

FAIRWAY DEPARTMENT STORE IS QUITTING BUSINESS

Largest Dry Goods and Merchantile Stock
In The Whole Willamina Area Now Forced To
Sacrifice And Close Out

Ladies, Misses, Mens and Boys fine clothing, furnishings, shoes, sports wear, out-door and work clothes—boots, rain clothes. Plenty of most wanted new spring and summer styles. Also in year-round staples. Big stocks of domestics, draperies, dry goods, notions, stationery, art goods, emroideries and in shoes for the whole family.

READ BELOW! THEN TURN OVER TO NEXT PAGE

Boys reg. 65c Shirts
Coats style collar attached, sizes 6-16 years, finely woven monatone fabrics close out at..... **35c**

Ladies Slack Suits
Solid colors with contrasting trim, & pretty patterns in tailored jacket & slacks. Reg. \$1.79 the suit. Now **98c**

Dadies & Misses Silk Latex Rain Coats
Reg. \$2.50 value at **97c**

DRASTIC ACTION

Made necessary due to conditions beyond our control. We will take a huge loss to force the sale and get out quickly.

FAREWELL WILLAMINA
...with Regrets!

Nothing but the Best!

Nationally known quality brands. AT SALE PRICES. You'll not again duplicate in many years to come.

FAIRWAY—Willamina, Ore.

**SALE STARTS
TODAY**

WILL CONTINE

TOMORROW

and while quantities last—Nothing Reserved

—Store for Sale Fixturers For Sale—

TERMS CASH

A Reasonable Deposit will hold purchases not to exceed 30 days.



LADIES PURE SILK TOP GRADE HOSE

All new stocks, late spring and summer popular colors in all sizes. Famous Berkshire, Cannon Trojan Maid, Burson and Kindred, nationally advertised Brands. Now to go at forced to quit business prices.



Ladies Blouses
Beautiful rayons; finely made. Tailored dressy and sport styles. Reg. \$1.59 **\$1.26**
Now **79c**
Others as low as **13c**
Cannon Towels
Hand towel, 32x16 Reg. 29c; now **13c**
Cannon Turkish Bath Towels
Assorted fast colors, 20x40. Reg. 49c at **31c**
Wash Cloths
Reg. 10c **4c**
Now **4c**
Fine Heavy Bath Mats
21x32; Reg. \$1.45 **97c**
Each at **97c**
Reg. 45c Pillow Cases
42x36. Now 26c. — Bed Sheet 81x99, bleached, 5-year tested fabric — Reg. \$2.10 **\$1**
Now **\$1**

DRESSES

Stock is too large to quote it all — Come and see for yourself We quote only a few examples here.

Wash Print Dresses
Big choice. Reg. \$1.65 **\$1.00**
Now **\$1.00**

Dressy Dresses
Spun rayons patterns & monotonies also sheer washable prints. Styles and models for street, business and smart occasions Reg. \$4.50 **\$2.57**
Now **\$2.57**

Girls Dresses and Suits
One and two piece clever styles. Wide choice of colors and materials **\$1.29**
Reg. \$1.98—Now **\$1.29**

Ladies & Misses New Spring Coats
Box toppers, swaggers, fitted and smartest styles. Also costumes and ensembles. Come early for first choice. Buy now 35% to 50% off of regular prices.

Ladies & Misses Lovely New Slacks
Reg. \$1.98. Come in ass'td. colors, patterns and stripes. Man tailored of quality fabrics. **96c**

70x99 Blankets
Reg. 1.98 Apline Brand **\$1.19**
Now **\$1.19**
Rugby Plaid Blankets, Double
Reg. \$2.45—Sale **\$1.79**

DRY GOODS

Pepperells, Du Barry, Valencia Prints

Also A.M.I. tested rayon dress pattern fabrics. Gingham, percales, broadcloths, organdies, Indian head, Shantung, dimities—many others. Big stock flannels, monks cloth, draperies, cretones, etc.

Big Lot of Reg. 31c Yardage

Fine prints, assortment to choose from. Closing business sale price (3 yards for 57c)—Per yard **15c**

Big Choice of New Prints in lovely patterns on blending backgrounds — Yard **19c**

VALUES TO 30c

Flannels as low as, per yard **15c**
No time or room here to quote it all. Proportionate drastic reductions are marked down in plain figures on entire stock of Dry Goods.

Cretonnes, worth to 25c yard; now **13c**
Curtain Materials, worth 39c yd., now **17c**
Bleached Pillow Tubing (Pequot), Reg. 63c yd. 42 inches. Shop early now **42c**

Muslins, Bleached, 29c at yd. **19c**
Unbleached Muslin, Reg. 25c at yd. **16c**
"New York" Dress and Costume Patterns—Latest styles all 15c and 20c values—Choice **9c**

Beldon Part Wool Blankets
Sateen bound. Double. **\$2.56**
Reg. \$3.98 **\$2.56**
Aurora Blanket, 70x80
Beautiful stripes and plaids **94c**
Reg. \$1.98 **94c**

Embroidery Threads in wanted strand mercerized, silks, cotton. 2 for 5c
Reg. 3 for 10c, now **2 for 5c**
Star and Coats Crochet Threads
Reg. 15c balls; all colors. 10c
Sale at **10c**

3-Thread Hose

Newest populars in Tru-Art, Pure Silk ringless, fine gage, hose. **68c**
Reg. 98c; Sale at.....

Pure Silk Hose

First quality, full fashioned. Berkshire and Cannon brands. All wanted colors in all sizes. Ladies, don't miss this opportunity to get top quality hose for a "mere song" compared to real value. Reg. \$1.85 **\$1.38**
Now **\$1.38**

Berkshire & Cannon Silk Hose
Odd lots perfect and slightly irregular. Values up to \$1.98 **57c**
Now **57c**
Ladies and Misses Anklets and Sports Hosiery
35c values, now **14c**

All Purses and Bags at Half Price
Tremendous savings for you ladies. Lingerie, Nightwear, House Coats & Lounge Robe, Prices slashed to close out quickly.

Ladies Save 25 to 50% on choice of entire stock of Panties, Bloomers, Brassiers, Girdles, Corsets, Slips, etc. Hurry! Get your share before stocks are sold out!

Spool Threads—Mercerized and cotton and silk—Black, white, colors in various wanted numbered sizes. Full spools, Big lots, each..... 4c

All Wool Yarns, 2-5ths ounce balls, all colors. Reg. 2 for 25c; Each 9c

Well known quality Foot Fashion, Complex, Friedman & Shellys.

SHOES

Big stocks for women, men, boys and girls. All popular styles. Save tremendously on Footwear.

High Styles — Ladies & Misses

Gores, Spectator Sports, Straps, Smart Ties and Oxfords. Black, tan, blue. All sizes. **\$3.67**
Reg. \$5.95 **\$3.67**

Many styles and patterns in all wanted heels.

Large group Reg. \$4.98 Ladies & Misses Footwear
Odd lots from values to \$4.95. Not all sizes in **\$1.75**
every style, but all sizes in the lot—Now.....

Shoes for the whole family . . .
... at Truly Sensationally Low Prices



For Men's and Boys' work and dress clothes. Also hundred of other items. See other side of this page.

Fairway Store — Willamina, Oregon

Style Shoes Built for Comfort

Ladies, Misses and growing girls oxfords, ties, pumps, straps. Fine leathers. Low, medium and high heels. Reg. \$4.45. **\$2.84**
Now closing out at **\$2.84**

Ladies & Misses Novelties

Latest style Footwear for spring, summer, business and sport wear. Beautiful shoes. **\$2.48**
Reg. \$3.45—Sale at **\$2.48**

Boys' and Girls' Shoes

Big odd lot includes all sizes, but not in every style. A real sensation in good solid leather shoes in popular styles. Reg. \$1.49 to \$2.98 values..... **96c**

Children's "Health Walk" Shoes

Extra fine flexible leather. Sizes 1 to 5. **97c**
Reg. \$1.49 at **97c**



NOTIONS—All kinds—All Reduced
SAVE UP TO 50%
Not Less than 20 Off.

Bias tape, ric rac, hair nets, combs, hair pins, bobby pins, hair bows, pins, safety pins, needles, thimbles, snaps, buttons, and dozens of wanted items, all out on the bargain tables. Typical example, Bias Tape, reg. 2 for 15c 10c—Now **2 for 15c**

Crown and talon Zip fasteners for dresses, skirts, tuckets, etc. You buy now for 20% less than regular prices. All costume jewelry at exactly half price. Ladies Hankies, Collar Sets Perfumes — SAVE 30%.

See Other Side This Page

For Art Goods, Baby's Boudoir, Notions, Stationery, Knit Wear. Also items for Men, Boys and Girls. Work and Dress Clothes.

EVERY PRICE AN OUTSTANDING VALUE.

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