

**SE PEOPLE LIVE HERE** — HENDRICKS FURNITURE will mark their 10th anniversary in business here in Brookings this August 23rd. Archie and a Hendricks are partners in the now expanded complete home shopping store started at the location on Chetco Avenue 46.

The Hendricks family came to Portland, where Archie had with Montgomery Ward in furniture and mail order departments for 20 years. He had as assistant manager of the order house in Portland for years prior to entering business in Brookings.

There are two children in the family. There is Gerald, with his interests in the store and also a 10-year-old son in the elementary school. They are all great for the area, and see an exciting future here.

Dick Bordwell and Mrs. Bowlin started out for the Brookings Club's do-in's at Ontario, Oregon on their way — car trouble made some 1,300 miles, according to "Alice" in second gear. Wise, they had a nice trip.

**PROTECTION and SERVICE THROUGHOUT THE UNITED STATES!**



For Information, See GRAYSHEL INS. AGENCY Brookings, Oregon

**EVA LEE'S DRESS SHOP** was started out as a wee little place in the Kruger Building in October of 1951. It was moved to the Hurst-Johnson Building in April of 1953 and became the very modern and exclusive shop in the new quarters near the U. S. National Bank on October 15, 1955.

The ladies who own the shop and assist in bringing in the latest ladies wear to the area are Lydia Browman and Eva Lee Long. Mrs. Browman is the wife of Bill Browman who is connected with the Brookings Plywood Corporation. The Brownmans came here from Minnesota in 1950. Mrs. Browman bought Jeri's Dress Shop as a partner with her sister-in-law, Eunice Langlois. Mrs. Long then bought the latter's interest in '51.

Eva Lee Long came here from Klamath Falls in March of 1950. She first worked for Pete Lesmeister in the Real Estate and Insurance business and operated a 3 acre bulb farm while she was resting. The ladies estimate that the business has grown about 10 times the original volume since they became partners.

**GOULD'S SHOE STORE** can be classed as one of the older businesses of the area, dating back to March, 1946. It was at that time when Mickey and Peggy Gould arrived here from Los Angeles. They were on vacation and stopped over to catch a few fish on their way to Eugene. At the time Mickey was serving as a gun setter on Terminal Island for the United States. They just plain liked it here and decided to stay.

They opened the first shoe store and repair shop in the Brookings Hotel. Their business grew and they moved to the Coos-Curry Building and as they continued to become crowded again, they moved to the Vincent Building, their present location, in 1951. They now challenge to their claim that they are the only complete family shoe store in Curry County.

Mickey is a certified Orthopedist for crippled children. He is especially proud of this because he says that it equips him to better serve the public in the shoe business and repair work.

**Population Rise Is Spectacular**

Curry County wins two outstanding firsts in the official Oregon Bureau of Municipal Regulation estimates issued by the search. Gold Beach leads all incorporated cities of any size with an increase of 141 percent during the period between the 1950 and 1955 estimates and Curry County leads all other counties of the state with a reported 112 percent increase in the population of its corporate towns in same period.

Brookings' census figures were not taken until after the city was incorporated when there was 1,525 residents tallied, on September 29, 1951, and the current population, by the above authority shows 3,063, for an increase of 100 percent in the past four years. Gold Beach population in the 1950 rolls showed 677 residents and the state census taken May 22, 1953 showed 1,221 and the 1955 count was 1,647, showing about 20 percent growth during the two-year period.

Further quoting the Bureau's figures, Brookings ranked second with a credited 101 percent, Pilot Rock next with 98 percent; Port Orford, 93; Ocean Lake, 88; Riddle, 74 and from there it is quite a gap.

Returning to the counties, the neighboring Coos County ranks second in corporate increase with 35 percent—77 percent lower than Curry; Douglas is third in line with a 30 percent; with the City of Roseburg upping 50 percent. Strangely enough, the figures for Jackson, 11 percent and Josephine 10 percent, seems to be below expectations. Klamath County's two incorporated towns came up 12 percent, but on the average, tallies made of most of the towns east of the Cascades show small increase and some show a loss.

Taking the cities in the same class as Brookings, having a 1950 population between 2,500-5,000, the average increase, across the state, was 24 percent. Then, of course, of the towns in the next higher population brackets of 5,000 to 10,000, the increase averages 11 percent and in the group, 1,200 to 2,500, even with some of the cities showing no gain or even a loss, the percentage increase rises to 24. In this latter group is included the towns showing the highest percentage increase as is noted above.

**Dennis Graham Wins Scholarship**

Dennis Patrick Graham, 1956 Brookings-Harbor high school graduate, has been awarded \$129 scholarship to Oregon State College for 1956-57.

The scholarship which will cover partial tuition and fee charges for the year, have been awarded Oregon high school graduates by the state board of higher education. Selection for the state scholarships is based on scholarship and promise of successful college work.

A limited number of outstanding students now in college are also offered tuition scholarships by the state system.

Graham, son of Mr. and Mrs. J. L. Willoughby of Harbor, was student body vice president, sophomore class vice president, and Letterman's Club president while he attended the Brookings-Harbor high school.

**MORE TREE FARMS**

W. D. Hagenstein, executive vice-president of the Industrial Forestry Association, Portland, told Grangers and newly certified tree farmers in Bryant, Washington, last week that "tree farming is a gigantic 'do-it-yourself' project in which you use your own brains, your own lands, and your own money and—most of all—your own initiative to do something for yourself and for the country's economy."

The IFA head declared that the privately owned, taxpaying Tree Farms of the Northwest are becoming a vital factor in this region's vast lumber economy.

"The worth of Tree Farms is just beginning to be realized," Hagenstein said. "Each year as Tree Farm acreage continues to grow, the income gained by the farmers and other timber owners pumps more money into our local economy."

IFA recently certified 2,981 acres of Tree Farms in Western Oregon. The new units include the L-S Tree Farm, Lebanon; Jensen Tree Farm, Denmark; Burnett Tree Farm, Cave Junction; Selma Tree Farm, Selma; Fir-Away Tree Farm, Dryden; and Sailor Brothers Tree Farm, Fall Creek.

There are 143 Tree Farms in Western Oregon, covering a total acreage of 2,006,362. In Eastern Oregon's pine region the certifying agency, Western Pine Ass., has 72 Tree Farms covering some 1,518,834 acres. There are 215 Tree Farms with 3,525,196 acres in Oregon.

American Forest Products Industries is the national sponsor of the American Tree Farm System which now includes 42 states and over 39 million acres of privately owned forest lands.

**CHETCO CAFE** and the **B. J. LOUNGE** is owned by James and Edith Robinson. They came to Brookings from Seattle and then bought out the cafe in June of 1945 from W. S. Chadwick. They built the pumms block building adjoining the cafe and opened the tavern in March of 1948. In May 1953 they were licensed by the O.L.C.C. to serve liquor by the drink and the tavern became the B. J. Lounge, often referred to as just "Big Jim's."

They have three children all of whom are well known here. Both daughters, Mrs. James (Larry) Peterson and Mrs. David (Dorothy) Johnson have worked in the cafe and lounge for a number of years. Recently James O. (Little Jim) Robinson, Jr., has been assisting in the business. The Petersons recently moved to Port Orford where he is in the contracting business. Dave and Dorothy are now associated in the business.

A new addition is now under construction adjoining the cafe. There will be a business location on the ground floor and an apartment and office space above.

Of the highlights of last fall's social events was the celebration of Big Jim's and Edith's 28th wedding anniversary. They were married in Seattle Oct. 10, 1927.

**From where I sit... by Joe Marsh**



**New Light on an Old Subject**

Mr. Evans from the Lighting Company gave an interesting talk at the Community Hall last night on how farmers can cut electric bills. For those who missed it, here's a short recap.

Don't try to light up the eaves in the rafters. Use a reflector and a smaller bulb will probably do the job. Too many farmers use naked bulbs that waste 75% of the light.

Try using moveable projector bulbs that beam light the way a searchlight does. A couple of these "spots" will often give you

better illumination than a gang of juice-wasting overhead lamps.

From where I sit, it's amazing how often we misuse the things we have... like electricity. We also make a mistake if we misuse our right of personal choice—about which candidate to vote for, say, or whether beer or coffee makes the ideal mealtime drink—by trying to force our opinions on others. Respect for the other fellow's point of view should be our "guiding light."

*Joe Marsh*

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**DANCE & SHOW**



Starring **ALVADEAN and SANDY Coker** and the **COKER BAND**

Alvaean and Sandy Coker Abbott Recording Stars

**SMITH RIVER COMMUNITY HALL**

**Sat. June 30**

pecially proud of this because he says that it equips him to better serve the public in the shoe business and repair work.

Their son, Gene, is a graduate of the Brookings-Harbor high school with class of 1946. Following his graduation he worked for the late Dewey Akers on the Pilot. He graduated from U. of O. with the class of 1951, after which he entered the U. S. Air Force. He will become a part of the Gould Shoe Store organization. Barbara Gould, a recent graduate of the local high school, has also been helping out in the store.

**ED & MENDY'S CHEVRON SERVICE** celebrated its 10th anniversary last December. It is operated by E. L. Thornton and V. A. Mendenhall, Jr. Mrs. Thornton, "Neva" is originally from Brookings but had moved to Napa, California during the war and there she and Ed met and were married in 1941. They have two children, Donna and Marilyn, in the Upper Chetco School.

Mendy is a graduate of the high school here with the class of '40. After graduation he worked for Ed Oar in the service station. His work days were interrupted by the War. He served with the U. S. Navy Air Force in the Alaskan waters, Burma, India and China. The partnership was formed with Thornton in 1945.

His wife, Mary, is the daughter of Mr. and Mrs. Ted Zenier. They were married Christmas Day, of 1946. They have two children, Martin and Mark David.

Oregon produces 46 percent of all the plywood used in the U.S.

**GRANGE WOMENS FOOD SALE**  
**June 30th - 10 a.m. to 5 p.m.**  
 at HANSCAM'S and HI-WAY MKTS.  
 Benefit to sponsor a boy at Youth Camp this Summer

**MINCERS JEWELRY**  
 Lee Willoughby  
 OWNER

You Are Always Welcome at  
**FAITH LUTHERAN CHURCH**  
 Bible School at 9:30 a.m. — Sunday Worship at 11 a.m.  
 Membership Class — Thursday, at 8:00 p.m.  
 Meeting at the  
**BROOKINGS SEVENTH DAY ADVENTIST CHURCH**  
 Tune in on our Ministry to the Nations:  
 "The Lutheran Hour" and TV "This Is The Life"  
 "Blessed are they that hear the Word of God and keep it." — LUKE 11:28  
 Rev. Joseph Galambos, Pastor,  
 Box 1506 Brookings

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**See us for**

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- ★ Myers Water Systems
- ★ Myers Spray Pumps
- ★ Rainbird Sprinklers
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- ★ LOW PRICES

EXAMPLE—Myers 1/3 H.P. Complete Water System with 21-Gal. Tank—\$125.00

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**A Friendly Warning**

MANY of childhood's infectious diseases can be prevented. No child needs to suffer with diphtheria, smallpox, typhoid, or whooping cough. It is much easier to prevent these diseases than to cure them. Your doctor knows just exactly the thing to do. Don't wait for an epidemic before you protect your child against disease. See your doctor this week... today... now. We carry all recognized immunizing agents subject to his orders.

**FRANK'S PHARMACY**  
 - New Phone Number 444  
 - Open 9 a.m. to 9 p.m. -