

THE
Sheer Look
IS HERE . . .

HANSCAMS

And We Are Celebrating

FRIGIDAIRE



MODEL SA-81-57
Suggested Installed Price \$199.95
SPECIAL SALE SAVINGS \$30.00
NOW \$169⁹⁵
Lowest Price Ever
for
A FULL FAMILY SIZE FRIGIDAIRE



MODEL SA-80-57
SHEER-LOOK REFRIGERATOR
Suggested Installed Price \$229.95
SALE - U SAVE \$50.00
Special \$179⁹⁵ for you
Compare This Value
For This Price Anywhere



MODEL S-104-57
Modern "SHEER LOOK" REFRIGERATOR
Suggested Installed Price \$279.95
SPECIAL TRADE-IN Your Old Refrigerator 90⁰⁰
Price TO YOU ONLY \$189⁵⁰
Try to Beat This Value!



Model FI-121-57

★ IT'S THE SHEER LOOK
All through the store . . . Including the Management!

NO . . . NOT OUR 100th ANNIVERSARY . . .
WE'RE YOUNGER AND MORE MODERN THAN THAT!

We're Celebrating the Fact that we're stocked to the Hilt with the Newest, Most Modern, 1957 Models of FRIGIDAIRE Refrigerators — Ranges — Washers and Dryers and Other Appliances that we can sell you at

THE SAME PRICES YOU SEE ADVERTISED IN PORTLAND!

Now's the time to select the new appliances you need in your home! Never before has there been so many fine features! Never before such high trade-ins! Never before such low low prices. Never before such splendid terms!

COME! LOOK! CHOOSE! BUY!



MODEL RS-10-57

FULL-SIZE 1957
Sheer-Look Frigidaire
RANGE

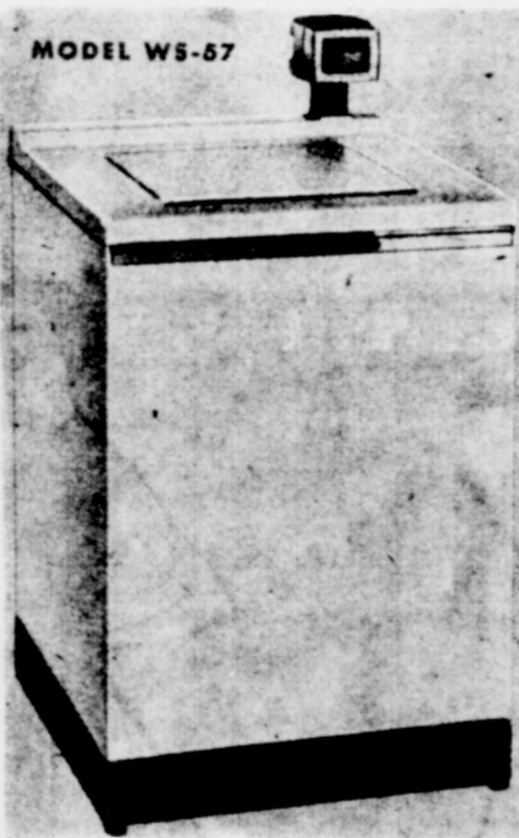
A beauty with fast calrod burners, Clock-timer, special switch panel and other big features.

SUGGESTED LIST . . . \$219.95

\$179⁹⁵

and your old range - regardless of make or condition.

ONLY FRIGIDAIRE Offers so Many Features at Such a Low Price!

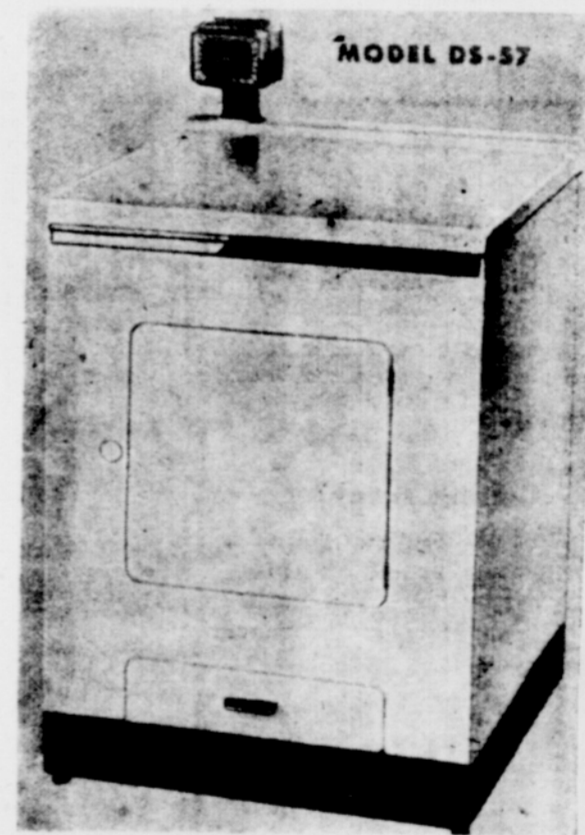


MODEL W5-57

You Buy BOTH
WASHER & DRYER
FOR

299⁹⁵*

THINK OF IT!
FRIGIDAIRE'S NEW 1957 MODELS
SUPER Automatic Washer and
SUPER Automatic Dryer
for
What is often paid for just one Automatic Washer!
* With Your Trade-In

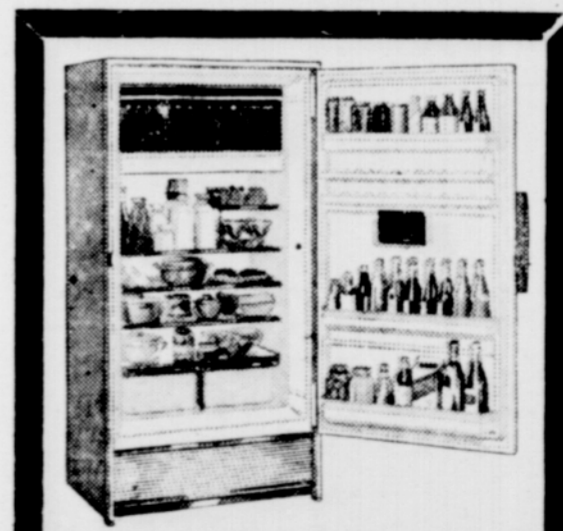


MODEL D5-57

AT LEFT . . . "THE MOSTEST" in FRIGIDAIRE DELUXE REFRIGERATORS

Reg. Installed Price \$539.95
TRADE-IN
YOUR REFRIGERATOR 1 to 5 YEARS OLD 140⁰⁰
Own the Finest There Is For Only **\$399⁹⁵**

VISIT OUR STORE For OTHER BARGAINS in NEW and USED APPLIANCES



Model S-124-57

Suggested Installed Price is \$329.95
Sale and You Save . . . \$800

Take It Home for **\$249⁹⁵**

ACROSS THE BRIDGE

HANSCAMS CENTER

HARBOR, OREGON