

Hamby's singin' a different tune in June!
Presenting...

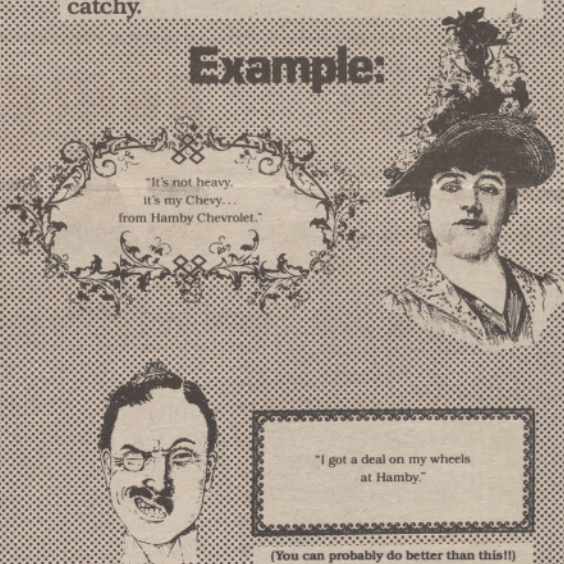
{ THE FIRST ANNUAL HAMBY CHEVROLET SLOGAN CONTEST! }

You've seen and heard slogans for countless products and businesses, and we think there are probably a few people out there with some ideas that deserve recognition.

It's not a game!

Write a slogan that reflects a feeling or a mood about Chevrolet cars, or, perhaps an experience you may have had at Hamby Chevrolet. Something a little clever, or catchy.

Example:



It's instant fame!

We wouldn't ask for ideas without some reward in store. So, not only do we promise to run winning slogans in next month's ad along with the winner's name, we'll also award cash prizes!

It's instant fortune!

\$25
FIRST PRIZE

\$15
SECOND PRIZE

\$10
THIRD PRIZE



Here's my idea:

Slogans will be judged by management of Hamby and associates of our advertising agency. Any members of their immediate families are ineligible for competition.

CHEVY CHEVETTE

A lot of car
for the money.



Take a close look at a stylish economy car. Take a close look at standard features like a sport steering wheel, AM radio, front disc brakes and cut pile carpeting, to name a few. Then, take a drive. Feel the tight road handling of the Chevy Chevette. Enjoy the well planned, plush interior and a host of options to choose from. Choose either the 2-door or the 4-door Hatchback Coupe, and discover why Chevette has been named "a lot of car for the money."

ENTRY DEADLINE IS JUNE 30, 1979. MAIL ENTRIES TO HAMBY, OR DROP THEM BY DURING BUSINESS HOURS!!

The fun place to buy a car 1084 S.W. Oak, Hillsboro 648-2131