

Woman Editor Sign Hoover Pl

HERBERT HOOVER

No. 2

By Satterfield

MY DEAR MR. HOOVER:

I hereby promise to win one woman
November 6th and I further pledge myself
is duly registered as a voter.

Yours for a Sweeping Victory

(Signed)

NAME (Print in Full) *Gertrude B. Lane*
STREET or R.F.D. ADDRESS *250 Park Ave*
TOWN *New York*
COUNTY *NY*
STATE *NY*

MISS GERTRUDE BATTLES LANE, editor of one of the leading women's publications in the country, was the first to return to Republican National Campaign headquarters a Hoover pledge post-card, one of more than a million being sent out by the National Republican Committeewomen to the women of the nation.

The Women's Division of the Republican National Committee has been deluged with these cards. Hundreds more are pouring in as each mail is received.

Miss Lane, to whom goes the honor for being the first to return her card, is not only editor of the Woman's Home Companion but is a member of the Women's Republican Club of New York City. She served as a member



of the Washington staff of the United States Food Administration under Herbert Hoover during the world war.

BLAINE ADVISES BOLT

Republican Senator in Wisconsin Declares Voters Must End Corruption; Says Friends Are for Smith.

MILWAUKEE, WIS.—Republican leaders, disheartened by the tremendous reaction to the recent speech of United States Senator John J. Blaine, in which he bitterly criticized the last two Republican administrations and lauded Governor Smith, have practically given up all hope of swinging Wisconsin to Hoover.

Senator Blaine, a former Governor of Wisconsin, and one of the State's leading Republican leaders, made an address at Burlington:

"I have no doubt that my friends and supporters are going to vote for Governor Smith. We must condemn Republican silence on the scandals of the Harding Administration as an accessory after the fact. The thing to do is to end corruption by voting for Governor Smith."

CALIFORNIA WOMAN ON NATIONAL COMMITTEE

SAN MATEO, Cal.—Mrs. Cecilia C. Cassady of San Mateo, a candidate for

Congress in this District, has been appointed to the Women's Advisory Committee of the Democratic National Committee.

Active Worker



Mrs. F. Louis Slade, former regional director of the League of Women Voters, has been made leader of the Women's Advisory Committee for the Hoover-Curtis ticket. She plans a



1. Herbert Hoover's father, settling in Iowa, wrestled a hard-earned living from the soil as a pioneer farmer.



2. His natural bent for machinery asserted itself, and he opened a blacksmith shop, and sold farm machinery.



3. Grandfather Blithorn, on his mother's side, was a bookish farmer, who used to read as he rode horseback.



4. Hoover's mother was a great reader and a serious-minded critic of such literature as reached the farm.

widespread appeal to housewives. She reports that tremendous impetus is being given the Hoover campaign by women and women's organizations. Thousands of women who have not voted before are expected to come out and vote the Republican ticket this year.

Quality Programs

Programs are maintained at the highest standards, although in keeping with seasonable moods and activities of outdoor weather, they may be pleasantly different from those of indoor weather. The skilled program director, in fact, pays close attention to the demands of his summertime audience.

As to the radio listener, there is

just as much reason to listen in during the summer as during the winter. Music, enlightenment, contact with the world, the thrill of sporting events, participation in history in the making, and other program features form a rich mental background for our summer life.

If anything, radio may truly be enjoyed to better advantage amid the outdoor setting made possible in warm weather. The acoustics are frequently better when windows can be thrown open. Radio is at its best outdoors, on the porch or even on the lawn. Indeed, too little attention

has been paid to the stage setting for the radio presentation, and summertime offers us many an opportunity in this direction.

Origins of Mathematics

Mathematics is almost cosmopolitan in its origin. Arithmetic was used in the dim recordless days; algebra is Babylonian; geometry, Greek and Egyptian; analytical geometry, French; and calculus, English.

A dry battery, when shorted, will cause the wax on top of the cell to melt.

PIN MONEY FOR HOOVER FUND



Mrs. Grace Semple Burlingham, Missouri National Committeewoman, gives a check to John W. O'Leary, vice-treasurer of the G.O.P., covering contributions, without personal solicitation, of one dollar each from 1281 Missouri housewives. Mr. O'Leary is in charge of the "nickels and dimes" campaign, by which he hopes to obtain at least 600,000 subscribers to the Hoover fund.

HOOVERISMS

Progress of the nation is the sum of the progress of its individuals. Acts and ideas which lead to progress are born out of the womb of the individual mind, not out of the mind of the crowd. The crowd only feels; it has no mind of its own which can plan. The crowd is credulous, it de-

stroys, it consumes, it hates, and it dreams—but it never builds.

Youth to-day is pulling at the traces as never before. It is true, but it is also willing to pull a load. Its eagerness contains a more earnest desire than ever to be of service.

ANNOUNCEMENT

Physical Therapy Combining Electro Therapy

Colon long tube therapy, electronic radio therapy dietetics—corrective exercise and scientific manipulation is the successful treatment for chronic diseases as:

Constipation	Ulceration	Malnutrition
Headaches	Pleurisy	Bladder Trouble
Rheumatism	Sinus Trouble	Neuritis
Colds	Skin Diseases	Kidney Trouble
Liver Troubles	Tonsillitis	Appendicitis

It is a great boon for suffering women—the only road around the operating table for:

Prolapsed Uterus	Leucorrhoea	Cervical Erosion
Salpingitis	Inflammation of	Inflammation of
Fibroid Tumor	Vagina	Urethra
	Urethral Caruncle	

This office has complete treatment and physical examination equipment. Fluoroscopic and X-Ray examination when necessary. Blood analysis for cancer, T. B. and other obscure diseases.

Dr. Davis is a licensed chiropractic physician with special training at National College of Electro Therapeutics and Northwest College of Physical Therapy. Basic preparation in Indiana University. 7 years successful practice. Married, 3 children.

Dr. L. P. Davis, D. C., M. E.

Physical Therapy Specialist

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