

LOCAL AND PERSONAL

Mrs. Karl Lentz and daughter, Ladonna, spent Sunday at the Howard Rowlee home in Albany.

Mrs. Mildred Baxter and her mother, Mrs. E. L. Bate of Longview, Wash., have gone to San Diego, Calif., and expect to be gone about two weeks.

A group of friends dropped in and surprised Mrs. Lewis Gallagher Friday afternoon on her birthday anniversary. She received many lovely gifts and refreshments were served.

Mrs. Austin Bowen, Mrs. John Burgess of Grand Ronde and Mrs. Louie Sinsel of McMinnville spent Monday in Portland. The ladies are sisters.

Mr. and Mrs. Garland Huddleston and Clifton spent the weekend in Beaverton with the C. P. Huddleston family. It was Garland's and Mrs. C. P. Huddleston's birthday anniversary.

Mr. and Mrs. H. J. King and family motored to Gresham Sunday.

Roy McNamar, who is on furlough from the navy, had dinner Saturday with his uncle and family, Mr. and Mrs. Ira Lamson and Irla Sue.

Mr. and Mrs. T. A. Beck and children and Mr. and Mrs. W. B. Mathews started to drive to the beach Sunday but encountered such bad weather that they stopped at Linton's chinchilla farm to see the animals and then returned home.

Mr. and Mrs. Karl Lentz and family and their house guest, Mrs. Elmo Wright of Spokane, were dinner guests Saturday evening of Mr. and Mrs. Ted Olsen of Salem. Mrs. Wright is Mr. Olsen's sister.

Dinner guests at the John Schuerch home Sunday were Mr. and Mrs. Delmar Boyer and Dr. and Mrs. Hugh Flanery.

Mr. and Mrs. Kenneth Shetterly left Monday for a few days visit with Mrs. Shetterly's mother, Mrs. Elma Rewling, in Eugene.

Mr. and Mrs. Ralph Fletcher of Rose Lodge called Friday evening on his sister and family, the Roy Hubbards.

Many Attend Meetings to Prepare For 1946 Farm Plan in County

Meetings have been held in the outlying communities of Yamhill county for the purpose of assisting farmers to prepare their 1946 farm plan and make estimate of agricultural conservation practices they intend to perform during the 1946 year. Many farmers attended these meetings and completed their reports, however, it was not possible for everyone to attend.

Farmers may call at the county AAA office in McMinnville and complete these reports or if they wish

they may wait and attend meetings which will be held during April for the purpose of completing their

sign-up. Farmers should keep in mind that it is necessary that they should complete this farm plan in order to participate and receive conservation payments during the 1946 program year.

Mrs. Virgil Deedon spent Friday afternoon with Mrs. Olive Pearson.

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GAYWAY THEATER

Willamina, Oregon

FRI., SAT., MARCH 22-23

FRED MacMURRAY
JOAN LESLIE - JUNE HAVER

"WHERE DO WE GO FROM HERE?"

In Technicolor
Congo Cartoon

SUN., MON., TUE., Mar. 24-26

SPENCER TRACY
KATHARINE HEPBURN

"WITHOUT LOVE"

With Lucille Ball

WED., THURS., Mar. 27-28

IDA LUPINO
SYDNEY GREENSTREET

"PILLOW TO POST"

—PLUS—

"FOREST COMMANDOS"

—PLUS—

Merry Melody

HIWAY THEATER

Sheridan, Oregon

FRI., SAT., MARCH 22-23

RANDOLPH SCOTT
GYPSY ROSE LEE
DINAH SHORE
BOB BURNS

"BELLE OF THE YUKON"

—PLUS—

"ARE ANIMALS ACTORS?"

Comedy
"MOTHER-IN-LAW'S DAY"

SUN., MON., TUE., MAR. 24-26

FRED MacMURRAY
JOAN LESLIE - JUNE HAVER

"WHERE DO WE GO FROM HERE?"
In Technicolor

CARTOON

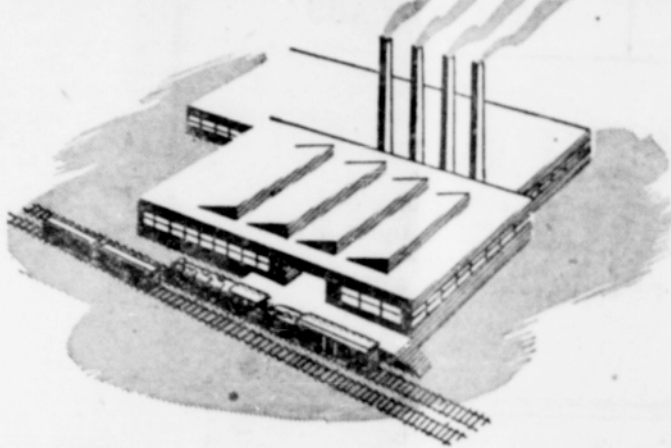
WED., THURS., MARCH 27-28

"A GUY, A GAL, AND A PAL"

—PLUS—

"Blonde From Brooklyn"

"Great Oaks from Little Acorns Grow"



THE LITTLE BUSINESS

Almost every community in the United States today aspires to be an industrial center. All want industries that provide jobs and pay-rolls and which sell their products to the far flung corners of the nation or the earth, bringing in cash and thus giving our community a "favorable trade balance." Every community including ours has the opportunity to acquire and develop such industries. This company has long realized that its own opportunities for growth come through the growth of such industries, and we are especially pleased that our area now contains many fine industrial pay-rolls which provide livelihoods for thousands of our customers, and whose taxes and expenditures build our communities into better places in which to live.

All Business Starts Small

But while we glory in these splendid industries, let us not overlook the Little Industry—the shop with one or two or half a dozen men. For practically every great industry today started from just such humble beginnings. Who can say that the Little Business with a man or two with a lathe or sewing machine or a laboratory will not within a few years become another one of our great enterprises. There are a thousand things that Oregon and Oregonians can do as well or better than they can be done elsewhere. We have some handicaps, such as dis-

ance from national markets, but such problems already have been overcome by many Oregon enterprises.

Unique Opportunities Here

But just look at the things we can do better: Where, for instance, is there a better place for textile production, for soft wood products, for fine specialty food products, canned, frozen, dehydrated or fresh; where a better setting for fine arts or crafts or for inventing new products or for research or laboratory development or for the skilled professions. These are but a few of the many commercial opportunities in which Oregon abounds.

Let us look well to the Little Business. A large number of Little Businesses equals a Big Business, and every one of them might themselves grow into Big Business within just a few years. We have seen it happen before, and we will see it happen again. It is through such multiplication and growth that our community will grow ever greater along the pattern lines all of us wish to see realized.

PGE's opportunity for future growth inevitably is bound with the economic future of this area. If you prosper, so does PGE.

That is why it extends to the manufacturer, to the farmer, to the merchant, a cordial invitation to consult or advise with members of its trained technical staff on any problem of electrical application.

Through its industrial and engineering service departments PGE offers consultation and advisory services in the application of power to the needs of manufacturers. This service is yours for the asking.

PORTLAND GENERAL ELECTRIC COMPANY

