

action favoring an equitable tax structure in Oregon. The Association has no specific tax program as it does not presume to be qualified to formulate or to pass judgment on matters of this nature. However, we will support those measures which present equitable means of raising revenue with which to maintain and improve public service and with which to help Oregon become a leader among the states of the Pacific Northwest.

### PATRONIZE OUR ADVERTISERS

By VIRGIL O'NEIL

As we start this new year, the writer has been looking over the advertisements appearing in this issue and notices with interest that our advertisers are quite widely distributed as follows: Albany (5), Arlington (1), Astoria (1), Corvallis (1), Dexter (1), Dufur (1), Eugene (14), Grants Pass (2), Hebo (2), Juntura (1), McCredit Springs (1), Medford (1), Moro (1), Portland (2), Salem (28), Seaside (1), Springfield (2), Sweet Home (3), Tillamook (2), Vernonia (1) and Waldport (1). In addition we have one advertiser located at milepost 71 on The Dalles-California Highway and five who are included above with offices also in Coos Bay, Harrisburg, McMinnville, Roseburg and The Dalles.

We invite your attention to the advertisements and to their contents. We all appreciate that the companies have made an investment when they placed their "ads" on our pages and have thus aided considerably in helping to finance the magazine. Our advertisers were solicited by personal contact by many of the members and are worthy of our patronage and continued personal contacts.

**Quisenberry's**

Central Pharmacy

Guardian Bldg.

Salem, Oregon

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R  
DRUGS  
G  
S  
410 State

If we show interest in those who help us, by helping them when possible, we keep good faith and thus promote good will. We suggest that mention of the magazine be made when patronizing the advertisers. They will appreciate it!

To all of you members who have given of your time to solicit advertising, we express our thanks. Your assistance has in no small measure helped make your magazine a success. Your continued efforts to keep our advertisers satisfied and steady contributors will be appreciated.

### OREGON FEATURED

"Oregon Finds New Riches" by Leo A. Borah was the number one article in the December, 1946, issue of the *National Geographic Magazine*. "I certainly learned a lot about Oregon that I didn't know before," has been the repeated comment of Oregonians who read this article.

Judging by newspaper reports, Mr. Borah expected to find Oregon in a state of depression and was pleasantly surprised to find instead a healthy stir of activity.

### Top Hat Restaurant & Service Station

Bill Coon and Lloyd Keene  
13th and State Street  
Phones 9849 and 9766  
Salem, Oregon

### FOR THAT PROFESSIONAL TOUCH, USE SWP

Borrow the famous Sherwin-Williams Paint and Color Style Book from us. Headquarters for famous Sherwin-Williams Paints nationally known for quality—performance.



*R.L. Elfstrom Co*

340 Court St., Salem