

Centralia, Mo., Makes Up Mind To Be Twice as Big and Happy

Life is so happy and business so good in the town of Centralia, Missouri that its 3,000 residents have rolled up their sleeves and launched a program to make their community twice as big and twice as prosperous. They have ordered a blueprint of progress for the second 100 years of the town, a blueprint that may well be an inspiration and incentive to other American communities.

The town government, civic groups, business, and industry have combined in solid planning for the future. They have raised a fund of more than \$6,000, and hired the Midwest Research Institute of Kansas City to chart the potential of Centralia.

The report isn't due until some time in 1957, when the town will be celebrating its centennial. But Richard L. Tearba, director of the institute, says that facts already gathered indicate that Centralia

can some day be a community of 6,000 or 8,000.

Community Spirit Pays

The people of Centralia are confident that they will get real action out of studies being made of population, land use, streets, traffic, parking, facilities for education and recreation, utilities, employment, industries, and retail and service facilities.

They know that an aggressive community spirit pays. It has provided Centralia, small as it is, with a theater, library, a park, playgrounds, and a volunteer fire department.

And also kindergarten, which is fairly uncommon in small Missouri towns, since the state does not provide aid for such a branch of the public schools.

The heart of Centralia actually is the A. B. Chance Company, the world's leading manufacturer of tools for the power and utility in-

dustries. This company employs 500 men and women and is the largest in the community.

A Bishop Chance, who founded the industry in 1907, was born and reared in Centralia. He received many invitations to move his company elsewhere, but he refused them all.

Ten years ago the Chance family created the Chance Foundation, which ever since has contributed to the support of educational, religious, and charitable organizations. Only recently it contributed \$20,000 to aid in building and equipping a new high school and \$15,000 to the building program of the First Baptist church.

Mr. Chance died in 1949, and in his will directed that 10 per cent of his estate be given to the foundation. So the work of the foundation continues and to make certain that it will keep on, F. Gano Chance, son of the founder and now head of the company, has announced that his will and that of his mother contain provisions for substantial contributions to the foundation's funds.

Two Other Industries

But the growth and the aspiration of Centralia are not confined to one company or to one family in town. Two other industries with substantial employment, the Narragansett Gymnasium Equipment Company and the Panhandle Eastern Pipeline Company, also are located in Centralia.

The Narragansett firm was brought to Centralia five years ago by the town's INDUSTRIAL DEVELOPMENT CORPORATION, which used funds contributed by town folks to buy a building which it leased to the company.

Other Individuals Help

Leading residents of the town who with Mr. Chance are actively behind the research and planning program for Centralia include Nathan Toalson and Joseph M. Arndt, Chance company executives; R. W. Ashworth, a leading merchant and president of the chamber of commerce; L. F. Beckman, automobile dealer and mayor of the town; Harry Jennings, a banker; Harold Miller, publisher of the town newspaper; Frank Noonan, manager of the Narragansett firm, and Clarence W. Mackey, the superintendent of schools.

They and all the other folks of Centralia, are men and women with vision, not satisfied to see their home town stand still.

(The above story is a reprint taken from the Newspaper Git, December 16, 1956)

Patricia Walker Wed Here on December 27

Patricia Walker, daughter of Mr. and Mrs. Lee Walker, was married on December 27 to Richard Kufis of Fresno, California. Rev. Willard Spencer officiated at the ceremony, performed in the home of the bride's parents. The couple plan on living in Fresno.

OSC Seeks Oregon Ocean Facts



OREGON STATE COLLEGE—Research by an Oregon State college oceanographer is producing new and highly valuable information on the tides, inlets, water temperatures and salinity of Oregon's more than 300 miles of coastal waters. Dr. Wayne V. Burt, project leader, in picture is using device to measure flow of tides. His studies will provide basic information for shellfish growers and other industries located on tidewater. The long-range program will cover all estuaries from Coos Bay to the Columbia. He has received a third \$10,000 grant from the office of naval research for the extensive study.

Soprano to Appear on January 9th In C. C. Community Concert Series

Crescent City—Helping to bring in the New Year will be the second concert of the Del Norte Community concert association on January 9 when the renowned soprano, Dorothy Warenskjold, will be heard at the Crescent Elk auditorium at 8:15 p.m. concert time for all members of the association.

A top flight member of the concert, opera, radio and television world, Miss Warenskjold is California born and a leading soprano of the San Francisco opera company where her repertoire roles include "La Boheme," "The Magic Flute," "Faust," "Carmen," "Der Rosenkavalier," "Turandot,"

Miss Warenskjold has been featured many times on the Ford Festival television program. The Harvest of Stars, the Railroad Hour, The Voice of Firestone and the Standard Hour broadcasts. She has sung under the batons of such famous conductors as Bruno Walter, Monteux, Mitropoulos, Leinsdorf, Milhaud and Thor Johnson.

Leonard Attends Insurance School

An insurance refresher course put on by the Mutual Insurance Institute, a division of the Kemper Insurance Group, was recently attended by C. O. Leonard, local insurance agent.

The course was at the Mirimar hotel in Santa Barbara, California. Mr. Leonard reports that it was a highly instructive course, and was attended by several hundred agents from the western states. Several from Oregon were represented. Mr. Leonard flew to Los Angeles where he visited his daughter and grandchildren.

He also visited his sister in Pasadena and another sister and brother-in-law, who flew to Los Angeles from Honolulu for the holidays. Many new phases were taken up at the refresher course, and he hopes to be able to pass along to his clientele many new ideas in the insurance field.

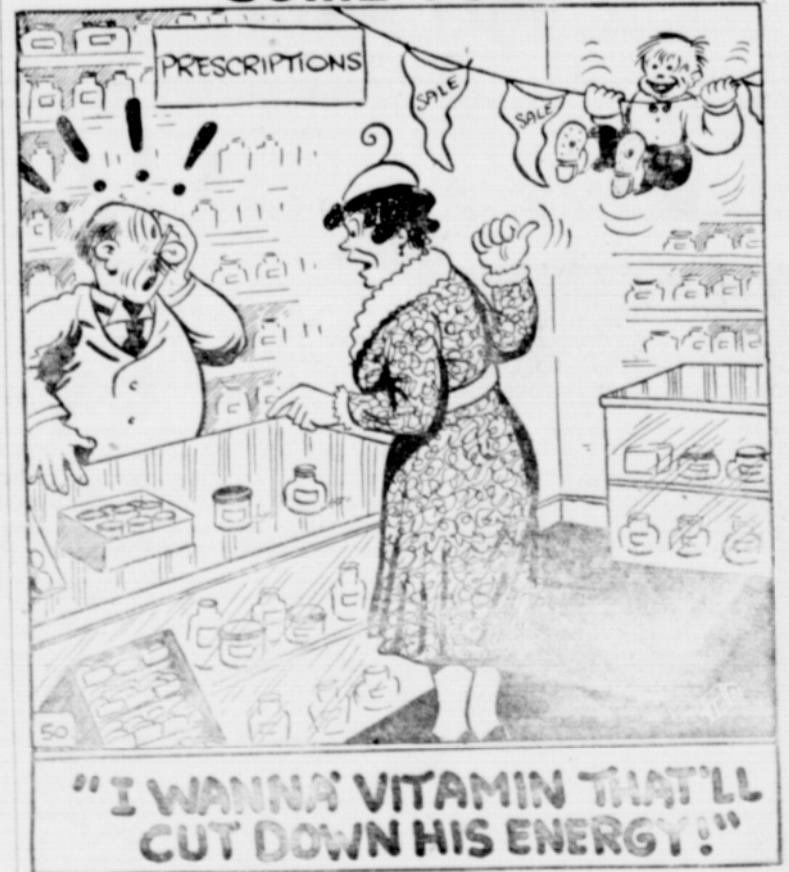


"The Marriage of Figaro," "La Traviata," "Tales of Hoffman," and "Der Freischutz". For her Del Norte County concert, Miss Warenskjold will sing arias from "Madam Butterfly" and "Turandot".

Her program also will include a folk song group, a French and German group and a concert favorites group. Rollin Jensen will accompany Miss Warenskjold. Matching her operatic successes

INGROWN NAIL HURTING YOU? Immediate Relief!
A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO® toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

SOME FUN!



DO YOU KNOW? BANK & CHOPPER WESTBROOK
-THAT THE **OLDEST LARGEST LIVING THING IN THE WORLD** IS A GIANT TREE IN THE SEQUOIA NATIONAL PARK, CALIF. (IT HAS DEFIED WIND, LIGHTNING FIRE, AND OLD AGE FOR 6,000 YEARS)
AND DID YOU KNOW THIS... COUNTRY MAID DAIRY MILK is good for people of all ages! If you want to live a healthy useful life and live to a ripe old age, drink lot's of it.

COUNTRY MAID DAIRY MILK Fresh Pure Rich Safe

SMITH RIVER 516 Yes sir--I want Country Maid Dairy Milk
Pasteurized for Safety

Save at U.S. National Bank

Earn



Plus bank safety

Beginning January 1, 1957, all savings accounts at U.S. National will earn 2 1/2 per cent interest

3% interest

on 3-year certificates of deposit issued after January 1, 1957. Interest to be paid semi-annually.

Member Federal Deposit Insurance Corporation



BROOKINGS BRANCH

Open or add to your savings account by January 10. Earn 2 1/2% interest from January 1.

THE UNITED STATES NATIONAL BANK OF PORTLAND Oregon's Own STATEWIDE BANK