

THE WILLAMINA TIMES

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\$1.50 A YEAR

COAST'S INTERESTS ARE VIEWED AS ONE AT DELAKE-TOLEDO BANQUET

Ever since announcement went out that the Delake Chamber of Commerce would build a fine hall and community house, early last spring, the Toledo Chamber of Commerce has been planning on coming up to give the Delake people a real "kick-off" in their new building. Tuesday, the big event transpired. And it was some big event! Over eighty enthusiastic boosters joined the caravan that made the journey to our land, and when they, with the local members gathered around the tables in the spacious dining hall at the new building, there was a capacity crowd present.

The events of the day had their beginning at the noon hour when the visitors gathered around the tables and opened the program with a merry song. President Crosno of the Toledo Chamber, master of ceremonies, in his witty yet sincere manner, kept the ball a-rolling every moment of time from start to finish. The program was well filled with music, singing, speeches and other entertainment. There was a serious strain through the entire time, however, and one who was in attendance could easily understand that behind it all, there lays a determination that will not be defeated—a determination to keep continually to the front in a spirit of co-operative power, a force that will put Lincoln county on the map in no small way. As was stated by Mr. Hostetler, president of the Delake chamber in his address of welcome, "The time has come when there shall be no more south end, no more north end nor no more east side in this county." "The splendid Roosevelt highway and the already famous Salmon river cut-off," he continued, "have moved out of existence geographical boundaries and from now on we shall be one, not only from a geographic standpoint, but also in the spirit of co-operation and goodfellowship." He concluded his address by stating that "This building has been erected in this very spirit and it stands here today as a monument to co-opera-

tive endeavor and will, during coming time, be a place where great problems shall be worked out in the community spirit which will not only be a benefit to our immediate section but to the entire county."

A number of responses were made to this declaration of co-operation by leading men in the political, business and social worlds of our capital city. The general trend of the entire program was to shape a co-operative policy to be closely followed in all Lincoln county undertakings from this time forward. In fact, this policy has been followed ever since the two commercial organizations came into being, and many great victories have already been gained which are proving very beneficial to our entire county as well as the Northwest and the nation in general.

There are perhaps some who may question the above statement of the importance of matters being handled in this county, but if the reader will but remember that some of the most important points in the completion of the great Mexico to Canada Roosevelt highway are now in the hands of the men making up the membership of these organizations, it will be readily seen that this is indeed, a very important section of the entire country; for upon the completion of the Roosevelt highway one of the very greatest and most important national highways shall have come into finished being. The Roosevelt highway, with its connecting Salmon river cut-off will not only be one of the most beautiful, most heavily traveled and most appreciated tourist roads in the world, but it will also be the key road in our great Pacific coast necessary military operations and protective coast defenses. We hope that the time will never come when this road shall be used for the operations of warfare, but if the time should come when our land should be attacked from the Pacific side, then the road will become an indispensable necessity. Thus the work that these men have to do in fighting for the finishing of this great roadway is no small task, and when the work is finished, the world will then come to realize the greatness of the task accomplished.

THEY AGREE ON POLICIES



HAL E. HOSS APPOINTED STATE SECRETARY

Hal E. Hoss, of Oregon City, will be appointed by Governor L. L. Patterson shortly to serve as secretary of state filling the unexpired term of Sam A. Kozar, who is resigning to take over new duties as director of the state budget. The change in state officials is set for Monday, September 24th and Mr. Hoss will serve by appointment of the Governor until January 7, 1929, the end of the term for which Mr. Kozar had been elected.

Mr. Hoss is the republican nominee for the office of secretary of state, winning in the primaries by a wide margin over H. H. Corey and Tom B. Handley. Prior to entering the race for election as secretary of state, Mr. Hoss served as private secretary to Governor Patterson and before that was manager of the Morning Enterprise, published at Oregon City. He has been active in newspaper organization work, and has held a number of offices in publishers associations.

Mr. Kozar, who is nearing the end of his second term as secretary of state, was selected by



HAL E. HOSS

Governor Patterson to direct the state budget because of his many marked qualifications. There is perhaps no one in the state more familiar with the operative and fiscal affairs of the commonwealth than Mr. Kozar, due to his long contact with all its various departments. As director of the budget, working directly under the governor whom the 1927 legislature designated as state budget officer, Mr. Kozar will give Oregon taxpayers the advantage of his vast fund of knowledge about public business, and will fill an important place in the administration's official family.

There will be no drastic changes in the personnel of the office of secretary of state, according to Mr. Hoss, who has let it be known that he intends to conduct affairs as efficiently as possible, without regard to professional job-hunters and political hangers-on. The Hoss family has moved to Salem and taken up residence in the Fairmont hill district.

Taft has experienced a very healthy growth during this season. In a future issue of the "News" this activity will be reviewed.

VARIOUS PLANS TO STEAL TIME AND MONEY FROM THE UNWARY

Bankers Association Official Tells How Young People Are Fleeced in "Hokum Pokum" Movie Schemes—The Investor Loses Savings by Listening to Messrs. Slick and Smooth.

By W. R. MOREHOUSE
Public Relations Commission, American Bankers Association

THE fabulous salaries paid stars of the first magnitude, and the publicity of the "movies" naturally create longing in the breasts of thousands of our young Americans to get into motion pictures. Because so many are ready to leave home, and risk everything on a fling at motion pictures, unscrupulous persons have devised ways of fleecing these ambitious young people out of their savings. "Hokum-pokum" schemes of various kinds are used with great success. Fake courses in the art of acting before the camera, fake courses on how to make-up, fake registration gags and screen tests, are among the schemes used to separate these thousands of young people from their cash.



W. R. MOREHOUSE

The pilgrimage to the motion pictures centers by thousands of novices usually ends disastrously for the pilgrims. Naturally a few are successful, but only a very, very few, the ninety and nine meeting with disappointment. The truth is, the number of persons who seek to "break into" the movies exceed the number of available positions by one hundred to one, while in the realm of popular stars it is thousands to one.

Don't be misled by the promises of promoters of hokum-pokum schemes that there is room for all, because this last year over 100,000 young people knocked at the door for admission and were turned away because there was no room on the inside for them. Consult your banker or address the National Better Business Bureau, New York City, for information or advice regarding any enterprise that seeks to gain possession of your money. They will give disinterested counsel before it is too late.

Also let every investor approached by either Mr. Slick or Mr. Smooth with a proposition yielding big dividends remember that such assurances always spell financial danger ahead. To every investor who is inexperienced in making investments, in other words perhaps just a little green and perhaps a little too easy, any offer coming from this source should be like a red flag warning to come to a complete stop.

Such investments as Mr. Slick or Mr. Smooth offer are too good to be true and therefore they are not true. Slick, Smooth and Company are not miracle workers although from their sales talk you would infer that they could make you rich as if by magic. No, they are not miracle workers—just slick and smooth.

The Estate Gag

Twenty-four "estates" representing 6½ billions of dollars have been used as bait to interest a lot of savers and finally bleed them of their savings. The scheme is built around a supposed search for the heirs to certain phantom estates. At all costs these heirs must be found. Every person who can by any hook or crook, figure it out that he is in anyway related to the deceased are urged by some shyster lawyer or genealogist to send in their names and their life history.

Soon they receive glad tidings telling them that their family tree can be traced back to the deceased, in fact, they are a direct descendant and an heir at law.

Like fake raffles everybody who responds to the search is found to be a winner—in other words an "heir." Here is where the rainbow chaser gets trimmed. Before his claim to the mythical thousands can be pressed so as to insure success a demand is made on him to advance attorney's fees and pay the expense of tracing through his genealogy.

HOOVERISM

The Presidency is more than executive responsibility. It has the inspiring symbol of all that is highest in America's purposes and ideals.

The child and the adult are the strongest and the most potent in human nature.

Not surmising that he is being trapped and seeing only the big inheritance which he is led to believe he will soon receive, he draws the amount necessary from his savings account and sends it on, not knowing he is actually throwing it away. But he is for like thousands and thousands of other rainbow chasers, he parts with it for the last time.

So-called estate schemes which have produced thousands of "heirs" and at a



The Pilgrimage to the Movies

heavy loss to them have been worked under the following names:

Baker	\$ 250,000,000
Chadwick	37,000,000
Edwards	90,000,000
Ingraham	500,000,000
Hyde	360,000,000
Jennings	400,000,000
Hedges	250,000,000
Kern	200,000,000
Leak	100,000,000
Shepherd	175,000,000
Trotter	200,000,000
Chase	1,800,000,000
Townley	500,000,000
Webber	50,000,000
Weise	20,000,000

Again, before parting with your money in any scheme you do not know all about consult your banker or a Better Business Bureau.

The greatest government experiment in human history was universal free education at public expense—and it has been successful.

If democracy is to secure its authorities in morals, religion, statesmanship, it must stimulate leadership from its own mass.