

FOR WHAT IT'S WORTH

By CLIFFORD P. ROWE

I happen to be one of those queer characters who read their newspapers thoroughly. I do so not so much because I want to get my money's worth as it is that I find all parts interesting.

But my real favorite is the classified advertising section where so little effort is made to attract the attention. While news has headlines with which to lure the reader, the classified advertising section has just about as much eye-appeal as the husband of Marilyn Monroe would have while escorting his wiggling wife down the avenue.

Still, in spite of its appearance, these columns contain romance and adventure, comedy and tragedy for those who have the perseverance to search and the imagination to profit properly therefrom.

For example, there is the story behind the simple ad: "For Sale--Home by owner who is being transferred out of state". Imagine the excitement in that home with children bewailing the loss of old friends, mother bidding farewell to a house to which she has become accustomed, and father walking around, chest out and chin up, as he envisages new horizons of challenge. And then there are the hopes behind the ad reading: "Want to Buy--Baby bed and carriage. Must be reasonably priced." Or the

romance in the Personals column: "John--Come home. All is forgiven.--Mary". Or the one reeking with disillusionment: "To Whom it may concern--I refuse to accept responsibility for any bills transacted by others than myself--Bill Jones."

No, there is no lack of interest in the classified advertising section. It is to be lamented, however, that so few profit from its offerings. Seldom are they perused by other than potential purchasers or seekers of service. Certainly no one is looking for the note from Mary unless it be John; and I have never yet figured out who is supposed to read the ad from Bill which admits to the world that one who once proudly said "I do" is now proclaiming "I won't".

So whether you are in the market for merchandise or not, I would suggest that you not ignore the classified ads. There is much more there than meets the eye.

TO OCCUPY PULPIT

Dr. D. Kirkland West, D.D. of the First Presbyterian Church of Medford, Oregon, will arrive in Brookings this weekend, with Mrs. West. He will fill the pulpit of the Brookings Presbyterian Church during the month of July.

While here, Dr. and Mrs. West will occupy the Wm. Crissey guest cottage.

Drive Carefully

Harbor NEWS

This is a busy weekend for Chetco Grangers as the Curry County meets here Saturday, the meeting opening at 11 A. M. There will be a pot luck dinner at noon with the lecturers program immediately following.

Bengamin Jones of Chetco Grange is the Pomona Master. Other activities this weekend for the Grangers include the meeting Friday evening at the Grange Hall and the county wide Grange picnic at Humbug State Park on Sunday.

Mr. and Mrs. Frank Kelley returned home last week from a months trip that took them as far east as Grand Rapids, Michigan where they visited Mr. Kelley's mother and other relatives. They report that they hit quite a bit of heat while gone, and our ocean fogs would have felt very good.

Mr. and Mrs. Carl Bolin visited their daughter, Mrs. Bill Robison and her family in College Place, Washington about three weeks ago. While there Mrs. Robison had to undergo a major operation and Mrs. Bolin remained to care for her and the family when Mr. Bolin returned home last week.

Mr. and Mrs. Milton Foster enjoyed a five day trip to the Rogue River Valley, Yreka and Klamath Falls where they visited relatives, arriving home last Tuesday evening.

Mrs. Gerald Beliel returned home the first of last week after spending a few days in Portland. She and her daughter,

Sandra, took her mother, Mrs. B. W. Nelson home for the wedding of her grandson, Douglas Beliel. Sandra went by train to Seattle to spend the summer at the home of her uncle and aunt, Dr. and Mrs. Roy Syres. She had quite an experience on the trip as her train was involved in a small accident at Tacoma.

Deputy Sheriff W. W. Smith is back on the job again, and very glad to be home after his three months of being laid up with Sciatica, first at the Gold Beach and then the Eugene Hospitals. He has been in Everett, Washington at the home of one of his daughters for several weeks, and while limping a little is able to take care of his deputy sheriff work.

Mrs. Blanch Jones of Manchester, Iowa has been a houseguest at the home of her aunt and uncle, Mr. and Mrs. L. G. Stafford while visiting them and her cousin, Mrs. Bud Rausch. Her two sons, Dr. Alvin Jones and Dean Jones and their wives came up from Montecello, California during the weekend to take her home with them for a visit. Other recent houseguests at the at the Stafford home where their cousin, Dr. and Mrs. John Pugh of San Jose.

Mr. and Mrs. Claude Clayton have been enjoying a several weeks visit from their grandson, Jerry Meinecke of Saratoga, Calif. Mrs. Glen Keffer and Ilenda, Mrs. Bud McCourt and son, and Miss Betty Jean Thompson returned home last week after a visit in Los Angeles and other southern California points. They had been called there for the funeral of Mrs. Keffer's and Mrs. McCourt's father, James Montgomery on June

19th. Five of the six Montgomery children were together for the first time in thirteen years, one brother having come from Hawaii.

MORE HARBOR

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WANT ADS

FOR
BETTER IDEAS
BETTER THINGS
BETTER SERVICE

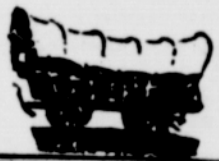
SEE

Fauer-o-Leemester
Agency, Inc. Box 1188
Brookings, Oregon
Phone 5411 - 5412

Welcome
Wagon
Sponsors

will serve
you well

BUY
at
HOME



The ACE DRIVE-IN theatre

BROOKINGS, ORE.

Located two miles North on U. S. Hiway 101

Wednesday - Thursday
July 3rd and 4th

Friday and Saturday July 5th - 6th

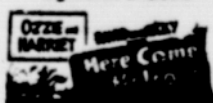


Sun - Mon - Tue July 7-8-9



NITE

Wed. only July 10

Friday Night
Movie and Show5 CARTOONS
Special Short

scratch
pads
10¢

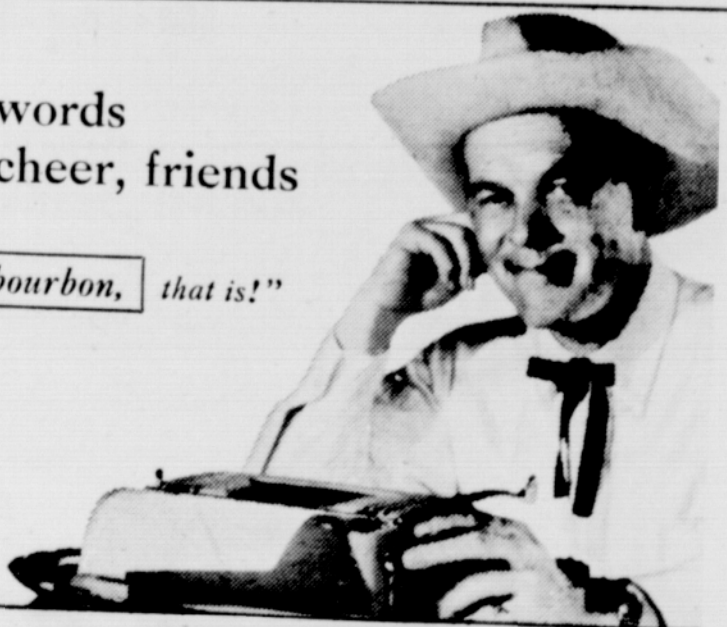
CALL
CONSOLIDATED FREIGHTWAYS

CORNER RAILROAD and WHEAT STREETS

FOR DAILY DIRECT DEPENDABLE
Motor Freight Service"Overnight or Long Distance - CALL CF"
Phone 4511

"The best words
for cheer, friends

Sunny Brook bourbon, that is!"

\$2.90
PT.\$4.45
4 1/2 QT.

Kentucky Straight

Sunny Brook Bourbon

Cheerful as its Name

ALSO AVAILABLE: Kentucky Blended Whiskey in the traditional round bottle
THE OLD SUNNY BROOK COMPANY, LOUISVILLE, KY. DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CORPORATION
BOTH 86 PROOF - KENTUCKY BLENDED WHISKEY CONTAINS 65% GRAIN NEUTRAL SPIRITS

