

\$2,000 OFFERED FOR EACH MINING CLAIM HERE, SAID

Precious radium, gold, quicksilver and an unnamed white metal are said to be contained in a conglomerate ore taken from several mining claims in the hills along the Willamina River, 8 miles northwest of this city. Twenty or more claims have been staked, it is reported, and three owned by Luke Booth are believed to contain valuable ore in paying quantities.

Some of these claims have been staked for years, while others are comparatively recent discoveries. They were

brought into the limelight again last week when it became reported around the Willamina streets that a Portland capitalist was here and had offered \$2000 each for several of the claims. This report The Times was unable to verify.

From time to time, well-known mining men have been here and inspected these claims, being favorably impressed. Among them was A. L. Gregg, capitalist and mining engineer of Albuquerque, New Mexico, who, it is said, was interested in the new white metal, said to be as strong as steel, yet as light as wood, and ideal for airplane construction. However, no process has yet been discovered by which this new white metal can be melted, or amalgamated. It is said that samples of this white metal are now being experimented with in laboratories throughout the country, with a prize of \$250,000 offered for the discovery of a process for melting same. Mr. Gregg left here several months ago, still greatly interested in these claims, and it was understood

that he expected to form a company and return.

An assay of samples of the ore taken from some of the Willamina claims is said to show about \$800 worth of valuable minerals to the ton. The report given The Times is as follows: Radium, \$400; gold, \$4; quicksilver, \$100, and a probable value of \$300 for the "white metal."

The current rumors of the high value of the ore in the claims have stimulated considerable interest among local people.

Give Thought to Planning

The most important part of the building of a home is often accomplished before the spade is set into the earth. Its economy, comfort and convenience are dependent mainly upon the care and thought devoted to the plan. The well-planned house is a joy to live in and the poorly planned one is costly and a continuing source of dissatisfaction.

Watch The Times

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... by JOHN W. PARKER

Vice President and General Manager, Portland Vegetable Oil Mills

HORSE SENSE SERIES... NO. 2

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"But we built our plant in Portland for two main reasons. Those same reasons made it possible to merge the plant profitably last year with Durkee Famous Foods Company. We built in Portland and we stay in Portland because this city is a natural gateway to the Orient, source of our raw copra.

"And the other reason is that Oregon power rates are low and they will be still lower as time goes on. A year and a half

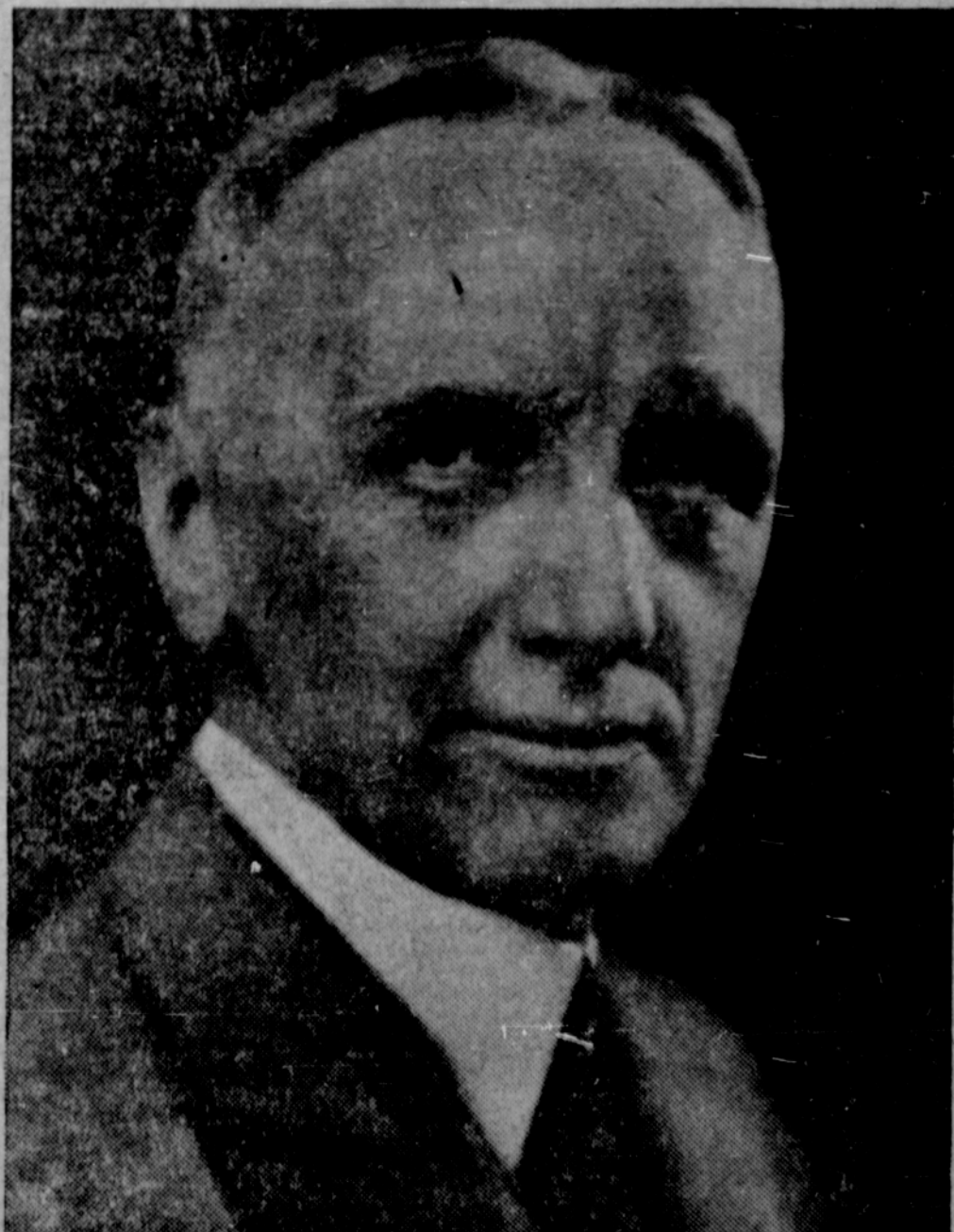
ago our rates were voluntarily reduced, saving us more than \$9,000 on our mill's annual power bill. Our power cost per ton of copra we crush, is the lowest of the United States and Philippine Island mills. Although our mill is entirely electric powered, the cost is but 8% of our total expense and but 1/2% of our annual business. We're glad to contribute a big industry to Oregon. We want to see Oregon and Portland grow. It will—if Oregon keeps the doors of opportunity open.

"Because Portland has a better geographical location than many other Northwest cities, it has grown more rapidly. We are fortunate in having cheap power, with rates and profits controlled by the State. And we are fortunate in Oregon, that an industry so large and important to all of us as the privately owned power companies, can do business with a reasonable assurance of profit. The privately owned power companies share our tax burden and develop the country so that they may grow as every Oregon business deserves to grow.

"We would resent any move by the government to 'take over' our factory or build competing plants alongside of us. The power companies have an equal reason for resenting such a move. If our states or cities could do a better job than the private companies are doing I'd be for municipal ownership. But common sense tells every one of us that politics would creep in—to the damage of Oregon's future growth. What makes Oregon great is the boundless opportunity to succeed in any honest, well run business. Let's keep it great!"

John W. Parker

When industrialists, merchants, bankers, farmers, and civic leaders join in advising that municipal ownership can do nothing for the benefit of Oregon and can only serve to eliminate sound private enterprises, it seems to be good horse sense to join in their beliefs. We nearly all live from the profits of private enterprises of some sort. Pacific Northwest Public Service Co. ("Pepco")



BOOST FOR OREGON AND EVERYTHING IN IT! IT'S GOOD HORSE SENSE