magazines, pamphlets or any other readily available publication, note the name of the publication, date of the issue and page for us. If it's something you can clip, do so and mail it to Association Headquarters (311 Oregon Bldg., Salem).

We'll do our best to use as many of your contributions as possible. If you have a gripe or a new idea, just send it right along at any time. Anything that arrives at our Salem office will reach the staff.

This request is not just a device to keep members interested in the magazine. It is an honest request for the assistance which will help us make our publication a constant source of interest and information.

## New Magazine Policy Starts

Observant readers will notice that this is the first issue of the *Oregon State Employee* to be published on a quarterly basis. It is the hope of the staff that your magazine will be of real interest and of more value to you with each succeeding issue.

### New Policy Described

Along with the change in magazine policy, the director of public relations (Virgil O'Neil) has agreed to publish at frequent intervals bulletins regarding special matters of interest to OSEA. These bulletins will be mailed to each member to help keep him posted on what the Association is doing to obtain the things which we want and feel entitled to. It is planned to keep all members up to date on "what goes" in their interests.

### Changes Contemplated in Magazine Contents

Now that this magazine is to come out quarterly, some of the personal items ordinarily appearing will be old

news by the time they appear in print. Therefore, the staff is asking chapter press correspondents to send in more chapter happenings—important personal notes and news of what members are thinking and talking about—in other words, things of interest to all members!

### Advertising Solicitations

The costs of publishing your magazine comes from our advertisers. The Association has no paid solicitors and does not obtain its advertising by "blind" telephone calls. All of it is obtained by personal contact by some member, on a voluntary basis. As we need more advertisers, the Chapters' press correspondents will be asked to see that business concerns in their areas will be given a chance to subscribe. They will be furnished rates, extra copies of the magazine and other data to help them secure the business. We want every area of the state to be represented by advertising.