

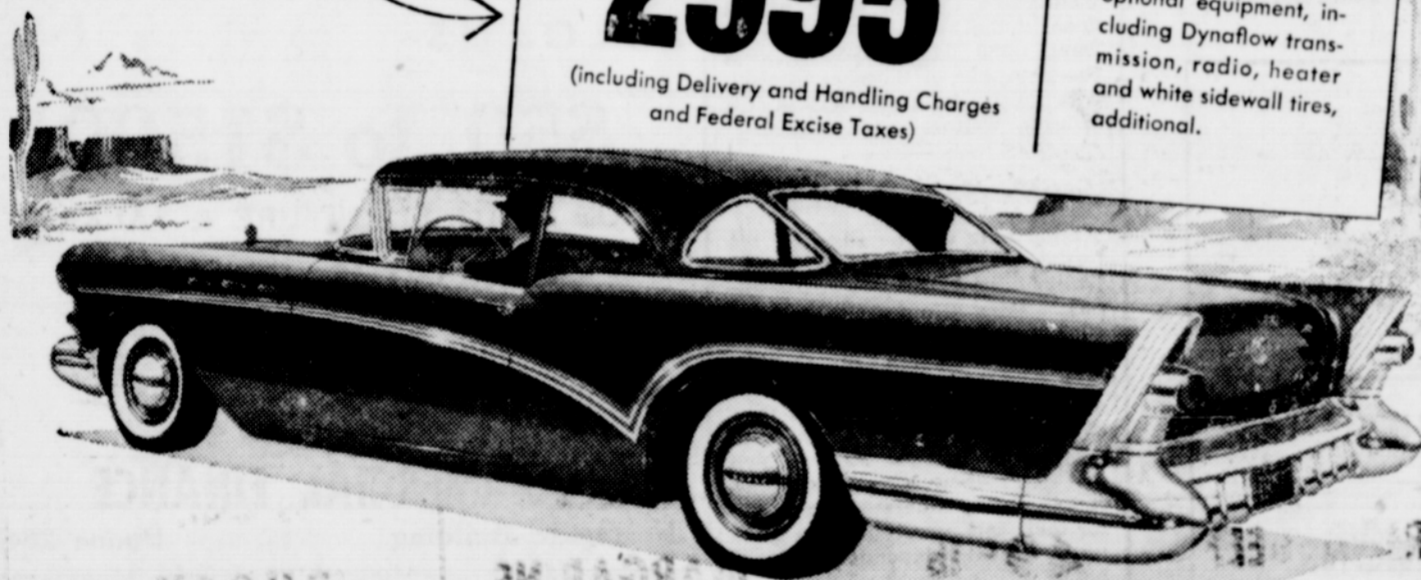
ANNOUNCING OUR  
**OPENING**  
 AT TONY and BOB'S  
**'Green Door'**  
 Formerly Known as B & G LOUNGE  
**STARTING THURSDAY,**  
**March 7th**

Lounge Open Until 2:30 a.m.

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**It's Wonderful!**



Manufacturer's Suggested Price—  
 for this 2-Door SPECIAL 6-Passenger Sedan  
**\$2595<sup>83</sup>**  
 (including Delivery and Handling Charges  
 and Federal Excise Taxes)

Transportation charges,  
 state and local taxes, if  
 any, accessories and  
 optional equipment, in-  
 cluding Dynaflo trans-  
 mission, radio, heater  
 and white sidewall tires,  
 additional.

WHEN folks began to learn that you can get a big new Buick SPECIAL today for just a few dollars more than the price of a smaller car—wow! They've been flocking into Buick showrooms ever since! And they discovered a double surprise.

Because this new Buick is more than just a whale of a lot of automobile for the money. It's also the most completely changed Buick ever built—brand new in body, in styling, in chassis, in everything from road to roof and bumper to bumper.

Even more—it's completely changed in performance.

You, at this wheel, boss a brand-new engine 'way up in horsepower, torque and compression ratio.

You, in this trim beauty, have the instant response of today's brilliant new Variable Pitch Dynaflo.\*

You, in this saucy traveler, are holding rein on the dream car of the year to drive.

And if you can afford any new car, you can afford a Buick. So—drop in today!

\*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on ROADMASTER, SUPER and CENTURY—optional at modest extra cost on the SPECIAL.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

**Big Thrill's Buick**  
 SPECIAL • CENTURY • SUPER • ROADMASTER

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**NEW**  
 "Built-in  
 Conscience"  
**SAFETY-MINDER!**  
 It buzzes when you reach  
 the miles-per-hour you  
 preset for yourself.  
**You won't want to  
 drive without it.**

Brand-  
**NEW**  
**V8 ENGINE**  
 -More Power  
 Highest horsepower, torque  
 and compression ever!

Brand-  
**NEW**  
**DYNAFLO PERFORMANCE**  
 -Instant Response  
 -even without switching  
 the pitch

\*Standard on ROADMASTER,  
 optional at extra cost on other Series

**For What It's Worth Look for Changes  
 In Interest Rates**

By Clifford P. Rowe

Judging from what I read in the press, considerable controversy is developing in the legislature on the subject of highway billboards. Those opposed to them use as their principal argument the point that whereas Oregon's principal attraction for tourist travel is the beautiful scenery, the billboards scattered along the highway deprive the visitor of that experience.

Being a conscientious citizen who likes to arrive at his own conclusions rather than merely accepting the propaganda put out by either side on any issue, I decided to do some research on my own. In this particular case I had the opportunity to combine business with pleasure.

Since I had already planned to attend the Oregon Publishers convention in Eugene, I decided that I would travel by bus so that I would be better able to give the billboard problem some study. In fact, that decision on my part answered in one respect at least one of the principal arguments in opposition to billboards.

For after giving the matter preliminary consideration, I arrived at the rather startling conclusion that despite the fact that I had driven to Eugene and back many, many times, I couldn't remember ever having seen any billboards. It seems that I spent all of my time concentrating on driving with the goal in mind of getting to my destination alive.

Anyway I made my trip and I looked at the billboards and arrived home convinced that the majority of billboards were not hiding anything of particular scenic interest. Actually, in many cases, the billboards were much more interesting than the scenes they hid. This was particularly so in the approach to towns where billboards more or less hid from sight old car dumps, unkempt lots, and decrepit barns and shacks.

Moreover, during most of the trip I saw Mt. Hood in all its grandeur and the hills to the north glistening under snow of the night before. No billboards interfered. And so I arrived at the conclusion that as a driver I can't look anyway and as a passenger the billboards provide much to make my trip interesting.

I suppose that for everyone there must come a time when he gets exceedingly fed up with the griping that forms the basis for too much of what he reads or what he hears. Certainly it becomes more difficult to have faith in anything when one's consciousness is continually bombarded by the complaints of the disgruntled.

Personally, I have just about decided that the happy man or woman is practically extinct in modern society. Every time I pick up my paper, I am almost certain to find an article bemoaning the future of our younger generation which seems destined to make an even messier mess of things than we oldsters have been able to do. And what perturbs us even more is that the expense of training them for that task is becoming unbearable.

If I am unable to find a tirade against the youngster, I can always find a substitute some pitiful item which brings the tears to my eyes as it deplores the lot of some particular segment of the social order which is underpaid or another which is being bled white by being required to pay exorbitant salaries.

Seemingly the big trouble appears to be that no one is getting a square deal. The man with only one car is crying because he

Watch for a radical adjustment of loan agency interest rates. What to do about old loan commitments and loans in the offing is causing much concern. There are those who believe old commitments should not carry the increased rates, while others declare they should.

Agencies now charging a service fee and which charge interest only when commitments are drawn hold that proposed increases should be applied to new loans only. Agencies with long-term credits argue new rates should apply all along the line.

There is an unprecedented demand for money evidenced by the lows to which U. S. Government and other high grade bond have gone. With the outlook for a continued heavy demand for money during 1957, there is nothing in the picture to indicate any easing of money rates in the early future.

Bank rates to borrowers have already risen and may go higher.

A big factor in loans to Oregon agriculture is the Federal Intermediate Credit Bank. The banks discount rate was increased from 3-3/4% to 4-1/4 per cent on February 1.

Farmers had hoped the bank could get by with only a 1/4% increase. But under the 1956 Farm Credit Act the institution had to close its books December 31, 1956, pay its franchise tax, and distribute its earnings. The effect of this is that, instead of projecting the bank's income by taking into consideration some earnings for the first six months of the regular fiscal year, the bank, in order to avoid an impairment of its surplus, has had to determine its income six months in advance. This necessitated an increase in discount rates.

The bank has the authority to prescribe the interest rate to many farm lending agencies.

The money market is so closely tied to the economy of the nation that a grand scramble by loan agencies is on. Some say that higher rates are certain, claiming that to wish for lower rates is to wish for slower times.

This much appears certain: agencies in the low-income bracket with the Federal Intermediate et will be obliged to increase in Credit Bank boosts.

doesn't have two in order to fill his two car garage. The plutocrat who is grossing a measly four or five million a year groans to high heaven because he has to fork over a portion of it to the government. And the poor cuss who can't even afford to make payments on a color TV set until he gets his '57 model automobile paid for, joins the popular lament that the country is going to the dogs.

Of course, I am not so stupid as to accept this as being the true picture. I am well aware that with the passing of a couple of months we will all have recovered from the shock of shelling out a sizeable share of last year's take for income taxes and will soon be proclaiming to all and sundry, for the remainder of the year at least, that we are the luckiest, richest people on the face of the earth.

Until that time arrives, we will continue griping.

**THANK YOU**

We wish to take this opportunity to extend our sincere thanks to all our friends and neighbors during our time of bereavement. Mr. and Mrs. Harrison Hale and family 4-1c

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