

CHANGING WORLD

The 'Big Push' in Italy



French forces, eager for another smack at the traditional foe, have taken the spotlight in the big Allied drive in Italy. They struck westward from Castelforte (1) in a sensational assault on Mt. Maio, and captured the important town of Ausonia, cutting the only road through the valley and ripping a hole in the Gustav line. To the south (2) U. S. forces drove the enemy from Santa Maria Infante, and northward (small arrows) the British Eighth army extended its Rapido river bridgehead.

Hitting Beach Behind Curtain of Fire



Landing barges carrying troops ashore in the assault on Humboldt Bay, Dutch New Guinea, move in behind a curtain of fire laid down by navy ships and planes. So accurate was the bombardment that barges swept up to the shore right on the heels of the forward moving explosives. Operations in the three Dutch New Guinea sectors are believed to have cut off some 60,000 Japs.

Summer Comes to 'Big Town'



Among the hot weather scenes in Bronx zoo, New York, this one (left) was about the cutest. Six-year-old Gordon Gaynor is shown enjoying an ice cream cone as his companion, a "honey bear," enjoys a cone of his own. Right: When the mercury jumped to 88 degrees in Chicago, Jimmy Fiala, two, and his pup, jumped for the water at the beach.

Saved From Japs



A happy smile is worn by August Johnson, a small Australian lad, who has been a captive of the Japs occupying the Hollandia, Dutch New Guinea area. When found, little August was wearing a pair of discarded Japanese army shoes three times too large.

Corn Culture on 'Guad'



Agricultural expert, William Dorsey, discusses the finer points of corn culture with native farmers on Guadalcanal. This field is one of many in the Solomons tended by natives that produce fresh fruits and vegetables for hospitals servicing American wounded in this area.

Here Comes Groom



Long and short of it is—they got married! Stanley Ross, 34, three-foot-two vaudeville comedian, and Evelyn Lucas, five-foot-eight, of Cincinnati, obtain marriage license in Chicago from clerk Virgil Dresser, as seven-foot-nine Henry Hite, Ross' stage partner, looks on. Marriage was performed later by Judge Paul A. Jones.

AROUND THE HOUSE

Pin a turkish towel over the table part of your sewing machine to keep slick materials from sliding off when sewing.

A spring clothespin painted to match kitchen equipment is a useful addition to the kitchen for removing hot kettle covers of the ring type.

A sewing machine should be oiled after every ten hours of use, by putting a drop of oil on each bearing, as directed in the book of instructions.

Before putting away wallpaper after rooms have been decorated, it is a good plan to thumb-tack a few large pieces to the attic or store-room walls where they will get rays of sunlight. When paper needs to be patched, you will have paper that has faded to the same shade.

To clear the room of tobacco smoke, place a dish of vinegar in the room.

When there is sickness at home, set the alarm clock to ring at medicine-taking time.

Strawberry Applique Quilt With Flowers



A "STRAWBERRY patch" quilt makes one of the loveliest quilts you've ever seen! Big, fat berries about 5 1/2 inches across are appliqued—plain blocks have white strawberry flower designs to be quilted—leaf design around border is quilted in pale green thread.

You will obtain complete cutting pattern for Strawberry Quilt (Pattern No. 5397), quantities of materials specified, finishing directions and quilting directions.

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers.

Send your order to:

SEWING CIRCLE NEEDLEWORK
149 New Montgomery St.
San Francisco, Calif.
Enclose 15 cents (plus one cent to cover cost of mailing) for Pattern No.
Name
Address

Squid Has 10 Arms

That fearsome ocean denizen, the squid, should never be hungry. It has ten arms, eight of which shove food into its mouth while two others, much longer, seize the prey and hold it tight with the disks at the end of its tentacles.

Squids are creatures without backbones but with a heart, brain, and pair of eyes. They vary from three feet in length to giants, one of which, captured off the coast of Nova Scotia, had a body 20 feet long, with arms of 35 feet making a total length of 55 feet.

St. Joseph ASPIRIN

END LAXATIVE HABIT THIS EASY WAY!

Millions Now Take Simple Fresh Fruit Drink — Find Harsh Laxatives Unnecessary

It's lemon and water. Yes!—just the juice of 1 Sunkist Lemon in a glass of water—first thing on arising.

Taken first thing in the morning, this wholesome drink stimulates bowel action in a natural way—assures most people of prompt, normal elimination.

Why not change to this healthful habit? Lemon and water is good for you. Lemons are among the richest sources of vitamin C, which combats fatigue, helps you resist colds and infections. They also supply B, and P. They alkalize, aid appetite and digestion. Lemon and water has a fresh tang, too—clears the mouth, wakes you up!

Try this grand wake-up drink 10 mornings. See if it doesn't help you! Use California Sunkist Lemons.

SNAPPY FACTS ABOUT RUBBER



After the war American synthetic plants should produce enough to meet our military requirements, perhaps 200,000 tons or more a year, and as much additional as can be justified through the free play of economic forces to meet then current civilian needs. This is the recommendation of John L. Collyer, president of The B. F. Goodrich Co.

At the beginning of the year our stockpile of natural rubber was less than one quarter of what it was at the time of Pearl Harbor. Unless plantations are recaptured from the Japs and immediately put into operation our imports of crude are not expected to exceed 80,000 tons in 1944.

John L. Collyer

In war or peace

B.F. Goodrich

FIRST IN RUBBER

CLABBER GIRL Baking Powder



For that WAR-TIME BAKING RECIPE

Guard against baking failures by choosing proved ingredients... Guard against waste and be sure of results with Clabber Girl, the baking powder that has been the baking day favorite in millions of homes for years and years... Ask Mother, She Knows: Clabber Girl never fails on baking days!

HULMAN AND COMPANY, TERRE HAUTE, INDIANA