



What they are saying...



The children and I are certainly grateful for the thoughtfulness of my husband...

He is a practical man... he has planned our future as a family and accomplished it.

One important item in his planning was the special purpose Plan he has to pay all the Funeral Expenses without touching the remainder of our savings.

I recommend this plan with all my heart.



THE PURPLE SHIELD PLAN
 Provides Insured Funeral Expenses for a Few Cents a Day
 * FOR INDIVIDUALS OR FAMILIES, 1 DAY TO 80 YEARS
 * GOOD ANYWHERE IN THE WORLD
 * IS A PROVEN PLAN—OPERATING UNDER OREGON STATE LAW
 * NO TRAVEL OR OCCUPATIONAL RESTRICTIONS
 * COSTS ONLY A FEW CENTS A DAY TO PROVIDE PEACE OF MIND

Insured by Pierce Insurance Co., Los Angeles, California.

I WOULD LIKE TO HAVE FULL INFORMATION about the "special purpose" Plan which will take care of all Burial Expenses and Funeral Arrangement Wishes. I would also like to know if I can qualify for this plan.

FOR INFORMATION WITHOUT OBLIGATION MAIL THIS COUPON TODAY

Name _____
 Address _____ Phone _____
 City _____ Zone _____

Letter To The Editor

Dear Sir:
 Christmas is past and many people are wondering what to do with all their beautiful cards. If they would cut off any message, bundle and mail them to the Home for Retarded Children, which is:

Fairview Home
 2250 Strongroad
 Salem, Oregon

They would be greatly appreciated, and put to much good use by these children.

Also if any of you go that way, and have old magazines, any and all are used and appreciated.

Any clean, and in good condition coats can also be used. All sizes are needed.

Thank you very much.
 Mrs. Ralph Batchelor,
 Brookings.

Langlois Boy Promoted

The Navy Department announced the promotion November 16 of Thomas D. Barklow, son of Mr. and Mrs. Leslie V. Barklow of Langlois, Oregon to metalsmith third class, USN, while serving at the U. S. Naval Station, Guam, Marianas Islands.

The promotion followed successful completion of a Navy-wide petty officer examination conducted in August.

Mrs. Ralph Reed left Sunday for Medford where she will visit relatives several days.

Printing Week Coming Soon

Printing Week, January 13-19, will be observed in Oregon this year to a greater degree than here before. One of the highlights will be the selection of a Miss Printing Week from a bevy of beautiful entrants from printing plants within the state. Generous cash and merchandise prizes will be awarded the winner.

Oregon printing plants have equipped in the post-war years to a degree that has enabled them to expand their markets nationally in many cases and maintain a long-standing reputation for a high quality product. Investment per mechanical employee is 36% higher in Oregon plants than the national average.

Oregon has a big stake in the printing industry. Among manu-

SCHOOL ENROLLMENT DIPS

Despite a fall off in lumber operations in Brookings and area during this winter school enrollment has stayed on a fairly steady keel. Supt. of School D. D. Williams reported that currently the enrollment in the school system is at 1048, down only 27 from the peak enrollment of 1075.

facturing industries it is rated as fourth in importance to the state's economy by virtue of number of establishments, number of employees, size of payrolls, value added by manufacture and other important indices.

Approximately \$63 million in sales are tallied yearly. Annual salaries and wages within the Oregon industry amount to \$25 million in round figures. The volume added by manufacture is roughly \$38 million.

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