

# IT'S SNOWING SAVINGS.

at your **PLYMOUTH** dealer's!

It's Plymouth's greatest year—  
and "Operation Snowball" is your greatest chance to save  
on the one car that will still be new next snowfall!

Right now is *saving* weather at your Plymouth dealer's! Plymouth sales are storming ahead at a record rate... snowballing to an all-time high. Your dealer is in a position to give you an avalanche of savings on the new Plymouth of your choice. The more Plymouths he sells, the more cash you can save.

You'll really go for the "below-zero" prices your Plymouth dealer is featuring during his spectacular 30-day "Operation Snowball." And you'll like the very liberal allowance he can give you for your present car. Don't miss out on the savings—pick out *your* 3-years-ahead Plymouth today.



For your TV entertainment, Plymouth presents two great shows: Lawrence Welk's "Top Tunes and New Talent" and "Climax!" See TV section for time and station.

Look ahead... buy ahead... buy a **Plymouth**  
and own more of the future right now!

**C "Ed" Dempsey**  
YOUR  
DODGE - PLYMOUTH DEALER  
Highway 101 Brookings,



ABOVE IS PICTURED SOME VERY unusual flowers. They are night blooming Cereus, with each single bloom, blooming only one night. Each is on a stem nearly 14" long and the bloom is around 9" across. They are white with delicate pink petals, at the back is thornless and probably of the oasis type. There are over 100 varieties of night blooming cereus, and are only found in the Americas, ranging from Arizona to the Argentine. They are truly one of the Mysteries of Life. This plant is fragrant, and in size is about 8 foot tall, and has been cut back. It is owned and raised by Verna Mendenhall. It will bloom again in late September Mrs. Mendenhall reports.



ANOTHER OF THE MANY tourist attractions, within a few short miles of Brookings is these gigantic red-woods. Most of the good redwoods are in California, and one of the finest groves can be seen in the Smith River cut-off, only 12 miles from Brookings. Pictured is one the huge stumps of an earlier tree.



NORMAN BERGSTROM is the new high school principal at the Brookings - Harbor high school. He former taught at at Echo, Oregon.

**WORK STARTS ON NORTH JETTY**

Work started last weekend or the North jetty by the Floyd Somers crew, contractors for the work.

The south jetty isn't completed as yet, but the contractors felt that they are running into a little difficulty with the channel sanding in. They figured that if they would start in on the north jetty it would help keep the mouth open for the local fishermen who have been using the channel regularly.

Most of the work during the past week has been in filling in the "anchor" on the beach on the north side.

It was reported that the contractors plan on blasting some rocks out of the channel this weekend, and the drag-line gear would be used to clear out some of the sand in the channel.

The drag-line will have to be used more from now on to place the bigger rocks at the end of the jetties.

**FIRE HITS CEDAR LANE SMOKE HOUSE FRIDAY**

The Brookings and the Harbor fire departments were called to the Cedar Lane Cannery on Friday, when a fire destroyed two bins of fish, plus the bin the fish were in. However the flames did not spread to the main cannery building, so that damage was comparatively light.

Mr. and Mrs. Art Bollinger will celebrat their Golden Wedding anniversary on Sept. 1, from 2 until 4:30 p.m. at the I.O.O.F. in Brookings.

Friends are invited to attend an open house at that time.