



• It may be a good thing, as some maintain, to stop and take stock at the end of the year, to review, to analyze, and to resolve greater accomplishments in the New Year.

• With 1948 immediately ahead of us, let us remember only the best, forget the worst, and look confidently ahead. May this year hold for you more blessings than any that has gone before.

Standard Garage

Lou and Royce Dundas

SEASON'S GREETINGS



**GOOD NEWS
FOR THE
NEW YEAR**

IF WE HAD OUR WAY ABOUT IT, 1948 WOULD BE A BIG BUDGET OF GOOD NEWS FOR YOU. ACCEPT OUR BEST WISHES FOR YOUR HAPPINESS IN THE YEAR TO COME.

H. A. PARRETT

Wholesale Distributor
UNION OIL PRODUCTS
Willamina, Oregon



all aboard!
THE
1948 NEW YEAR

... and may
the Year 1948

be streamlined to your wants
and chock-full of blessings!

Thanks a million for your
patronage during the year 1947.

WILLAMINA LOCKER PLANT



★ As Father Time closes the book on 1947, places it on the shelf with its predecessors and gingerly turns the fly leaf of 1948, we pause for a moment to express the hope that the New Year will shower all its blessings on you, that health, happiness and prosperity will be yours in unbounded measure. Drop in and see us any time.

**TREMBLAY
WOOD YARD**



• BENJAMIN FRANKLIN MADE THE MOST OF EVERYTHING... MADE EVERY GOLDEN MINUTE COUNT. WE HOPE THAT YOU, TOO, WILL MAKE THE MINUTES COUNT IN 1948, AND THAT EVERY ONE OF THEM WILL ADD TO THE SUM TOTAL OF YOUR HEALTH AND HAPPINESS.

**SHERIDAN
GRAIN
CO.**



Each year we welcome the New Year, certain it can bring only better things. Under New Year's familiar lights we share memories of struggle, of triumph, of hope.

May all your hopes for 1948 come true! And may you enjoy a very happy New Year.

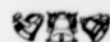
**WILLAMINA
CLEANERS**



NEW YEAR IS HERE!

When the old year with his flowing robe and long whiskers gives way to the new year cherub with his telescope set on a fruitful year ahead, we are always sure that the new twelvemonth will be better—and it generally is!

Young Mr. 1948 will prove no exception, we are sure, and so we again greet you with the hope that the traditional faith and good will which always mark the advent of the New Year will bring their reward in the form of an improved community this year.



With Best Wishes to Our Employees and Friends

Associated Plywood Mills Inc.

Willamina, Oregon